

*Enhancing quality of life by promoting economic growth in
our community.*



Board of Directors Meeting
February 3, 2025
4:00 PM
203 E. Main St.

Invitees: Chad Rubner -President, Laura Keuter - Vice President, Jackie Schneiter - Secretary, Seth Wedewer - Treasurer, Eileen Bates, Darren Hanna, Dawn Koob, Storm Rummel, Betty Weimer, Christie Remley, Brenna Eilers, Blair Lawton – Director

Time	Minutes	Topic/Discussion	Presenter
4:00PM	5	Call to Order Attendance Review & Approval of Jan Minutes	Seth approved, Dawn second. Motion carried.
4:05PM	10	Treasurer’s Report	Seth - didn’t have time with year end; profit and loss statement was in. This year we are in the black by over \$2000. Goal for next year is to stay in the black as well. Do we have the option to ask for more on the hotel/motel tax? Blair requested what was approved last year which was \$12000. Eileen motioned, Christie seconded. Motion carried.
4:15PM	10	Director’s Report	Membership - 62 due payments have come in (57 last year), Sedona Staffing Services has rejoined. Blair is working on doing it differently and stopping in and dropping off window clings to connect with people. Jones Co ED has had some meetings, Anamosa Festivals, Thou Art Gathering,

			<p>on the City Comprehensive Steering meeting, Cultivate Anamosa Meetings (reached their benchmark of \$150000 from business owners and community members. They unlocked a \$15000 grant that will be applied to trails that connect the schools), Anamosa Community Foundation is also working on that. On Monday he went to the council meeting to request the funding request. Last year our request was cut down by 2k. Vote for Chamber funding request. ADCO has their annual meeting at 6pm. Jones County safe and healthy coalition has their granny basketball event - Blair is playing and looking for more members of the community. The Ambassadors scholarship program has one applicant for one senior in May. Added a page on the chamber website about Valentines Day 2025 for businesses. He is also scheduling meetings with businesses to schedule social spotlights.</p> <p>Blair will be off March 17-21, August 6-13.</p> <p>Pumpkinfest first meeting will be Tuesday 2/11 at 12pm at the Chamber Meeting.</p> <p>Development Call -</p> <ol style="list-style-type: none">1. grow events and grow new members2. continue success of the tiered membership3. keep board momentum - put plug in with board members to help get
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			<p>things passed. Remind other chamber members about things going on and that dues are due.</p> <p>Feedback that we got last year was for people who aren't on social media to push out those events so maybe we need to form a group to talk about ways to push out chamber events for those who aren't on social media.</p>
4:25PM	10	Officer Elections	<p>Chad was nominated for president, board voted by acclimation and Chad accepted.</p> <p>Laura was nominated for vice president, board voted by acclimation and Laura accepted.</p> <p>Jackie was nominated for secretary, board voted by acclimation and Jackie accepted.</p> <p>Seth was nominated for treasurer, board voted by acclimation and Seth accepted.</p>
4:35PM	15	<p>Old Business Chamber Dinner 2025</p> <p>Lunch & Learn</p>	<p>It went well, Eileen made a little video. Dawn heard lots of positives and felt that they were at an oscars event. Everyone mingled and had a positive impression.</p> <p>Rise is the host/sponsor/presenter for this first one. Topic is how to avoid burnout. February 27th at 12pm. Melissa will be the presenter, and it will be at the chamber office. The topics and</p>

		<p>Spring Craft & Vendor Fair</p> <p>Emerald Run</p> <p>Emerald Crawl</p> <p>Pickleball</p>	<p>quarters are nailed down, bank, marketing and quickbooks will be the other subjects.</p> <p>Previous vendor registrations sent out, 11/12 reserved, opening it up for new vendors. Chad will get it done shortly and is making a visual for Blair so he can promote it and will make the event through the chamber page. 60 vendors usually. Marketing for both vendors and shoppers. April 26th is the vendor show.</p> <p>Gold and green tshirts, Saturday March 15th; Registration is coming in a little slower, push the word out there, rise is sponsor, Facebook ad is running right now. Tshirt deadline is the 28th. 18 has registered so far, we were at 42 last year with 146 total. We saw a lot the week of the tshirt deadline so we are scheduling ads for the week of the deadline. Tag them on the event page weekly to try to increase membership.</p> <p>Seth and Storm are working with Bars (revival, debs, boondocks, bowling alley, las brasas). Print shop ordered by Feb 15th for mugs. Only open for Chamber member bars. Looking for drinking games.</p> <p>Blair is putting together an online registration page and will present that to the group.</p>
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		Ridiculous Days	Darren will confirm a few things with Cale. Saturday may 31st. First meeting after this.
4:50PM	5	New Business Glow Golf - Dates to Ask About?	Darren and Seth are running this; should we try taking this over for the lighting? We are going to see if high schoolers will be able to volunteer the lighting and donating the football team to set up and tear down for it. Seth prefers July or August on a Friday due to weather. Going back to previous company for the balls.
4:55PM	5	Public Comment/Open Discussion	Dawn - great teamwork chamber. Seth - any updates on business after hours? Blair is working with the businesses on getting them scheduled.
5:00PM		Adjournment	Dawn made a motion to adjourn motion seconded.