

LUK Artist Submission Guidelines:

Urban Screens

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Required File Names

Each video must be named exactly as follows:

- LUK Left.mp4
- LUK Middle.mp4
- LUK Right.mp4

These filenames are linked directly to the TouchDesigner program. If the names are changed, the videos will not load properly. Please ensure mp4 format.

Video Dimensions (Resolution)

Each screen has a different resolution. The video files must match these exact dimensions:

- LUK Left: 1512 x 1080
- LUK Middle: 1642 x 1080
- LUK Right: 1662 x 1080

Tip: Do not stretch or distort the video to fit - ideally design your content to match these resolutions.

The system flips the left and right videos internally to match the physical screens. Just design your content as if:

- “Left” is for the audience’s **left screen**
- “Middle” is center
- “Right” is audience’s **right screen**

Duration & Syncing

All three videos must be the exact same length - down to the frame.

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If even one video is a fraction of a second longer or shorter than the others (e.g., 0.1s), the display will fall out of sync and look visually disjointed.

We recommend exporting all three videos from the same timeline or project file to ensure perfect synchronization.

Audio:

The screens do not support audio at this time.

Text/Credits/Titles:

Please do not include text/credits or a title in your videos. The reason being is that many people will be viewing your work both inside and outside of the Kelowna Community theatre, so if you have credits or a title, it will appear backwards and unreadable from inside the theatre. We will post information about your work outside of the Kelowna Community Theatre, and give a copy to those working inside the theatre for people to read. Please see more below in Artist Statement and Biography.

Audience and Content Considerations

The KCT screens are located in a public, all-ages space and are visible to a broad audience, including children. Work displayed must be appropriate for public viewing and must not contain offensive content. Questions about suitability can be discussed with the ARTSCO team prior to submission.

Artist Statement & Biography

- Artist Statement/Description of Work: Please provide a short statement (100–200 words) describing your work. This may include the inspiration behind the piece, your creative process, themes explored, and how it connects to Light Up Kelowna. This statement will help our audiences better understand your practice and the work you are presenting. Please include your name/artist name that you wish to be referred by. *If there are multiple artists involved, you may expand up to 300 words.*
- Artist Biography: Please include a brief biography (50–150 words per each artist involved) highlighting your background, training, exhibitions, or other relevant experience. This bio may be used for promotional materials, the event website, or social media.
- Artist Headshot (Or image of you working): Please provide a Headshot or image of you working that we can use on the website or for promotional materials.
- Supporting Materials: We welcome any stills, images, or short video clips of your work. If you wish to link your personal website on the ARTSCO website, please send us the domain. Submitted content may be featured on our website, in press materials, and across social media channels to promote both the event and your participation.

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Final Submission Checklist

- ☐ All videos are in .mp4 format
- ☐ Resolutions match the required dimensions
- ☐ Duration is perfectly matched across all three files
- ☐ Files are named: LUK Left.mp4, LUK Middle.mp4, LUK Right.mp4
- ☐ Artist Statement (100-200 words), Biography (75-100 words) and additional supporting materials