

Upper Dublin FBLA's ~ State Leadership Conference Summary 2024

Upper Dublin's Future Business Leaders of America (FBLA) is proud to announce that we have several National Level Qualifiers again this year. We had 28 of our 55 FBLA members compete at the state level competition and they were awarded with **29 'Top Ten' Individual Awards including 3 National Qualifiers as well as several Chapter Awards**. There were over five thousand FBLA members from all across Pennsylvania in attendance representing their schools & regions.

This year the State Conference was back in full swing at the Hershey Lodge and Convention Center from April 7th - April 10th. As with many of this year's scheduled events, the State Leadership Conference was reformatted back to the Pre-Covid procedures with all competitors attending the conference in order to compete. Our group was able to enjoy a trip to Hershey Park prior to the conference starting. Many of our students were able to complete their objective testing for the competition on Sunday Evening as a commuter option for those who were not willing or able to stay overnight.

Our students who did choose to attend the conference were eager to participate in all of the available opportunities offered throughout the conference including Open Event Objective Testing, Leadership Workshops, Campaign Rallies, College Exhibitors, and the Awards of Excellence Ceremony. Students were also able to watch their fellow UD members perform their competitive event presentations and watch (Scout-Out) presentations of future potential testing categories for themselves. This group of students did a phenomenal job representing Upper Dublin and easing our conference attendance back into full capacity this year. They were notably more mature, professional and respectful than other groups in attendance.

The National Leadership Conference will be held in Orlando, Florida this summer (June 27th to July 3rd) which will include many of the Conference traditions including the Opening Session, the Business Session, the National Officer Elections, Leadership Workshops, and the Awards of Excellence Ceremony. Those who placed in the top 4 in their competitive event have qualified to compete at the National Leadership Conference.

For more information visit: <https://fbla-nlc.org/>

As advisers, Mrs Fontaine and I were responsible for running two competitive event programs. On Monday we ran the preliminary rounds for Job Interviews and on Tuesday we ran the Case Study for Marketing's Final Performances. We were able to attend a few student presentations and professional development workshops collaborating with fellow Business Teachers and FBLA Advisers covering topics such as Business Education Curriculum changes, Fundraising Opportunities, Membership Trends, National Office Rebranding, Future Conference Changes, National Level Administration and Membership, Regional Adviser Duties, the 2024 National Trip Details and more.

In closing we'd like to proudly recognize all of our State Leadership Participants for their incredible efforts this Spring. We'd also like to congratulate our **3 National Qualifications** (listed below). These students are eligible to represent Upper Dublin and the state of Pennsylvania during the National Leadership Conference. We wish them the best of luck in their National Competitions as they continue to make UD "Cardinal Proud" in all their Academic and Leadership Achievements.

Congratulations to everyone who participated in this year's FBLA's State Leadership Competition!

Please see attached list for Student Names, Competitive Events and Awards
Award Ceremony Online Broadcast: <http://www.thinkcybis.com/pafbla-live/>

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Opening Ceremony

Top 10 Awards – Open Events Competitions

<https://vimeo.com/event/4060649> - Times listed are timestamps for their appearance in the recorded program.

First Name	Last Name	Gr	Topic	Place	Approx Time
Jake	Levine	12	Behavioral Economics	8th	1:40
Nathan	Hong	12	Computer Science and Technology	2nd	1:40
Jillian	Fracht	10	Consumer Skills	10th	1:40
Lauren	Silverman	11	Current Events	8th	1:40
Connor	Dynan	11	Current Events	2nd	1:40
Jake	Levine	12	Current Events	1st	1:44
Ashley	Chong	11	Data Security	10th	1:40
Nathan	Hong	12	Data Security	6th	1:40
Julia	Kissell	12	FBLA Creed / Conduct / Pledge / Mission	7th	1:40
Jillian	Fracht	10	FBLA Creed / Conduct / Pledge / Mission	2nd	1:40
Isabelle	Fishman	10	Macroeconomics	9th	1:42
Talia	Hoffner	12	Macroeconomics	8th	1:42
Jillian	Fracht	10	Macroeconomics	3rd	1:42
Isabelle	Fishman	10	Microeconomics	10th	1:42
Julia	Kissell	12	Public Relations	4th	1:42
Jillian	Fracht	10	Python Programming	4th	1:42
Nathan	Hong	12	Python Programming	2nd	1:42
Nate	Jackson	9	Retail and Wholesale Management	6th	1:43
Connor	Dynan	11	Retail and Wholesale Management	5th	1:43
Julia	Ravitz	12	Retail and Wholesale Management	3rd	1:43
Jillian	Fracht	10	Social Media in Business Society	4th	1:43
Yashwanth	Chinnapapannagari	12	Stock Market & Investments	5th	1:43

Awards of Excellence Program

Top 10 – Stage Recognized Winners

<https://vimeo.com/event/4060683> - Times listed are timestamps for their appearance in the recorded program.

First Name	Last Name	Gr	Topic	Place	Approx Time
Jake	Levine	12th	Accounting II	8th	7:30
Nate	Jackson	9th	Advertising * National Qualifier *	3rd	7:30
Julia	Ravitz	12th	Agribusiness	9th	7:36
Hannah	Adams	11th	Business Communication	10th	7:51
Yashwanth	Chinnapapannagari	12th	Economics * National Qualifier *	4th	8:21
Jacob	Rosenstock	10th	Intro to Business Procedures	7th	8:43
Braxton	Ganz	11th	Marketing * National Qualifier *	4th	8:12

Award Ceremony Online Broadcast: <http://www.thinkcybis.com/pafbla-live/>

Chapter Awards

Champion Chapter - Summer Starter
 Champion Chapter - Shaping Success
 Champion Chapter - Service Season
 Champion Chapter - CTE Celebration
 Hollis and Kitty Guy Gold Seal Chapter Award of Merit
 William H. Selden Outstanding Chapter Award
 Service Project Contributors - Pennsylvania Special Olympics



Individual Awards

National Business Honors Society

Julia Ravitz - 2023
 Mariana Locati - 2024
 Dakota Mass - 2024

Shayan Rao - 2024
 Nathan Rigberg - 2024
 Lauren Silverman - 2024

Business Achievement Awards - Leader Level

Hannah Adams - 2023
 Julia Kissell - 2023
 Talia Hoffner - 2023

Dakota Mass - 2024
 Lauren Silverman - 2024

Business Achievement Awards - Contributor Level

Hannah Adams - 2023
 Eleanor Blough - 2023
 Connor Dynan - 2023
 Talia Hoffner - 2022
 Nathan Hong - 2022
 Chelsea Kim - 2024

Julia Kissell - 2022
 Jake Levine - 2023
 Dakota Mass - 2023
 Matthew Miller - 2023
 Shayan Rao - 2023
 Julia Ravitz - 2023

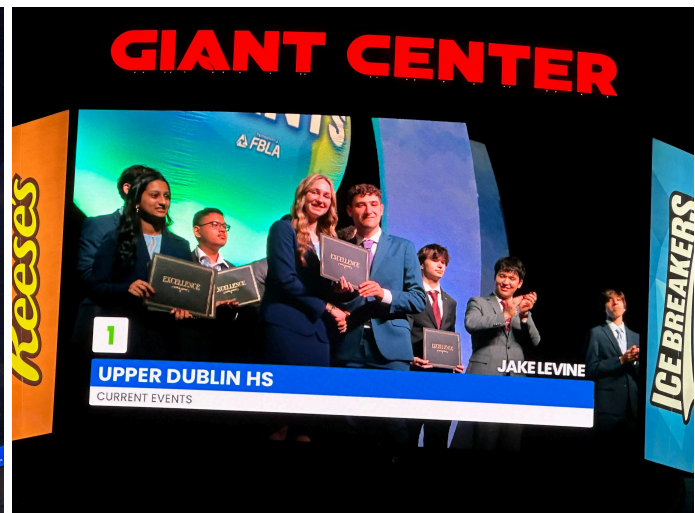
Aditya Rege - 2024
 Nathan Rigberg - 2024
 Lauren Silverman - 2023
 Jordan Unikel - 2023
 Christopher Yoo - 2023

Pennsylvania LifeSmarts Varsity Competition

4th Place Team

Julia Kissell - Eleanor Blough - Talia Hoffner - Dakota Mass





State Leadership Conference 2024

Full Participants List

First Name	Last Name	Gr	Topic
Lauren	Silverman	11th	Accounting I
Jake	Levine	12th	Accounting II
Nate	Jackson	9th	Advertising
Julia	Ravitz	12th	Agribusiness
Miji	Lee	11th	Broadcast Journalism
Mariana	Locati	11th	Broadcast Journalism
Hannah	Adams	11th	Business Communication
Ashley	Chong	11th	Business Management
Nathan	Hong	12th	Computer Problem Solving
Yashwanth	Chinnapapannagari	12th	Economics
Jayden	Lebby	10th	Entrepreneurship
Andrew	D'Ambrosio	11th	Graphic Design
Shayan	Rao	11th	Graphic Design
Jordan	Unikel	11th	Graphic Design
Lucy	Sternthal	11th	Human Resources
Javier	Rubio	10th	Intro to Business Communication
Michael	da Costa	10th	Intro to Business Concepts
Joshua	Hong	9th	Intro to Business Presentation
Aditya	Rege	9th	Intro to Business Presentation
John	Ruppel	9th	Intro to Business Presentation
Jacob	Rosenstock	10th	Intro to Business Procedures
Jillian	Fracht	10th	Intro to FBLA
Isabelle	Fishman	10th	Intro to Public Speaking
Talia	Hoffner	12th	Journalism
Braxton	Ganz	11th	Marketing
Julia	Kissell	12th	Organizational Leadership
Connor	Dynan	11th	Public Policy & Advocacy
Mason	Gorman	12th	Social Media Strategy
Dakota	Mass	11th	Social Media Strategy