

## RIVACY POLICY - Shubei Games

### General

Company collects some user data for different purposes.

This document explains as simply and complete as possible:

which data is collected

why is it collected

how is it stored and transfered

where and how long is it stored

who has access to it

what can a user do about it

which 3rd party services and platforms are included in the game, and their own Privacy Policies

The data we directly collect is always anonymous and used to provide services to the user, improve those services, improve the game's design and our marketing strategies.

As mentioned, you will find below all the details about the data we collect, plus the data 3rd parties collect and the details about how they do it as well.

### Game Data

We call game data all the information related to the game content and game configuration the user generates when playing the game. That would be, for instance: coins amount, user level, unlocked characters, sound options, character customization...

We store that information to provide a persistence service across different user devices and app installations. We sometimes use the stored information to provide user support under demand of the user itself.

This data is stored and identified by the user's Google Play Games or Game Center user identification and/or a hashed version of the device ID (that means we never get to see or somehow discover the original device ID). The user can choose not to log into these services, disabling our data persistence services. No data of this kind is then transferred or stored outside the device.

### Specific information:

#### Platonic Games

Game Data itself is not personal data.

This data is not automatically erased after a period of time.

This data is not shared with any party outside Games.

We use this data to provide data persistence service purposes and give user support under their own demand.

#### Firebase

Services used are Firebase Authentication and Firebase Realtime Database.

#### Firebase Privacy Policy

#### Google Play Games

We use the ID provided by Google Play Games to identify the same user across different game setups and user devices.

#### Google Play Games Terms of Service

#### Google Privacy Policy

#### Google Play Developer Privacy Policy

#### Analytics

We call analytics all the information collected in order to examine and understand user behavior and validate game design, marketing actions or software quality. That would be, for instance: time spent playing, gameplay user choices, mission success rate, moment of purchase, device model.

Specific information:

No party outside Games or the corresponding analytics operator can read the data in a non aggregate manner.

Individual data is automatically erased after a period of time.

We use this data for analytics and marketing purposes.

Unity Analytics

Unity Monetization Terms of Service

Unity Privacy Policy

Unity on GDPR

Game Analytics

Game Analytics Privacy Policy

Game Analytics Terms of Use

Game Analytics GDPR FAQ

Firebase (includes Google Analytics and Crashlytics services)

Firebase Privacy Policy

Crashlytics Data Processing & Security Terms

Google Analytics Data Processing Terms

Advertising

This game includes ads. Our advertising partners collect some information about the way users use our game so they can advertise products and services that are more likely to be relevant to them.

Ad networks are companies that manage the advertising process on this and many other apps. For that reason, they may know information about users based on the way they use all the apps where they provide advertising services. They compile this information to paint a picture of which types of adverts specific users are likely to be interested in.

Specific information:

Platonic Games

We only have access to this data in an anonymous, aggregate manner.

We use this data for advertising revenue and performance check purposes.

IronSource has access to this data in an anonymous, aggregate manner.

Each 3rd party network has access to the data collected by itself.

AdMob

Admob Privacy Policy

Admob on GDPR

Unity Ads

Unity Monetization Terms of Service

Unity Privacy Policy

Unity on GDPR

Chartboost

Chartboost Privacy Policy  
Chartboost Terms & Conditions  
IronSource

IronSource Privacy Policy  
IronSource Terms of Service  
Ironsource on GDPR

#### Payments

This game contains the possibility to purchase virtual content with real money. To do this, it allows 3rd party services to process user payments.

You can find out more about how they secure your sensitive information in their legal terms below.

#### Specific information:

##### Platonic Games

We only have partial access to this data and in an anonymous manner (order numbers, refunds, product, date, country, payment denials).

We use this data for in-app products revenue and performance check purposes.

##### Google Play

Google Play Terms of Service

Google Privacy Policy

Google Play Developer Privacy Policy

Security and Control

We recognize users as the rightful owners of their data, and thus provide users the possibility to retrieve, remove, ammend or control the data collected from them. Please contact us as specified below to use this posibility and apply your rights.

#### Contact

For any questions, concerns, anything we can help you with, please contact us at [dmytroshubei@protonmail.com](mailto:dmytroshubei@protonmail.com)!

We'll be glad to talk with you! :D