

# Step-by-Step Guide: Create Luxury Ralph Lauren–Style Christmas Visuals with AI

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## Step 1: Open the tool

Go to 🖱️ <https://dreamina.capcut.com/ai-tool/home>  
Log in with your CapCut account.

## Step 2: Open AI Image

From the homepage, click **AI Image**.

## Step 3: Choose the model

Select **Image Model 4.5**

This model works best for **lighting, textures, mood, and luxury Christmas aesthetics**.

## Step 4: Upload your images

- Upload your main photo (yourself, family, or subject)
- Add **reference images** (Ralph Lauren Christmas / old-money holiday style)

## Step 5A: Poster / Scene Generation Prompt (Copy & Paste)

**Reference Image 1 model – Ralph Lauren Christmas style generation:**

A family standing at the entrance of a stately home, decorated with an evergreen wreath and red berries on the front door. The woman wears a black wool coat with a fur collar, the man wears a gray overcoat, and the baby wears a plaid coat. Gentle snowfall surrounds them, creating a cozy, old-money Christmas atmosphere. Elegant, cinematic lighting with rich textures. The text “**Season’s Greetings**” appears centered at the bottom in a bold serif font. **Aspect ratio: 3:4.**

## Step 5B: Christmas Card Prompt (Copy & Paste)

**Reference Image 1, Image 2, Image 3 style + Image 4 image generation:**

A luxury Christmas card with a **forest green plaid background** and **gold accents**, inspired by a Ralph Lauren Christmas aesthetic. The central photo features the family from Image 4 — a woman with long blonde hair wearing a black top, a man in a beige knit sweater, and a baby in a white outfit with a pink dotted hat — standing in a cozy living room with a **stone fireplace** and **Ralph Lauren-style tartan blankets**. Warm, cinematic holiday lighting with rich textures and an old-money Christmas atmosphere. The text “**Merry Christmas**” appears above the photo in **elegant gold script**, and the **family name** is displayed below in a **classic serif font**. **Aspect ratio: 2:3.**

## Step 6: Generate

Click **Generate** and wait a few seconds.  
Your luxury Christmas visual will appear.

## Step 7: Edit before downloading (optional but powerful)

You can:

- 🎨 Edit the **prompt** to adjust mood or lighting
- 🖌️ Use **Inpaint** to add festive details (Christmas hat, scarf, décor)
- 🔍 Use **Upscale** to improve image quality before downloading

## Step 8: Download & use

Once you're happy:

- Download the image
- Use it for **Christmas cards, posters, social posts, or campaigns**

## ✅ Pro Tips for Better Results

- Add *warm golden lighting* for a cozier feel
- Add *editorial fashion photography style* for a luxury look
- Small prompt changes = big visual upgrades

If you try this, tag me or DM me your results — I'd love to see what you create 🌲✨

For the tool + prompts, use this link 📌

👉 <https://dreamina.capcut.com/ai-tool/home>

## **Let's Work Together**

If you enjoyed this workflow and want similar content, visuals, or AI-powered campaigns:

- Follow me on Instagram for **AI + design content**
- Open to **collaborations, brand partnerships, and creative projects**
- Available for **campaign visuals, posters, and AI content creation**

 **For collaborations or project enquiries:**  
**shakilmix10@gmail.com**