

Tools/Processes for Partners

ENGAGE:

Partner Page <list of partners/logos>

Sign *The Last Paragraph Campaign - Partner Participation Agreement*

Upload Partner Logo

Timeline with Key Milestones Calendar

COLLECT STORIES:

Engage the Public: How to Inspire Storytelling for Single-Payer Health Care

Media, Likeness & Advocacy Release Form

Submit stories

- Formats: written (150-200 words or videos - 15-60 seconds)
- Action Network survey process

INFORM and MOBILIZE MEMBERSHIP:

Promote Stories weekly

- Social media
- Email
- Website – www.Reform-Healthcare.US

Promote campaign webinars

- Webinar 1
- Webinar 2
- Webinar 3
- Webinar 4

Promote Action Items

- [Find your Legislators](#)
- Relevant and current messaging
- Petition (to ask lawmakers to co-sponsor M4A bills & openly talk more about it)
- Medicare for All resolution
- Patients over Profit pledge

PARTICIPATE in DAY of ACTION (details TBD)

- Where, when, how
- Engage local media

APPENDIX of background information - HCJNC Resources