

Arts & Culture Master Plan

Frequently Asked Questions

Our FAQ is a living document, which we will refine over time as we receive more questions from prospective applicants.

COMMUNITY ENGAGEMENT

Q1: Given the desire for the plan to represent broad community engagement, what existing assets or structures will the selected consultant be able to leverage? (These could be people - for example, existing advisory groups - or things like websites, social media channels, etc.)

A: The consultant will be given access to all existing assets that will leverage Plan completion including all communication channels, advisory groups and board of directors interaction. Nevada County Arts Council manages three websites, eight social media accounts, and two monthly newsletters. We also convene regular meetings of our Cultural District partners and can provide access to these communications channels as well.

Q2: The awareness effort highlights a dedicated website. Would the consultant be expected to design / host / maintain this site? Or would we integrate with an existing site?

A: Whether a standalone website or an integration with Nevada County Arts Council's existing site, we expect that working in partnership with Nevada County Arts Council staff the consultant will guide and inform the development of content and assets that speak to the planning and engagement processes, and that what is conveyed is keeping pace with them.

Q3: Regarding community engagement, what is the capacity of the NCAC staff to collaborate with the selected consultant on outreach, identifying key community partners, making introductions, etc? We favor a collaborative approach and want to know to what extent you're capable of supporting the implementation of a community engagement strategy.

A: We, too, favor a collaborative approach. Each of our cultural districts has a dedicated staff member who will be supporting this effort, at least on a part-time basis. Having just completed a countywide economic impact study of the arts ([AEP6](#)), we have a great network of arts organizations and creative producers to draw upon, and contacts from across sectors that we will provide introductions to, and support

engagement with. Being a small community, we want this to be a warm, welcoming and engaging experience for our stakeholders – and this implies that we are hands-on from the start.

COMMUNICATION TOOLS

Q4: What communication and collaboration tools do you use to work with your cultural district partners effectively?

A: We have subscriptions to Zoom, AirTable, Canva, Doodle Poll, SurveyMonkey, Google Workspace, etc. We are also open to new technologies and welcome recommendations by our consultant.

COMMUNITY PRESENTATIONS

Q5: Would the presentation of the plan to Councils and Supervisors happen in one meeting or separate meetings? If separate meetings, would these happen at similar times (e.g. over a 2-3 day period) or at their regularly scheduled meetings?

A: The Plan presentations to Town/City Councils and Nevada County Board of Supervisors may be on separate meeting dates to accommodate monthly meeting agendas in Truckee, Grass Valley and Nevada City. While we cannot guarantee that these meetings would fall within a 2-3 day period, we would work hard to schedule them close together, for the convenience of the consultant.

CULTURAL ASSET MAP DETAILS

Q6: The RFP calls for an update of the cultural asset map. What areas require updated information?

A: We have a cultural asset map that is in need of a post-pandemic update to all data points. Since publishing our RFP, we have begun work with our County GIS department to improve its functionality. However, we are curious about whether changing technology might improve the map's potential, both as an internal reference / planning tool, and as a storytelling tool that is outward facing and supports sustainable tourism efforts, etc.

OTHER RESOURCES

Q7: One of the listed goals is to align with existing municipal and county plans and processes - can you share what other ongoing plans / processes you would expect this effort to link to during the work?

A: The Town of Truckee in 2019 passed a Public Art Master Plan and in 2023 finalized the 2040 General Plan Update. The County of Nevada is in the process of adopting a 2-year Economic Development Action Plan and a Recreation and Resiliency Master Plan, within which a live-work-play marketing plan is being developed. These are simply examples of existing municipal and county plans that will be made available for reference. We expect that our consultant will research and review other relevant local and regional plans, whether from local government or beyond.

MASTER PLAN STRATEGY & IMPLEMENTATION

Q8: How does NCAC envision using this plan strategically over the next 3 years in connection with recent cultural district funding?

A: Completion of the Nevada County Arts & Culture Master Plan was listed as a primary goal for the GVNC and Truckee Cultural Districts in our most recent applications for state designation. The finalized Plan will provide evidence of our efficacy, and leave us with a firm funding strategy, bearing in mind state funding may not be renewed.

Q9: To what extent will NCAC be responsible for implementing the plan and, if it will have the primary role, to what extent should a look at NCAC's capacity to do so be reviewed as well, with recommendations for budgeting and staffing to come out of that analysis?

A: Nevada County Arts Council (NCAC) staff will be implementing the Plan with support from Cultural District partners and community stakeholders. NCAC staff capacity should be considered in the overall implementation strategy with recommendations and we look forward to this conversation being part of our planning process together with our consultant.