Visual Storytelling with Data (VSTD)

Visual Storytelling with Data (VSTD) is an ESTIEM training initiative that teaches students how to turn raw data into clear charts, dashboards and stories that people understand and act on. We design the training, prepare ESTIEMers to deliver it as trainers, and bring VSTD workshops to Local Groups across the network. This mandate, our aim is to reach more Local Groups and to build the next generation of VSTD trainers.

Helping every ESTIEMer tell a clear, honest story with data.

Work environment

VSTD is run by a core team of two, working directly with the initiative leader and with each other. We meet online for a short team call every two weeks and work asynchronously in one shared workspace in between. Every role owns one clear output, so everyone always knows what "done" looks like.

LG Relations & Promotion Coordinator ("The Silver Tongue")

Tasks of the LG Relations & Promotion Coordinator will include the following:

- Reaching out to Local Groups (LRs, boards and event teams) and pitching VSTD as an event they can host or join
- Following up until interest becomes a decision: a date, a host team and a venue Leading VSTD's promotion wherever ESTIEMers meet and talk: LG calls, Council Meetings, online sessions and informal chats
- Preparing and maintaining the VSTD pitch kit: key message, a three-minute pitch and one slide or one-pager
- Keeping the LG outreach tracker up to date every week: which LGs we have talked to, where each one stands and the next step
- Bringing back what LGs say (what they want, what holds them back) so the training can adapt

Preferred competencies:

- Confident communication in English, both online and in person
- Able to explain things clearly and convince people without being pushy
- Reliable at following up and keeping track of many conversations at once
- Existing contacts in several Local Groups (a big plus)

What will you learn in this position?

- Pitching and persuasion skills used in sales, business development and partnerships
- How to build and manage relationships across an international network
- How to turn conversations into commitments and manage an outreach pipeline A

network of contacts in Local Groups all across ESTIEM

Duration of the mandate

The mandate will last from 1December 2026 until 1 July 2027

Questions?

If you have any questions or doubts, you can always approach **Emir Alp Şanlıer** through emir.sanlier@estiem.org or on Google Chat (Emir Alp Şanlıer).

Interested?

Please apply:

- ➔ If you have an ESTIEM Account, fill out the application form and submit your motivational letter in PDF format.
- ➔ If you do NOT have an ESTIEM Account yet, submit your Motivational Letter in PDF format and mail it to the leader.hrc@estiem.org.

Your motivational letter should include:

An introduction about you and your ESTIEM journey

The position you are applying for (if more than one, rank them)

Why you should be selected, with one concrete example of something you have done that shows you fit the role

How many hours per week you can dedicate during the mandate

Deadline

30th November , 23:59 CET