

MangaLife Privacy Policy

Effective Date: March 25, 2026

App Name: **MangaLife**

Contact Email: **devmindslabltd@gmail.com**

MangaLife ("we," "our," or "us") respects your privacy. This Privacy Policy explains how Flixio collects, uses, shares, and protects information when you use our mobile application.

By using **MangaLife**, you agree to the practices described in this Privacy Policy.

1. Information We Collect

We may collect the following categories of information:

a. Device and Technical Information

- Device model
- Operating system and version
- App version
- IP address
- Language and country settings
- Advertising identifiers, such as Google Advertising ID or similar device identifiers

b. Usage Information

- App interactions
- Pages or screens viewed
- Search activity within the app
- Session duration
- Ad engagement, including impressions, clicks, and completions

c. Favorites and Local Preferences

- Watchlist or favorites you save in the app
- App settings and preferences stored locally on your device

d. Third-Party Data

Our app may retrieve movie and TV metadata from third-party content providers such as TMDB or similar services. We do not claim ownership of that data.

2. How We Use Information

We use collected information to:

- Provide and operate the app
- Show movie and TV content
- Improve app performance and user experience
- Maintain app security and prevent fraud
- Measure analytics and app usage
- Serve ads and improve ad performance
- Comply with legal obligations

3. Advertising and Appodeal

MangaLife uses Appodeal as an advertising mediation platform. Appodeal and its advertising partners may collect and process certain data to serve ads, measure ad performance, and help prevent invalid traffic or fraud.

This may include:

- Advertising ID
- IP address
- Device information
- Approximate location derived from IP
- App activity related to ad delivery and engagement

Appodeal may share data with its mediation and advertising partners in accordance with its own privacy practices.

You can learn more here:

- [Appodeal Privacy Policy](#)
- [Appodeal Data Processing Information](#)

If required by your platform or local law, consent for personalized advertising should be requested before ads are shown.

4. Analytics and Diagnostics

We or our third-party partners may collect analytics and crash-related data to understand how the app is used, diagnose issues, and improve stability and performance.

5. Data Sharing

We do not sell your personal information in the traditional sense. We may share information with:

- Advertising partners and mediation providers, including Appodeal
- Analytics and infrastructure providers
- Authorities or regulators when required by law
- Service providers helping us operate the app

6. Data Retention

We retain information only for as long as necessary to provide the app, comply with legal obligations, resolve disputes, and enforce agreements. Some data may be retained by third-party advertising or analytics providers under their own retention policies.

7. Your Choices

Depending on your region and device settings, you may be able to:

- Limit ad tracking through your device settings
- Reset your advertising identifier
- Disable personalized ads where supported
- Stop using the app and uninstall it

If you request deletion of any data we directly control, contact us at **devmindslabltd@gmail.com**.

8. Children's Privacy

MangaLife is not directed to children under 13, or under the minimum age required by applicable law in your jurisdiction. We do not knowingly collect personal information from children. If you believe a child has provided personal data, contact us and we will take appropriate action.

9. International Users

Your information may be processed in countries other than your own. By using the app, you understand that data may be transferred and processed outside your country, subject to applicable legal safeguards.

10. Security

We use reasonable administrative, technical, and organizational measures to protect information. However, no method of transmission or storage is completely secure, and we cannot guarantee absolute security.

11. Third-Party Services

MangaLife may rely on third-party SDKs and services, including advertising and content providers. Their handling of data is governed by their own privacy policies.

Examples may include:

- Appodeal
- Google Play Services

- The Movie Database (TMDB), if used for metadata

12. Your Rights

Depending on your location, you may have rights to:

- Access your personal data
- Request correction or deletion
- Object to certain processing
- Withdraw consent where processing is based on consent
- Request information about data sharing

To exercise these rights, contact us at **devmindslabltd@gmail.com**.

13. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Updated versions will be posted within the app listing or other appropriate location. Continued use of the app after changes means you accept the updated policy.

14. Contact Us

If you have questions about this Privacy Policy, contact:

devmindslabltd@gmail.com

