

ContractorScale.com

Social Ad Templates

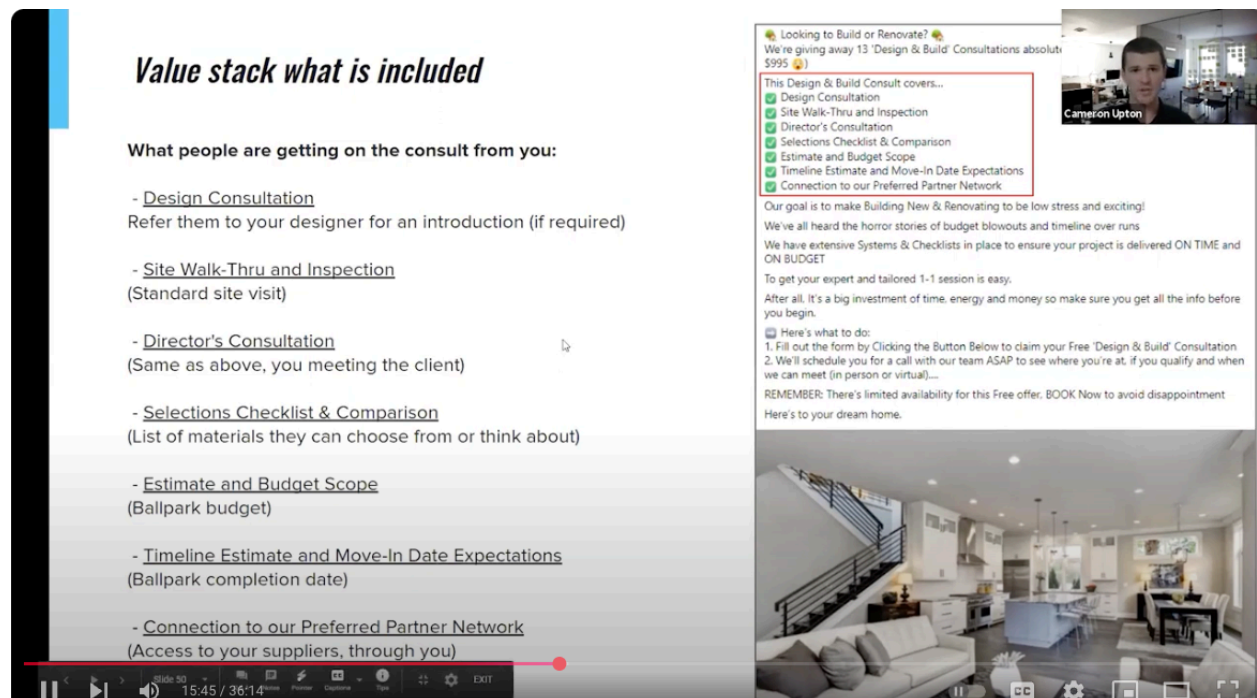
Follow the 30-minute video and copy-paste the ad copy below to get leads from Facebook and Instagram.

Budget should be \$25/day

Approx \$25 per lead on average

Use nice or aspirational images that are bright

Step-by-step video:



Value stack what is included

What people are getting on the consult from you:

- Design Consultation
Refer them to your designer for an introduction (if required)
- Site Walk-Thru and Inspection
(Standard site visit)
- Director's Consultation
(Same as above, you meeting the client)
- Selections Checklist & Comparison
(List of materials they can choose from or think about)
- Estimate and Budget Scope
(Ballpark budget)
- Timeline Estimate and Move-In Date Expectations
(Ballpark completion date)
- Connection to our Preferred Partner Network
(Access to your suppliers, through you)

Looking to Build or Renovate?
We're giving away 13 'Design & Build' Consultations absolutely \$995 🤝

This Design & Build Consult covers...

- ✓ Design Consultation
- ✓ Site Walk-Thru and Inspection
- ✓ Director's Consultation
- ✓ Selections Checklist & Comparison
- ✓ Estimate and Budget Scope
- ✓ Timeline Estimate and Move-In Date Expectations
- ✓ Connection to our Preferred Partner Network

Our goal is to make Building New & Renovating to be low stress and exciting!
We've all heard the horror stories of budget blowouts and timeline over runs
We have extensive Systems & Checklists in place to ensure your project is delivered ON TIME and ON BUDGET
To get your expert and tailored 1-1 session is easy.
After all, it's a big investment of time, energy and money so make sure you get all the info before you begin.

Here's what to do:
1. Fill out the form by Clicking the Button Below to claim your Free 'Design & Build' Consultation
2. We'll schedule you for a call with our team ASAP to see where you're at, if you qualify and when we can meet (in person or virtual)....

REMEMBER: There's limited availability for this Free offer. BOOK Now to avoid disappointment
Here's to your dream home.

Cameron Upton

15:45 / 36:14

 **Quick Grab \$25 Construction Leads**

Headline:

Free Consultation,

Description:

Very Limited Availability

Call to action:

Get Offer

Primary Text:

 Looking to Build or Renovate? 
Grab Your 'Design & Build' Consultation

This Design & Build Consult covers...

- ✓ Design Consultation
- ✓ Site Walk-Thru and Inspection
- ✓ Director's Consultation
- ✓ Selections Checklist
- ✓ Rough Estimate and Budget
- ✓ Timeline Estimate and Move-In Date Expectations
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Lead form:

Claim Your Design & Build Consultation

Here's how to get your Initial Consultation

- 1) Select the type of work below
- 2) Tell us about your project
- 3) Click the blue 'Next' button
- 4) Enter your details
- 5) Click the blue 'Submit' button

Questions

Custom questions

Get the info your business needs.

Details of Your Project

Aa

Short answer

+

Add question

Details of Your Project (give as much detail as possible)

Prefill questions

Ask for user information. This will be prefilled from their Facebook account.

Description

Let people know how the information they give you will be used or shared. [See examples](#)

Limited Time Offer

Choose the type of information you need

Full name

User Information



Email

Contact Fields



Phone number

Contact Fields



Street address

Contact Fields



+ Add Category ▼

Privacy Policy: Use your own website page or the link below

<https://contractor-estimate.com/privacy>

Button link on completion

Completion

Message for leads

Let people know what happens next.

Headline

Step 1: Completed17/60

Description

Step 2: Answer our phone call in the next 24 hours

Call-to-action button

View website

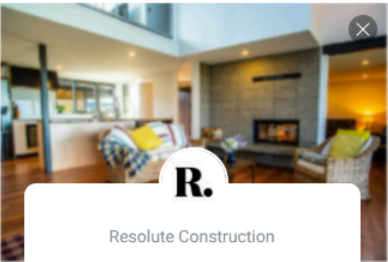
Call-to-action text

See More About Us17/60

Link

https://resoluteconstruction.co.nz/

Message for leads4 of 4



R.

Resolute Construction

Step 1: Completed

Step 2: Answer our phone call in the next 24 hours

i You successfully submitted your responses.

See More About Us

Completion

Message for leads

Let people who submit their information know what to expect next.

Headline

Step 1: Completed17/60

Description

Step 2: Answer our phone call in the next 24 hours

Call-to-action button

View Website

Call-to action text

Talk Soon9/60

If using a booking calendar:

Headline:

Last Step: Click below and book a time for your call

Description:

We will give you a call at the time chosen to run through your project

Button:

Click Here To Book A Time

Message for leads

Let people know what happens next.

Headline

Last Step: Click below and book a time for your call52/60

Description

We will give you a call at the time chosen to run through your project

Call-to-action button

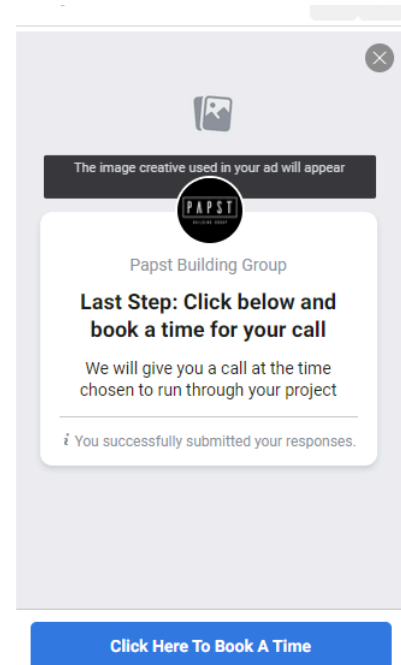
View Website

Link

http://papstbuilding.com/book

Call-to action text

Click Here To Book A Time25/60



New ad copy

Looking to {{BUILD OR RENOVATE}}? 🏠

- > Unsure of material price rises and shortages that will affect the project?
- > Is your builder booked out already but want to get your project done sooner?
- > or maybe you have plans but are sitting on your hands waiting for the right time to get started?

The building landscape has changed dramatically in the last 2 years. Before you do anything, it's best to get advise and a plan on how your project may be impacted.

What you need is a feasibility study ✅

This study will be done on your project to see what's achievable, what's changed and the impact it will have (get this right and you'll have a realistic picture of timeline and budget)

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Headline

Uncertain About Starting Your Building Project?

Description:

Get A Feasibility Study Completed

CTA: Get offer

Free Guide: Before Building

Form Name:

Guide - Before Building

Headline:

Get Your Free Guide

Description:

Discover the 7 critical issues to consider before starting your project. Get expert insights to help you plan your dream space.

Custom Questions (short answer):

1. Tell us about your project

Form Fields:

- **Description:**
Where do we send your free guide?
 1. Full Name
 2. Email
 3. Phone Number
 4. City/Location

Privacy Policy: Use your website page or the link below

<https://contractor-estimate.com/privacy>

After Form Submission:

- **Headline:**
Step 1: Completed
- **Description:**
Step 2: Click below to access your free guide.
- **CTA Button (view website):**
Click Here To Access
- **Button link:**
[Website URL]/before-building

Additional Setup Notes:

1. Set up automated email or text message follow-up through High Level to:

- Send email with link to guide
- SMS is already taken care of in existing automation

**Diack Homes**
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Very Limited Availability

[Get offer](#)