



**ZAMBOANGA PENINSULA
POLYTECHNIC STATE
UNIVERSITY**



**SCHOOL OF BUSINESS
ADMINISTRATION**

AREA V: Research

**BACHELOR OF
SCIENCE IN**

**HOSPITALITY
MANAGEMENT**

LEVEL 2



PARAMETER A:

PRIORITIES AND RELEVANCE

IMPLEMENTATION

I.1. The approved Research Agenda is implemented.

 Republic of the Philippines
ZAMBOANGA CITY STATE POLYTECHNIC COLLEGE
Region IX, Zamboanga Peninsula
R.T. Lim Boulevard, Zamboanga City
Tel. No. (062) 991-3815



EXCERPTS FROM THE MINUTES OF THE 67th REGULAR BOARD MEETING OF THE ZAMBOANGA CITY STATE POLYTECHNIC COLLEGE BOARD OF TRUSTEES HELD ON MAY 21, 2018, 11:00 A.M., AT CHED CONFERENCE ROOM, COMMISSION ON HIGHER EDUCATION, UP, DILIMAN, QUEZON CITY

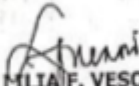
BOARD RESOLUTION NO. 023-2018

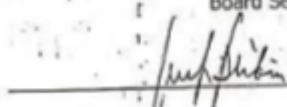
RESOLVED to approve the ZCSPC Research, Development and Extension Agenda for CY 2018-2019, with consideration of the following recommendations:

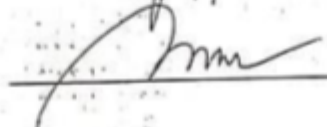
- To come up with a Conceptual Framework from research output generation to utilization.
- To highlight the ZCSPC Research contribution to the realization of the RDC vision particularly on the poverty alleviation.

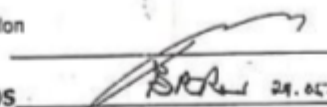
APPROVED

I hereby certify to the veracity and authenticity of the foregoing resolution.

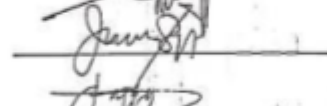

MILA F. VESORIO
Board Secretary

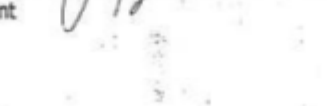

Hon. PERFECTO A. ALIBIN, Ed.D.
Commissioner, CHED
BOT Chair & Presiding Officer

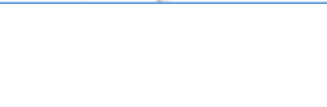

Hon. NELSON P. CABRAL, Ed.D.
President/BOT-Vice-Chair


Hon. FRANCIS G. ESCUDERO
Chairman, Senate Committee of Education
Represented by: **HON. RICKY B. ILETO**


Hon. TERESITA SOCORRO C. RAMOS
Regional Director, NEDA-IX


Hon. MARTIN A. WEE
Regional Director, DOST-IX


Hon. MARIO D. ARRIOLA
President, ZCSPC Alumni Association


Hon. JUNNI S. SAPPARI
President, ZCSPC Faculty Association


Hon. RAFFY L. LALIYAH
President, Supreme Student Government

I.2. The following stakeholders participate in the formulation of research agenda as bases for identifying thrusts and priorities.

I.2.1. administrators;


Republic of the Philippines
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APPROVED

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LILIA F. VESORIO
 Board Secretary

Hon. PERFECTO A. ALIBINI, Ed.D.
 Commissioner, CHED
 BOT Chair & Presiding Officer

Hon. NELSON P. CABRAL, Ed.D.
 President/BOT-Vice-Chair

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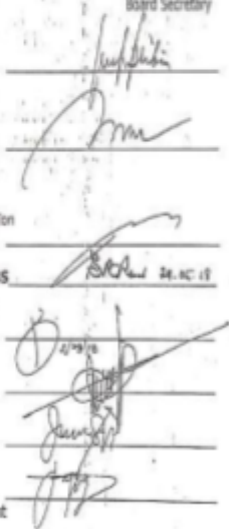
Hon. TERESITA SOCORRO C. RAMOS
 Regional Director, NEDA-DX

Hon. MARTIN A. WEE
 Regional Director, DOST-DX

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Hon. JUNNI S. SAPPARI
 President, ZCSPC Faculty Association

Hon. RAFFY L. LALIYAH
 President, Supreme Student Government



Resolution No. 023-2018
 Adopted/Amended/Revised No. 023-2017 (Ext. Agenda)

	APPROVED	DISAPPROVED
ENGR. SCOFFREY S. MODANA Deputy Department of Maritime Education	☒	☐
PROF. JOCELYN R. REMOTO Deputy Department of Arts and Sciences	☒	☐
PROF. REVELINO B. SANCHEZ Director, Institute of Technical Education	☒	☐
PROF. MA. CHRISTINA G. WEE Director, P.E. Department	☒	☐
DR. ROY L. VALESICO Dean, Student Affairs & Academic Support Services	☒	☐
DR. AZUL D. LACSON Director, Research Operation	☒	☐
MISS ATICA M. BIDE Director, Extension Services	☒	☐
MR. FERDINAND V. ANDRADE Director, College Office Center	☒	☐
MISS LILIA P. REMOTO Director, Student Scholarship and Financial Assistance	☒	☐
PROF. ANNA MARIA P. GONZ Director, Career Service Office	☒	☐
PROF. RONEL A. SALUNTANG Director, Admission Office	☒	☐
DR. JOCELYN L. HONG Senior High School Principal	☒	☐
MS. ELIZABETH O. BALSON Director for Administrative and Finance Services	☒	☐
MS. CATHIA M. ARDIN Director for Human Resource Management Office	☒	☐
MR. PEDRO R. GOMEZ, JR. Director for Physical Management Services	☒	☐
PROF. ARNELLO A. ALMODIEL Director for Auxiliary Services	☒	☐
MRS. JOSEPHINE J. DIVINAGRACIA Student Registration Office	☒	☐
MR. CELERINO B. BINARAO, JR. Director, Alumni Services	☒	☐

I.2.2. faculty;

 Republic of the Philippines
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Region IX, Zamboanga Peninsula
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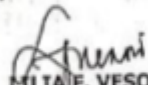
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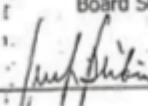
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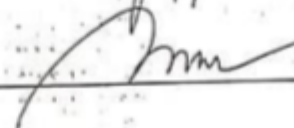
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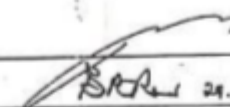
APPROVED

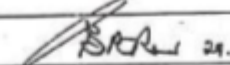
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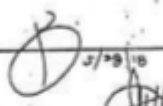

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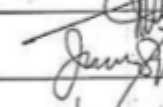

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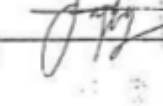

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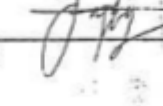

Hon. FRANCIS G. ESCUDERO
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Represented by: **HON. RICKY B. ILETO**


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Regional Director, DOST-IX


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President, ZCSPC Alumni Association


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President, ZCSPC Faculty Association


Hon. RAFFY L. LALIYAH
President, Supreme Student Government

1.2.3. students;



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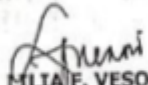
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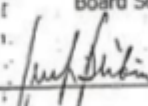
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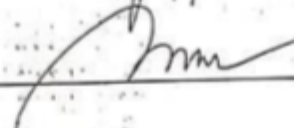
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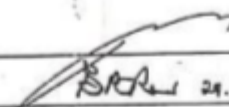
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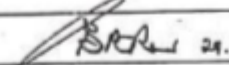
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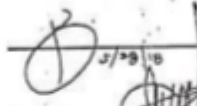

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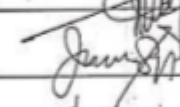

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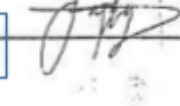

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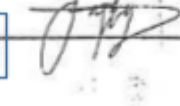

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President, ZCSPC Alumni Association


Hon. JUNNI S. SAPPARI
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Hon. RAFFY L. LALIYAH
President, Supreme Student Government

I.2.4. government agency representatives (DOST, CHED, NEDA, etc.) and

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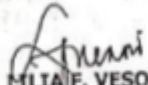
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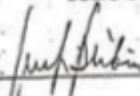
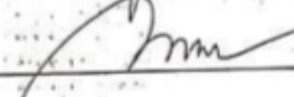
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APPROVED

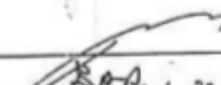
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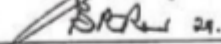

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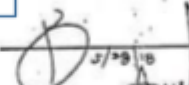



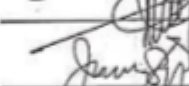
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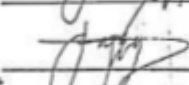
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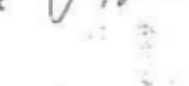

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President, Supreme Student Government

I.2.5. other stakeholder (alumni, parents, etc.).

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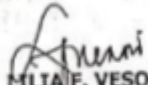
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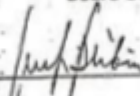
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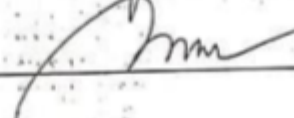
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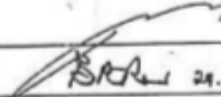
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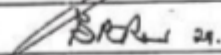
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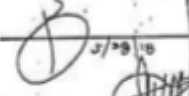

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Board Secretary

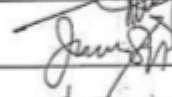

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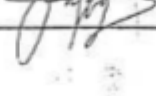

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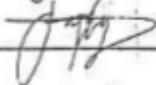

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President, ZCSPC Alumni Association


Hon. JUNNI S. SAPPARI
President, ZCSPC Faculty Association


Hon. RAFFY L. LALIYAH
President, Supreme Student Government

I.3. Action researches to test theory in practice are conducted by faculty and students.

Faculty research

APPENDICES

Appendix A

Letter to IAS for the certificate of the legitimacy of the conference



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
RT Lim Boulevard, Zamboanga City
Research Operations Office
Tel. No. (062) 991-3815 / 991 - 7714

June 17, 2022

ATTY. LILY FREIDA C. MACABANGUN-MILLA, CESO IV
Director IV
International Affairs Staff (IAS)

Atty. Milla,

Greetings!

Respectfully requesting from your good office for travel authorizations to present the research paper entitled *"Magna Carta of Women in the Workplace: Organizational Compliance and Self-Initiated Protection of Health Workers, Teachers, and Minimum wage-earners"* and participate in the event for the purpose of international linkages and networking at the ASAA Conference 2022 to be held at Monash University, Melbourne, Australia on July 5-8, 2022.

The following persons will compose the delegation to the said conference:

1. Dr. Nelson P. Cabral – University president
2. Dr. Jason V. Chavez – Research Presenter, Director for Research Operations
3. Atty. Mari W. Gregorio – Research Presenter, University Legal Officer, Director for Ethics Oversight Committee

Attached are the Letter of Invitation and Acceptance Letters for evaluation by your good office pursuant to CHED Memorandum dated July 24, 2018 re: Guidelines for Securing Authority to Travel Abroad for SUCs issued by Comm. J. Prospero E. De Vera III.

PROF. ALEXIUS D. SILORIO
Director, International Affairs Office

Approved by:

DR. NELSON P. CABRAL
University President

Invitation and Acceptance Letters

Appendix B

Certificate of Legitimacy from CHED-IAS



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION

Reference No.: SUC 2022-08-08

24 June 2022

PROFESSOR ALEXIUS D. SILORIO
Director, International Affairs Office
Zamboanga Peninsula Polytechnic State University
Zamboanga City

Dear Prof. Silorio:

This pertains to the travel of the following ZPPSU officials to present the research paper entitled, "Magna Carta of Women in the Workplace: Organizational Compliance and Self-Initiated Protection of Health Workers, Teachers, and Minimum wage-earners" and to participate in the event for the international linkages and networking at the ASAA Conference 2022 which will be held on July 5-8, 2022 at the Monash University, Melbourne, Australia, which was submitted to this office pursuant to the Memorandum from the Commission dated 24 July 2020 titled Guidelines for Securing Authority to Travel Abroad for State Universities and Colleges.

1. Dr. Nelson P. Cabral – University President
2. Dr. Jason V. Chavez – Research Presenter, Director for Research Operations
3. Atty. Mari W. Gregorio – Research Presenter, University Legal Officer, Director for Ethics Oversight Committee

Upon evaluation, we deem said activity legitimate. We note that the co-organizer of the said conference is Monash University which is registered with the Australian Government's Tertiary Education Quality and Standards Agency (TEQSA) and with the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS).

Kindly note that the assessment stated herein refers only to the legitimacy of the activity. We would like to clarify that the Board of Trustees/Regents of your school reserves the right to approve attendance in such activity upon submission of recommendation and certification from the OVPAA/SUC Director for International Affairs that the activity is connected to the institution's Strategic Internationalization Plan and Endorsement from the SUC President to the BOR.

Thank you.

Very truly yours,

ATTY. LILY FREIDA M. MILLA, CESO IV
OIC, Office of the Deputy Executive Director
Director, International Affairs Staff

Higher Education Development Center Building, C.P. Garcia Ave., UP Campus, Diliman, Quezon City, Philippines.
www.ched.gov.ph Tel. Nos. 441-1777, 355-4291, 441-1779, 441-1789, 441-1149, 441-1170, 441-1216, 352-5296, 441-1220
441-1228, 989-0002, 441-0700, 441-1294, 441-1235, 441-1255, 441-8910, 441-1171, 352-1871

Background Information of the International Conference/Meeting



The 24th biennial conference of the Asian Studies Association of Australia
(<https://monasharts.cventevents.com/event/e7785594-d756-45a9-bde9f45ec88bac/summary>)

The biennial Asian Studies Association of Australia (ASAA) conference is the largest gathering of experts working on Asia in the southern hemisphere and has been a regular feature of Australian scholarly life since 1976.

Co-organised by the Monash Herb Feith Indonesian Engagement Centre and the School of Languages, Literatures, Cultures and Linguistics, the ASAA Conference 'Social Justice in Pandemic Times' will bring together academics, activists, artists, students, practitioners and community members from across disciplines with shared interest in Asia, including Asian communities in Australia and globally.

The theme of Social Justice is particularly apt as the region grapples with complex issues in a time of COVID-19.

The conference seeks to create conversation between people working across Asia. We welcome inter-country and interdisciplinary research and, befitting the theme, we aspire to ensure speakers represent all walks of life and engage a diverse range of topics.

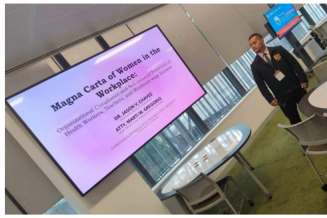
The Asian Studies Association of Australia (ASAA) is the peak body of university experts and educators on Asia in Australia. We promote and support the study of Asia in Australian universities and knowledge of Asia among the broader community. Our membership is drawn mainly from academics and students, but also includes industry and government Asia experts.

We take a strong interest in promoting knowledge about Asia in schools and in contributing to state and Commonwealth government policies related to Asia.

Appendix E

Certificate for Presenting the Research





ZPPSU Researcher, Dr. Jason V. Chavez and Atty. Marti W. Gregorio, present their study about the Magna Carta of Women.

Two of ZPPSU's esteemed researchers and faculty, *Dr. Jason V. Chavez and Atty. Marti W. Gregorio*, who are both an Allied Faculty of School of Business Administration, successfully presented their research *Magna Carta of Women in the Workplace: Organizational Compliance and Self-Initiated Protection of Health Workers, Teachers, and Minimum wage-earners* to the 2022 Asian Studies Association of Australia conference 'SOCIAL JUSTICE IN PANDEMIC TIMES,' held in Monash University, Melbourne, Australia 2022.

The participation of Dr. Chavez and Atty. Gregorio was approved by the Board of Regents Chaired by CHED Commissioner Jo Mark M. Libre under Board Resolution No. 022-2023 on March 24, 2022 in Cagayan de Oro City. The prestigious research conference was also validated by CHED-IAS (International Affairs Staff) as a legitimate event.



THE INTERNATIONAL ACADEMIC FORUM
international | intercultural | interdisciplinary

The IAFOR Conference on Educational Research & Innovation (ERI2023)
Virginia Tech | Friday, April 21, 2023 to Monday, April 24, 2023

December 12, 2023
Corresponding Author: Marielyn Vicente, Zamboanga Peninsula Polytechnic State University, Philippines
Contact Email: mvicente@zppsu.edu.ph

Submission Title: Reconfiguring Basic Post-Pandemic Skills in Tourism and Hospitality Industries for Curriculum Realignment
Submission Number: 66995
Authors: Marielyn Vicente, and Jason Chavez
Presentation Type: Oral Presentation

Dear Ms VICENTE,

On behalf of the ERI2023 Organising Committee, I am pleased to inform you that your Oral Presentation proposal, "Reconfiguring Basic Post-Pandemic Skills in Tourism and Hospitality Industries for Curriculum Realignment", for ERI2023 has met the accepted international academic standard of blind peer review, and has been accepted for presentation.

The conference will be held in Arlington, Virginia, United States, and online from Friday, April 21, 2023 to Monday, April 24, 2023. For more detailed information about the conference, please visit the conference website.

To confirm your participation in the conference, please register by Thursday, March 16, 2023. Once you have registered, if you cannot present for any reason, please notify the conference team at support@iafor.org. We are only able to accommodate schedule requests for religious reasons or other exceptional and unavoidable circumstances.

Thank you for submitting to The IAFOR Conference on Educational Research & Innovation. We look forward to welcoming you to the conference.

Yours Sincerely,

Joseph Haldane, PhD (London), F.R.A.S.
Chairman & CEO, IAFOR

The International Academic Forum (IAFOR),
Sakae 1-16-26 - 201, Naka Ward, Nagoya, Aichi, Japan 460-0008
International, Intercultural, Interdisciplinary



THE INTERNATIONAL ACADEMIC FORUM
international | intercultural | interdisciplinary

The Asian Conference on Education (ACE2023)
Toshi Center Hotel | Wednesday, November 22, 2023 to Saturday, November 25, 2023

August 3, 2023
Corresponding Author: Jason Chavez, Zamboanga Peninsula Polytechnic State University, Philippines
Contact Email: jason8light@yahoo.com

Submission Title: Gender Mainstreaming Campaign as a Casualty of the Online Disruptors and Other Gender-Based Humors: A Discourse Analysis and Deconstruction Through Education
Submission Number: 74418
Authors: Jason Chavez
Presentation Type: Oral Presentation

Dear Dr Chavez,

On behalf of the ACE2023 Organising Committee, I am pleased to inform you that your Oral Presentation proposal, "Gender Mainstreaming Campaign as a Casualty of the Online Disruptors and Other Gender-Based Humors: A Discourse Analysis and Deconstruction Through Education", for ACE2023 has met the accepted international academic standard of blind peer review, and has been accepted for presentation.

The conference will be held in Tokyo, Japan, and online from Wednesday, November 22, 2023 to Saturday, November 25, 2023. For more detailed information about the conference, please visit the conference website.

To confirm your participation in the conference, please register by Friday, October 6, 2023. Once you have registered, if you cannot present for any reason, please notify the conference team at support@iafor.org. We are only able to accommodate schedule requests for religious reasons or other exceptional and unavoidable circumstances.

Thank you for submitting to The Asian Conference on Education. We look forward to welcoming you to the conference.

Yours Sincerely,

Joseph Haldane, PhD (London), F.R.A.S.
Chairman & CEO, IAFOR

The International Academic Forum (IAFOR),
Sakae 1-16-26 - 201, Naka Ward, Nagoya, Aichi, Japan 460-0008
International, Intercultural, Interdisciplinary



THE INTERNATIONAL ACADEMIC FORUM

international | intercultural | interdisciplinary

The Asian Conference on Education (ACE2023)

Wednesday, November 22, 2023 to Saturday, November 25, 2023
Held in Toshi Center Hotel, and Online

Certificate of Presentation

This certificate signifies that

Marti Gregorio
(Zamboanga Peninsula Polytechnic State University, Philippines)

has presented the research entitled:

Human Resource Profiling for Post-pandemic Curriculum Reconfiguration in Higher Education

This is to confirm that Marti Gregorio, having presented the above research,
actively participated in The Asian Conference on Education (ACE2023),
and thereby contributed to the academic success of the event.

On behalf of The Asian Conference on Education Programme Committee:

A handwritten signature in black ink, appearing to read 'Joseph L. Haldane', is written over a horizontal line.

Dr Joseph Haldane
Chairman & CEO, IAFOR

The International Academic Forum (IAFOR),
Sakae 1-16-26 - 201, Naka Ward, Nagoya, Aichi, Japan 460-0008
International, Intercultural, Interdisciplinary



THE INTERNATIONAL ACADEMIC FORUM
international | intercultural | interdisciplinary

The 15th Asian Conference on Education (ACE2023)

November 22–25, 2023 | Held at Toshi Center Hotel, Tokyo, Japan, and Online
Organised by The International Academic Forum (IAFOR), in partnership with the IAFOR Research Centre at
the Osaka School of International Public Policy (OSIPP) at Osaka University, Japan.

Certificate of Participation

Jason Chavez
(Zamboanga Peninsula Polytechnic State University, Philippines)

has chaired the session entitled:

Teaching Experiences, Pedagogy, Practice & Praxis

This is to confirm that Jason Chavez actively participated and chaired the above session
in The 15th Asian Conference on Education (ACE2023), and thereby contributed to the
academic success of the event.

On behalf of the ACE2023 Programme Committee:

A handwritten signature in blue ink, appearing to read 'Joseph Haldane', is written over a horizontal line.

Dr Joseph Haldane
Chairman & CEO, The International Academic Forum (IAFOR)



Republic of the Philippines
DEPARTMENT OF SCIENCE AND TECHNOLOGY
Regional Office IX

15 August 2023

NELSON P. CABRAL, Ed.D.
President
Zamboanga Peninsula Polytechnic State University
R.T. Lim Boulevard, Zamboanga City

ATTN: Ms. Marialyn B. Vicente
Project Leader

Dear Dr. Cabral:

Greetings!

This is in reference to the endorsed proposal entitled **"Accommodation and Food Establishment Practicing Halal: Challenges and Compliance"** by **Ms. Marialyn B. Vicente** for possible funding under the DOST IX- Small Enterprise Technology Upgrading Program Technical Consultancy Services and Industry Level Interventions Program (SETUP-TCSILI) amounting to **SIX HUNDRED FIFTY-SIX THOUSAND NINE HUNDRED THIRTY-TWO AND 50/100 (P656,932.50)**.

We would like to inform you that the project proposal has been **APPROVED**. Enclosed are six (6) sets of Memorandum of Agreement (MOA) for the project between DOST IX and your institution. Should you agree with the provisions stated therein **kindly return all signed copies of the MOA and Line-Item-Budget to our office with your and your witnesses' signatures already affixed.**

Thank you and we look forward to the successful implementation of this joint undertaking.

Very truly yours,


MARTIN A. WEE
Regional Director
OC: TS-GIA/ RJA /IEA

Postal Address: P.O. Box 118, Pettit Barracks, Zamboanga City
Website : <http://region9.dost.gov.ph>

Tel. No.: (062) 991-1024
Fax No.: (062) 992-1114
E-mail Address: ord@ro9.dost.gov.ph

INNOVATE > EXCEL > LEAD



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE
UNIVERSITY

OFFICE OF THE DIRECTOR FOR RESEARCH
OPERATIONS

Region IX, Zamboanga Peninsula
R.T. Lim Blvd., Zamboanga City
Tel. No. (062)991-3815



January 17, 2023

Dr. NELSON P. CABRAL
President
This Institution



Dear Sir:

Good day!

The last year 2022, the University's Research Facilitation Office came up with a Call for Research scheme called SULAT – LIKHA- GAWA: A Research Marathon which engaged 30 faculty members (VL- Regular) across Colleges in the University who will take on the challenge of coming up with research proposals that can be utilized by the extension programs of the Colleges and would culminate as patented and published scholarly documents.

The mentioned scheme took on a two-phased writing activity. The first phase focused on writing the Introduction and Developing the Review of Related Literature. The second phase paid attention to Identifying the appropriate methods and proper way of discussing the results. Further, the call for the research proposals came after the community-industry exposure of participating faculty members in coordination with the Extension Management Office of the University, Collaborating agencies: Barangay Local Government Unit (BLGU) of Alianza 9 Communities, Industries, Non-Government Organizations, Government Agencies, and other line Agencies. Participants were able to:

1. Interact with the stakeholders and had actual experience of what were the **needs** of communities and other partner industries. (WHAT?)
2. **Connect** the existing Technical Research output of students which can potentially address the problems of the stakeholders. (HOW?)
3. Come up with an improved project that can address the **urgent** needs of the community. (WHEN)
4. Pitch in products that can be replicated by the stakeholders and improve the status of living among stakeholders in the **community** or improve systems among **industries**. (WHERE?)



Handwritten signature and date 1/23/23

Student research;

LIST OF STUDENT RESEARCHES 2023-2024

LIST OF THE RESEARCH TITLES (BS HOSPITALITY MANAGEMENT)					
TITLES	RESEARCHERS	YEAR			
THE RISK AND SAFETY MEASURE OF EATING STREET FOODS IN PUBLIC PLACES AMONG THE COVID-19 PANDEMIC IN THE Z.C	SALAZAR, VIK JACOBIE MUSTAPA, MINYANG A. AUSTRIO, JOSHUA BALAGOSA, JOHN VINCENT P. JUMAN, NAZIAN RAMOS, RIO MAE D.	MAY 2022	THE IMPACT OF COVID-19 IN THE HOSPITALITY MANAGEMENT AMONG HOTEL EMPLOYEES IN Z.C	ANASHEL, G. DUMPALAC CYLENE JANE L. VILLAMOR PRINCESS REGINE TOLOBO CHRISTY MONTECOR ARIES KAMER A. TAN AL MEDFAR ALAD FAZI, ANDRIYARAD ALKAF MUHAMMAD	MAY 2022
FACTORS INFLUENCE IN CHOOSING THE HOSPITALITY MANAGEMENT COURSE OF THE INCOMING FRESHMEN IN COLLEGE	FATIMA GRACE A. AYILLA RUBANA N. SARTAL JEAN EUNICE E. LUMPHIAS CHINE MAE BRAGUELA ENHABAE L. MAYANG MARVIN A. MAGSALANG	MAY 2022	IMPACT OF ONLINE CLASS IN THE ACADEMIC PERFORMANCE OF HOSPITALITY MANAGEMENT OF ZPPSU	MARIEL G. ISIDRO HAZEL MARRIAN M. BATALLA GEZLI GRETTEL GREGORIO JAYBOY M. JAIM KAUTHAR S. SALIM	MAY 2022
EFFECTIVENESS OF SOCIAL MEDIA PLATFORMS DURING PANDEMIC TO THE SELECTED BSM THIRD YEAR STUDENT ONLINE SELLER OF ZPPSU	FATIMA ALTA S. JULIANI CATHERINE BELLEGOS	MAY 2022	THE IMPACT OF SOCIAL MEDIA ON THE PERFORMANCE OF ZPPSU	REGINE E. CONCEPTION RANDY Y. REJANAL JR. GNETTE G. FERNANDEZ REYSEL C. PAROCH ALJOHN (PAPAL)	MAY 2022
HOSPITALITY MANAGEMENT IN THE MOTO OF PANDEMIC: ITS EFFECT ON CONSUMER DEMANDS	NEDDE GRACE V. AUTIDA ANIELYN A. DUMEDO DODIEYO TORRES	MAY 2022	PREFERENCES AND IDEAL IN DEVELOPING MORE WAYS TO IMPROVE HOSPITALITY AND TOURISM MANAGEMENT TO GIVE SATISFACTORY TO CUSTOMER	PATRICIA ALYTH DURAN BERNA PATR PAJAJARAN NOVA JANE TORREBIO HAPDAS	MAY 2022
SERVICE QUALITY AND CUSTOMER SATISFACTION: IMPROVEMENT IN THE FASTFOOD AMIDST PANDEMIC IN Z.C	SALAZAR MARY JANE BANUA MARCOLD GERMAN JOCELYN TERANO, ROSEMARIE LIMEN CHRISTINE DENA	MAY 2022	THE IMPACT OF THE COVID-19 PANDEMIC AMONG THIRD YEAR WORKING STUDENT OF BSHM AT ZPPSU	RACHALYN E. ALIH MARY ROSE P. DAGPIN PRINCESS V. BERNABRA NURKISA U. VISITATION ELAY JOHN B. NAVA	MAY 2022
CUSTOMER SATISFACTION ON SELECTED BEACH-RESORT IN FATALON Z.C	ADAM MATHEW CRUZ CABRINA A. CONCEPTION REGIN MIL NAVARRO RECAHENE V. BRODIECH	MAY 2022	IMPACT OF THE COVID-19 PANDEMIC ON JOB SATISFACTION AMONG MARCHAND GARDEN HOTEL EMPLOYEES IN Z.C	MARY ANN A. CARO YANKEE S. LOCO EUGENE CAZAR A. MOLENO JOSHUA HENNEY D. PAREDEAS JOVANNI R. CASAGAO	MAY 2022
EFFECT OF COVID-19 BUSINESS OPPORTUNITIES AMONG THIRD YEAR ENTREPRENEUR STUDENTS ZPPSU	JOHN MARK F. CUSMACO MATTHEW P. SANCHEZ VICTOR JOHN M. CAMBICOTES MARCEL GREGORIO L. GREGORIO	MAY 2022	THE IMPACT OF COVID 19 PANDEMIC AMONG THE WORKING STUDENT OF BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT OF ZPPSU	MICHAEL L. GARCIA JOHN LYNDON R. PEDAD APRIL JOY RUSTE HAZEL ATYENSA	MAY 2022

THE IMPACT OF NEW MODALITIES OF LEARNING AMONG THE STUDENT OF HOSPITALITY MANAGEMENT UNDER BUSINESS ADMINISTRATION	KRETHEL MAE A. VASQUEZ THEA CLARICE CARINO	MAY 2022
THE EFFECT AND COPING MECHANISM THROUGHOUT THE COVID-19 PANDEMIC EPOCH ON THE ACADEMIC PERFORMANCE OF BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT STUDENT OF ZPPSU	RYAN G. BOROFACIO O CRISTEL JANE V. FRANCISCO BRICA FATE FRANCISCO JOHNMARK O. PARAMO ROSELIN REGONDOLA	MAY 2022

Received and Noted by:
Christine Marie Fernandez
SBA Dean



ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
Region IX, Zamboanga Peninsula
R.T. Lim Blvd., Zamboanga City
Tel. No. (062) 993-0023



ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
Region IX, Zamboanga Peninsula
R.T. Lim Blvd., Zamboanga City
Tel. No. (062) 993-0023

Impact of Online Class in the Academic Performance of Hospitality Management of Zamboanga Peninsula Polytechnic State University

A Research

In Partial Fulfillment for the requirements in Research in Hospitality

Presented by:

MARIEL G. ISIDRO
HAZEL MARRIAN M. BATALLA
GEZLI GRETTEL GREGORIO
JAYBOY M. JAIM
KAUTHAR S. SALIM

Presented to:

DOROTHY P. ATAYDE
Subject Teacher

May 2022

APPROVAL SHEET

The Research proposal entitled "Impact of Online Class in the academic Performance of Hospitality Management of Zamboanga Peninsula Polytechnic State University" prepared and submitted by the researchers **MARIEL G. ISIDRO, HAZEL MARRIAN M. BATALLA, GEZLI GRETTEL GREGORIO, JAYBOY M. JAIM, and KAUTHAR S. SALIM** in partial fulfillment of the requirements in Research in Hospitality hereby recommended for approval and acceptance.

Maridel G. Isidro

Approved by:

Dorothy P. Atayde
Adviser

Approved in partial fulfillment of the requirements in Research in Hospitality

Marielyn B. Vicente, MBA
Program BSHM Coordinator

Christine Marie B. Fernandez, MBA
Association DEAN

CHAPTER I INTRODUCTION

Background of the study

The coronavirus (COVID-19) epidemic brings a threat to the world, as the World Health Organization defined it as a pandemic on March 11. And in turn, it has affected the approaches and methods used in education. To the report of the United Nations, in the mid- of April 2020, 94% of learners in more than 200 countries worldwide have been affected (United Nations, 2020).

The coronavirus outbreak-mediated pandemic impacted most sectors globally. This includes the academic world that consists of millions of enrolled learners and active teachers who previously had regular classes in their institutions, and due to the pandemic, got stuck at the home. The online class was introduced in most countries to continue the education process. In this mode, both teaching and learning happen through electronic devices which are relatively new to the entire teaching-learning community. A course delivered online is known as an online class. They are typically performed using a learning management system, where students can check their academic standing, examine their course curriculum, and interact with their classmates and course instructors.

This study aimed to understand how online classes had fared the student's academic performance. Students are hoped to be able to learn and express their ideas in Online Classes. But many students cannot attend and accomplish their school work. Producing online classes has often meant difficulty for them. As the statement that students must be able to adapt to online classes. This research aimed to determine the impact of Online Classes on the

1

CS CamScanner

academic performance of Zamboanga Peninsula Polytechnic State University's Bachelor of Science in Hospitality Management students.

General objectives

This study aims to determine the Impact of Online Class in the Academic Performance of Hospitality Management among Third Year Students of Zamboanga Peninsula Polytechnic State University.

Specific Objectives:

1. To evaluate the impact of online class of the hospitality management students' academic performance.
2. To find out how the online class affects the learning styles of hospitality management students.
3. To assess if there a significant difference in the academic performance of hospitality management students when grouped according to gender.

Hypothesis

H1: There is no significant relationship between online classes and the academic performance of hospitality management students of Zamboanga Peninsula Polytechnic State University students.

2



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
Region IX, Zamboanga Peninsula
R.T. Lim Blvd., Zamboanga City
Tel. No. (062) 993-0023



THE IMPACT OF THE COVID-19 PANDEMIC AMONG THIRD-YEAR WORKING STUDENTS OF BACHELOR OF SCIENCE IN HOSPITALITY MANAGEMENT AT ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY

A Research

In Partial Fulfillment for the requirements in Research in Hospitality

Presented by:

RADNALYN R. ALIH

MARY ROSE P. DAGPIN

PRINCESS V. BUENAOBRA

NURKISA U. ISDARI

VENNA LYN C. VISITACION

EJAY JOHN B. NAVA

Presented to:

DOROTHY P. ATAYDE
Research Adviser

May 2022

approved
5-28-22

CHAPTER I INTRODUCTION

Background of the study

The students who work while attending college and university school are in a part-time jobs. Two in one pertains to an individual who do works at the same time while studying, students who is permitted to work while studying for them to pay their own expenses despite of Covid-19 Pandemic and some of the student failed in their activities performance because sometimes they can't able to cope up their activity performance due of their works and those are individual who find ways to support themselves financially.

And some students also helping their parents to cope with the constant rise of their expenses and a way to fulfill their needs while studying. But during of covid-19 Pandemic the city governments implement policy to lockdown the city to prevent of spreading the virus so many of establishments are closed. Therefore, the students who worked as part-time job lost of employment that one of the main factors of their struggling of the lives as a working students that would have a significant impact on their lives and studies.

The objective of this study is to know those who were heavily affected by the impact of the covid-19 pandemic and how could they balanced their academics performance while working, as well despite of covid-19 Pandemic. Being a working student has a lot of responsibilities and requires a manageable time in everyday life, they are facing financially issues that may cause them a lot of struggles and sometimes it makes them thoughts about of giving up on their studies, due of majority of fast foods and restaurants are closing their business so many of the working students has encountered those problems.

1

LIST OF STUDENT RESEARCHES 2022-2023



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
School of Business Administration
R.T. Lim Blvd., Balwasan, Zamboanga City
HOSPITALITY MANAGEMENT



Attached are the lists of research of Hospitality and Management students in partial fulfillment of the requirement for Research in Hospitality (HPC 411).

BSHM-4A		
NAMES	RESEARCH TITLE	RESEARCH ADVISER
1 Celeste, Angelica Aira T. Mansul, Bidissa L. Palarca, Gyneth A. Torres, Gladys I.	Diploma in Technology- Major in Hospitality Management Technology (DTHMT) Skills and Experience Basis for Employment	Ms. Shanelaima Bangahan
2 Pacardo, Jamica A. Palad, Orian Danag, Julius Pantaleon, Kaecy Gonzales, Rasheena	Marketing Strategies for Promoting A Yema Made of Banana Peelings	Mrs. Marialyn Vicente
3 Batoanan,Ronalyn V. Cristoles, Krishelle Jole G. Coronel, Nancy DS. Dacus,Jovelyn B. Jumawan, Jenny F.	The Impact of Food Safety Training on Employees Knowledge and Practices in Designated Restaurant in Zamboanga City	Mrs. Maura Eliza Valesco
4 Generoso, Ehico B. Guinto Jr., Samuel R. Parra, Kayla Denise J. Tampus, Sean Alexis C.	Comparative Study: Guided and Self-Instructioned Learning Experiences of Hospitality Management Students of Zamboanga Peninsula Polytechnic State University	Ms. Marwina Arellano
5 Baldesimo, Malou Cepe, Jared Miles Datu Bongsu, Saharul Ana Manalo, Cindy Mendoza, Jhonril	Accountancy, Business and Management (ABM) Strand: Its Impact on The Academic Performance of BS Hospitality Management Student	Ms. Daisy May Reamico
6 Flores, Estephany Grace E. Jimlah, Sitti Sapia S. Jubahib, Jolina S. Juhasan, Najma I. Sali, Munira H.	The Influence of Workplace Stress on Employees Performance and Customer Interaction in Restaurants at Tetuan, Zamboanga City	Mrs. Maura Eliza Valesco
7 Araneta, Angelo Martin Manalo, Paulo John Orquijo, Andrei Laurence Sales, Jham Mhantz Tubio, Shine Mae	Students' Perception Towards Hospitality and Tourism Industry Career Path	Ms. Shanelaima Bangahan
8 Delvo, Almina C. Gairindo, Alza L. Laureano, Levy Kris B. Rojas, Kattlyn E. Salahuddin, Sitti Nurhaliza J.	Best Practices of Selected Hotels in Zamboanga City on Property Management System	Prof. Ronel Alicando Baluntang

"MARKETING STRATEGIES FOR PROMOTING A YEMA MADE OF BANANA PEELINGS"



A Research Paper

Presented to

School of Business Administration

Zamboanga Peninsula Polytechnic State University

In Partial Fulfillment of the Requirements in

Research in Hospitality (HPC-114)

Presented by:

Danag, Julius

Gonzales, Rasheena Anns

Pacardo, Jamica

Palad, Orian

Pantaleon, **Kaecy**

2023-2024

CHAPTER I

INTRODUCTION

Background of the Study

In the fast-paced food industry, innovation is a driving force that determines consumer preferences and market trends. The pursuit of sustainable and ecologically friendly methods has given rise to creative ideas that not only cater to exquisite delights but also contribute to reducing waste. This study dives into the exciting world of marketing strategies targeted at promoting a unique product, yema made from banana peelings. With the growing worldwide concern for sustainability, repurposing agricultural by-products into delightful delicacies provides an opportunity to match consumer choices with environmentally conscious values.

The second most popular tropical fruit consumed worldwide is the banana, which accounts for 16% of global fruit output with an estimated 119.83 million tons produced annually. However, excessive consumption also results in wasteful behavior. Approximately 3.5 million tons of waste banana peels are produced annually, with the peel accounting for 30% to 40% of the fruit's weight. This waste is primarily from the consumption of bananas (Ewing-Chow, 2022).

As one of the top banana-producing countries in the world, the Philippines produces a significant quantity of waste banana peels. Rich in nutritious fiber, vitamins, and minerals, this residue is typically regarded as agricultural trash (Aizate Acevedo, 2021). Based on data from the Philippine Statistics Authority (PSA), as of 2022, the Zamboanga Peninsula region produced bananas 39,237.99 mt or 7.52% of the total banana production in 2022. The chance to

repurpose this underutilized resource to make Yema, a beloved delicacy in the Philippines, not only aligns with the ideas of sustainable development but also offers an achievable solution to the ongoing problem of waste management in the agricultural industry.

Yema holds a distinct place in Filipino culinary culture as a delicious treat made from egg yolks and condensed milk. The addition of banana peelings to yema not only adds a unique flavor character but also solves the issue of agricultural waste. The purpose of this study is to investigate and assess the efficacy of marketing strategies to promote banana peel yema, taking into account both its gastronomic appeal and its wider sustainability narrative.

Furthermore, the purpose of this research is to investigate and assess the marketing strategies required for the effective market promotion of banana peelings yema. However, the success of introducing such a product to the market relies on efficient marketing strategies. Understanding consumer preferences, promoting awareness, and developing a positive brand image are all essential components that will be investigated in this study. The purpose of this study is to investigate the marketing strategies that can effectively promote Yema made from banana peelings, promoting it as a sustainable and innovative food product.

The marketability and consumer acceptability of banana peel-based products, such as yema, remain inadequately investigated, despite the potential of banana peels as a basic material for a variety of food and non-food applications. Particularly, effective marketing strategies that address potential consumer concerns regarding the use of banana skins as an ingredient and

CONDUCTED AN INITIAL DEFENSE ON OUR BSHM STUDENTS WHO ARE ENROLLED ON THESE COURSE. SENT A LETTER OF INVITATION TO ONE OF OUR VISITING LECTURER MS. CRISTEN VINKY MANON-OG, ONE OF THE FACULTY OF COLLEGE OF ENGINEERING AND TECHNOLOGY MR. RAYMART MANALO AND DR. GEORGINA MARCOS FROM ZAMBOANGA SCIENCES COLLEGE OF MARINE SCIENCES AND TECHNOLOGY TO BE THE PANELIST.



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
School of Business Administration
R.T. Lim Blvd., Baliwasan, Zamboanga City



November 10, 2023

DR. GEORGINA MARCOS
Faculty
College of Teacher Education
Zamboanga State College of Marine Sciences and Technology

Dear Panelist:

Greetings!

On behalf of the School of Business Administration at Zamboanga Peninsula Polytechnic State University, I am writing to extend a cordial invitation to you to serve as a distinguished panelist for the initial defense of our graduating Hospitality Management students enrolled in the Research in Hospitality course. The defense will take place on November 16 (Thursday) from 8:30 am to 12:00 pm in the School of Business Administration Building at Zamboanga Peninsula Polytechnic State University.

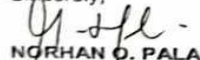
The initial defense is a crucial milestone in our students' academic journey, providing them with an opportunity to present their research proposals and receive valuable feedback from esteemed experts like yourself. Your participation as a panelist would be instrumental in guiding our students toward refining their research endeavors and preparing them for their final defense.

Your expertise aligns perfectly with the diverse research topics our students have chosen to explore. Your insights and feedback would be invaluable in assessing the validity, feasibility, and potential impact of their research proposals.

We are honored to consider you for this esteemed role and believe that your presence on the panel would significantly enhance the learning experience for our students.

Thank you for considering our invitation. We look forward to the possibility of having you join us for this important academic event.

Sincerely,


NORHAN O. PALA
Course Lecturer

Noted by:


MS. DAISY MAY DR. REAMICO, MAHE
BSHM Program Coordinator


MS. CHRISTINE FERNANDEZ, MBA
Dean, School of Business Administration





Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
 School of Business Administration
 R.T. Lim Blvd., Ballewasan, Zamboanga City



November 10, 2023

MR. RAYMART MANALO
 Faculty
 College of Engineering and Technology
 Zamboanga Peninsula Polytechnic State University

Dear Panelist:

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Sincerely,

NORHAN Q. PALA
 Course Lecturer

Noted by:

MS. DAISY MAY DR. REAMICO, MAHE
 BSHM Program Coordinator

MS. CHRISTINE FERNANDEZ, MBA
 Dean, School of Business Administration

Recd: [Signature] 9/14/23



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
 School of Business Administration
 R.T. Lim Blvd., Ballewasan, Zamboanga City



November 10, 2023

MS. CRISTEN VINKY MANON-OG
 Faculty
 School of Business Administration
 Zamboanga Peninsula Polytechnic State University

Dear Panelist:

Greetings!

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Sincerely,

NORHAN Q. PALA
 Course Lecturer

Noted by:

MS. DAISY MAY DR. REAMICO, MAHE
 BSHM Program Coordinator

MS. CHRISTINE FERNANDEZ, MBA
 Dean, School of Business Administration

Received by:
CRISTEN VINKY MANON-OG



I.4. Team/collaborative and interdisciplinary research is encouraged.



Republic of the Philippines
ZAMBOANGA PENINSULA POLYTECHNIC STATE UNIVERSITY
Region IX, Western Mindanao
R.T. Lim Boulevard Baliwasan, Zamboanga City
Telephone No.: 955-4024 / 991-4012

INTER-OFFICE MEMORANDUM
ZPPSU-SAO(ADMIN)-IOM-049-2023

TO : CHRISTINE MARIE B. FERNANDEZ (dean, SBA)
CHRISTIAN PAUL M. MARCIAL (program chairperson)
~~DAISY MAY REAMICO (Adviser)~~
ELAINE JOY BELLEN (student)
BENJAMIN JAHANDAL (student)
CHEZANIE PIDOR (student)
SEDRIC JOHN DUATIN (student)
RUBIE MAY GONZALES (student)

FROM :  NELSON P. CABRAL, Ed.D.
University President

SUBJECT : AUTHORITY TO TRAVEL

DATE : October 31, 2023

Pursuant to the approved-request of the Dean of School Business Administration (SBA) on the attendance to the Awarding Ceremony of the REGIONAL INTERCOLLEGIATE YOUNG FARMERS CHALLENGE for having emerged as the highest scorer in the Business Model Canvas pitching during held last October 26, 2023 at the DA Conference Hall ZAMPIARC Ipil, Zamboanga Sibugay, please be informed that you are hereby authorized to travel officially to attend to the said event which will be held at Jackie's Hotel in Ipil, Zamboanga Sibugay on November 3, 2023. The participating students shall be under the watch of Dean Christine Marie B. Fernandez, along side Mr. Christian Paul M. ~~Marcial~~, Program Chairperson and Ms. Daisy May ~~Reamico~~, Adviser. Further, the student participants are guided and must adhere to CMO No. 63 s. 2017 on the Policies and Guidelines for Local-Off campus Activities for students.

The fare, per diems, travel allowances, and other incidental expenses shall be charged to the regular/local fund, subject to the usual budgetary, accounting, and auditing rules and regulations. The Accounting Office shall process the travel advances subject to the ARTA law and CSC rules and regulations.

A written report on the result of your attendance to the above activity and a certificate of appearance in duplicate copies must be submitted to the Records Section upon your return to this station and another photocopy of the certificate for attachment to your DTR.

You are also required to liquidate your cash advance within thirty (30) days as specified under Section 16 of E.O. 246 and Sections 2.2 and 3.1.2 of COA Circular No. 96-004.

This memorandum is issued for your information and guidance.

Cf: Records Section
Office of the President
VPAF
COA File Copy
SAO for Admin File Copy
CAO for Admin File Copy
All Concerned

The team, known as AMARLETTA, which stands for a blend of "Amargoso" and "Galletas" (bitter gourd and biscuit in Spanish), has made history by becoming the first-ever recipient of the Regional Intercollegiate Young Farmers Challenge Program award.

AMARLETTA team, comprised of Chezanie F. Pidor, Elaine Joy L. Belen, and Benjamin S. Jahandal, along with their dedicated coaches led by School of Business Administration Dean Prof. Christine Marie Fernandez, were joined by Program Chair Mr. Christian Paul M. Marcial and Adviser Ms. Daisy May Reamico in receiving this prestigious recognition.

ZPPSU is the First ever awardee for Intercollegiate Young Farmers Challenge 2023 in Region IX. The team who will garner the highest score shall be declared as the region's first awardee for the YFC Intercollegiate Category and will receive Php 150,000.00 to implement their winning Business Model, and eventually turn it into a viable enterprise.





FUNDS NOT YET RECEIVED.

I.5. Research outputs are published in refereed national and/or international journals.

3 RESEARCHES OF ONE OF OUR REGULAR FACULTY MEMBER WAS PUBLISHED IN GOOGLE SCHOLAR, ATTCAHMENT BELOW IS THE LINK.

[View article \(google.com\)](#)

[Content analysis of consumer reviews on preferred characteristics of accommodation products](#)

[View article \(google.com\)](#)

[Food Servicing Characteristics Of The Accommodation Products As Deal-Breakers Of Consumer Purchasing Behaviors](#)

[View article \(google.com\)](#)

[Marketing campaigns leading to the purchase of accommodation products: A content analysis](#)

