

Overall your dic copy is missing many elements, and it is more of a pas framework that dic, you mixed them together. Your message is unclear if i want to be honest i did not understand the point you are making. The main point of a dic framework is to create and amplify curiosity, and one more thing when you submit your email make sure to write the target market. People who are helping you should not guess who you are writing to. Make sure to rewatch andrew's video about the dic framework to fill up your gaps.

DISRUPT, INTRIGUE, CLICK (DIC)

**Subject line :** Why do you still hold on to suffering ? **Note:** Not bad but you can enhance it, remove unnecessary words like do, you, still. The subject line itself is not that disruptive but i will correct it in your way

**Correction: Why endure suffering.**

Yes, suffering on your car(s) **Note:** You started triggering confusion here, the reader won't be able to understand what you are saying if i want to be honest i did not understand that myself. You either made a grammar mistake or more likely for me the whole line is unclear.

Winter is approaching...

And if i am guessing right, you are about to go through the same painful routine of preparing your car(s) for the upcoming season. **Note: Keep in mind the target market is not aware of what you are providing you are disrupting them and creating curiosity. I am not feeling any curiosity here.**

I'd like to believe that this procedure consumes you a lot of **energy**

And of course your valuable **time...** **Note: Same thing here no curiosity**

Here's is the game changer,

Knocking to your door is extraordinary news regarding this case as a whole **Note: unclear as well. You don't want your target market to guess what you are providing for them.**

This revolutionary update that has recently been released, will change your situation forever  
**Note: Some curiosity here but they won't reach here since they did not understand the message above**

[Click here if you want to know this revolutionary update](#)

Yours truly,

XXXXXXXX

**PAIN (DESIRE), AMPLIFY, SOLUTION (PAS)**

**Subject line :** If you really want to change your undesired car situation..then you should seriously consider taking actions right now

What exactly are we talking about here ? Good question

Aren't we at the front door of the winter season ?

Ofcourse, I bet you're already aware of this and I believe you're more than ready to swing into the cold period BUT, is your car ready to welcome the season ?

Yeah i know, "here we go again" 😞

That's what i thought too,

Before i came across this **golden** changing opportunity and all this at the perfect moment

Since then, my valuable time and energy has been fully recovered

Reason why I emphasized above on taking actions “**RIGHT NOW**” , because everybody is taking advantage of that at this very moment!

I suggest you,

[Click here if you really want to know more about this golden opportunity](#)

Yours truly,

xxxxxxxxx