1 - Who am I writing to? Who is my avatar?

Women with pimples, acne and very bad skin

2 - Where are they now? What are they thinking feeling? Where are they inside my funnel? etc

They should already think about buying skincare products. And now i need to convince them that THEY need OUR products. they're subscriber in our newsletter.

3 - What actions do I want them to take at the end of my copy? Where do I want them to go?

On the website and purchase the product

4 - What must they experience inside of my copy to go from where they are now to taking the action I want them to take? What are the steps that I need to guide

Like that our product is the best and we already saw thousands of success stories with our own clients.

Pain/Desire
Amplify
Solution

Subject: How to get rid of your pimples (from someone who did)

Are you insecure about your pimples and you wanna get rid of the *ASAP*?

No problem, I and thousands of other people were where you are right now.

And we also have our dream skin today.

You have probably tested thousands of other skincare Products already, and nothing really worked right?

You just didn't see the Results you expected.

That's probably because the skincare product just wasn't made for you, and your skin.

We have thousands of happy clients which got the promised Results they've expected, and skincare products that actually fits their needs.

Now, to actually finally get rid of your Pimples you need a skincare Product precisely made for you.

[Click on the Link to finally Get rid of your Pimples](#)

Hallo ,

Nur noch 12 Stunden bis unser **Sale endet!** Dies ist deine ultimative Chance, dir **exklusive Angebote** zu sichern. Bedenke, dass nach dem Sale viele unserer **Top-Produkte und bestimmte Größen nicht mehr verfügbar sein** werden.

Handel schnell, um dir die besten Pieces zu unglaublichen Preisen zu schnappen. Solch eine Gelegenheit kommt nicht so bald wieder.

Beste Grüße,
Dein Love 4 Goth-team

Shop now