

BRNI Selection Criteria – 2025

Ultimate criteria for full package — our final evaluation before finalizing proposals

- Must work within GEDCO's timeframe/capacity. (This hasn't been an issue, but it recognizes that GEDCO is technically the applicant for these funds and has historically done a lot of work to get the requests submitted. We try to pay attention to GEDCO's needs in this process.)
- Ideally would be a mix of commercial and residential.

Threshold Criteria for Each Proposal – must be met

- Must advance/implement the [2019 BRNI plan](#), with specific step or steps in the plan cited.
- Project must be in York Road BRNI area boundary ([purple areas here](#)).
- Project lead must be clear and known.

Scoring Rubric – Up to 30 Points Total

- **Capacity of Applicant — 10 points**
 - 6 points: How successful of a track record does the project team have on this type of project or similar projects?
 - 4 points: Does the project team have the capacity to manage the project and the grant?
- **Impact — 10 points**
 - 5 points: How soon are we likely to see short-term results? Is it "shovel ready"?
 - 5 points: How far do we think this will advance our BRNI plan relative to the resources spent on it?
- **Financial Plan — 10 points**
 - 5 points: Is budget clear and appropriate to reach goals?
 - 5 points: How much of the rest of the funding in the budget is already in-hand or committed?
 - (-3 points): Are there other sources of funding in the budget that are especially speculative?