# **Privacy Policy**

Your privacy is of utmost importance to Dentoku Dev. This Privacy Policy outlines how we collect, use, disclose, transfer, and store your information when you use EmailMagnet, our product. We encourage you to read this policy carefully and contact us if you have any questions.

### **Information We Collect**

EmailMagnet collects and processes the following types of information:

- 1. Account Information: When you create an account, we require a username and password. We do not ask for or collect any other personal information during account creation.
- 2. Payment Information: If you subscribe to our paid plan, we collect payment information through Stripe Checkout. This information is necessary for payment processing and account management.
- 3. Usage Data: We collect non-personal information about how you interact with EmailMagnet, such as features used and actions taken within the application.
- 4. Log Data: Our servers automatically record certain information when you use EmailMagnet. This may include your IP address, browser type, operating system, referring/exit pages, date/time stamp, and clickstream data.

### **How We Use Your Information**

We use the collected information for the following purposes:

- To create and manage your EmailMagnet account
- To process payments for our subscription plan (if applicable)
- To provide and maintain our service
- To improve and optimize EmailMagnet's functionality
- To provide customer support

- To detect, prevent, and address technical issues
- To comply with legal obligations

We only process your information when we have a valid legal basis to do so, such as fulfilling our contractual obligations to you or with your consent.

### **How We Share Information**

Dentoku Dev does not sell or rent your personal information to third parties. We share information only in the following limited circumstances:

- With Stripe, our payment processor, for payment processing (if applicable);
- With your consent;
- For legal reasons or to prevent harm;
- In the event Dentoku Dev is involved in a merger, acquisition, or sale of assets.

### **Data Security**

We implement appropriate technical and organizational measures to protect your personal information. However, no method of transmission or storage is 100% secure.

### **Data Retention**

We retain your personal information only for as long as necessary to fulfill the purposes outlined in this policy, unless a longer retention period is required by law.

### **Cookies and Other Technologies**

Our website, services, email communications, and advertisements may use "cookies" and other technologies such as "pixel tags" and "click-through URLs".

Cookies: We use the following types of cookies:

- 1. Essential cookies: These are necessary for the website to function properly.
- 2. Analytical/performance cookies: These allow us to recognize and count the number of visitors and see how visitors move around our website.
- 3. Functionality cookies: These are used to recognize you when you return to our website.

You can disable cookies in your browser settings, but please note that certain features on our website may not be available as a result.

Pixel tags: We may use small graphic images called pixel tags in our email communications to determine if an email has been opened and which links have been clicked. This helps us measure the effectiveness of our communications.

Click-through URLs: When clicked, these first send the user to a web server which records the click, and then to the link's destination.

We use the information we collect through these technologies to better understand our users' interaction with our website and to optimize the user experience. If you prefer not to be tracked in this way, you can disable HTML in your email client or not click on links in the email messages.

## **Your Privacy Rights**

Depending on your location, you may have certain rights regarding your personal information, such as the right to:

- Access your personal information
- Correct inaccurate or incomplete information
- Request deletion of your personal information
- Restrict or object to the processing of your personal information

- Data portability

To exercise these rights, please contact us using the information provided at the end of this

policy.

**Changes to This Policy** 

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last updated" date. We

encourage you to review this policy periodically.

**Contact Us** 

If you have any questions about this Privacy Policy or EmailMagnet's privacy practices,

please contact us at <a href="mailto:support@dentoku.com">support@dentoku.com</a>.

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