

REGION SCHOOL DISTRICT 12
Board of Education
Long Range Planning Committee
Meeting Minutes
Shepaug Valley School Library
November 4, 2019

The Long-Range Planning Committee meeting was called to order at 6:39 p.m. on Monday, November 4, 2019, by the Chairman of the Committee, Julie Stuart. Present were committee members Jennifer Pote, Lisa Roush, and Peter Tagley. Megan Bennett, Superintendent and Teresa DeBrito, Director of Curriculum and Instruction were also present.

APPROVAL OF MINUTES: The minutes of the September 30, 2019 meeting were approved by consent.

BYLAW FOR STUDENT REPRESENTATIVES:

MOTION: made by Lisa Roush, seconded by Peter Tagley, to approve bylaw as amended.

VOTE: unanimous.

REVIEW STRATEGIC GOALS: The committee will hold off on strategic goals -- need focus marketing.

MARKETING PLAN: Discussion to determine if board of education members should rotate through the towns' finance, zoning, town meetings. Discussion led by Michael Croft included earlier childcare issues with Montessori; 18 months. REACH is not a care solution. Twenty percent of Washington residents go to WMS. The bussing was discussed versus reimbursing parents for travel expenses. Additional discussion about engaging the marketing group One Eleven. The One Eleven Group was used in Region 1 to promote enrollment. This group would be used for agriscience and tuition-in advertisement planning.

PUBLIC COMMENT: There were no comments from the public.

ADJOURNMENT: Julie Stuart adjourned the meeting at 8 p.m. by consent.

Next meeting is scheduled for:

Monday, December 9th at 6:00 at Shepaug Valley School Library