

# Landing Page

## Source

[Landing Page Source](#)

## Headline

- Boost your business credibility with just 1 click
- How to grab leads with just 1 click
- Without this 1 simple trick, you won't get LEADS

## Outline

**Subject:** Guaranteed way to ATTRACT LEADS

**Problem:** Everyone is taught to use 1 step lead generation

**Agitate:** Try to hard sell, no luck, post your product/services, still no luck

**Solution:** Collect prospects by email with a Landing Page, and follow up with them over the days

**Close:** Attract leads on your landing page. If you need assistance, contact us for a free analysis.

## Draft 1

### The guaranteed way to attract leads

Now, just like so many others, I was taught to hard sell and pitch your service/product to each and everyone you see. It's a numbers game they say. Been there, don't do that and let me tell you, it's not that effective. Especially in the times of social media and internet presence. Sooooooo, after talking to other successful business owners and making countless mistakes, I learned a more efficient way to attract leads and don't even have to talk to potential leads. That's right. No talking. By the end of this article, not only will you attract customers, you will know a secret trick that 99% of business owners overlook. Let's get started.

### Why aggressive sales don't work anymore

When I had my first sales job, I didn't know jack about how to get customers. So like any other person, I watched the senior salesmen. They would just run up to anyone they see and do their pitch.

That worked back in the day, but these days, just like talking to women in public, everything goes back to online...

Ex: Hey, let's go out sometime? What's your #?

Answer: Add me on IG

Ex 2: Hey, I sell ... ..

Answer: Do you have a web page, card etc.

People are no longer interested in buying in person anymore. Everyone loves to see your work/content and slowly end up purchasing. Just like a woman wants to see your IG to see who you are before going on with you. Times have changed and we have to change with it.

## Fix your sales strategy

The truth is most business owners suck at sales. They have an amazing product or even better service BUTTTTTTTTT sales isn't their strong skill. Soooooooo like many other business owners, they just POST POST POST and hope that someone will buy. Every now and then they may luck up and grab a customer or 3, but to keep a business alive, we will need wayyyyyyyyy more than that. I mean, Do you even know who's interested in your product/service? Have you ever looked to see who's your ideal customers/target audience? If the answer is No, don't worry, because there is a solution for that. Once you learn it, you should keep a list of every prospect interested in your services/product and possibly retarget them in the future, but that's a whole new subject.

## How to generate a LIST of leads

Having a hard time knowing who's interested in your stuff without talking to them, Create a LANDING PAGE. With A landing page, you can collect information, such as emails, phone numbers etc and the bay part is you don't even have to guess if they're interested in what you're selling, because they wouldn't even be on the landing page if they weren't.

Example: AD says, if you're interested in getting more clients using META ADS, click here. The link brings them to a Landing page where they can fill out the form, which indicates they're interested and just like that you have LEADS and you didn't even have to open your mouth.

If you're ever in need of assistance with building a landing page, we're always available. Just click here for a FREE analysis and we can discuss how we can get your more clients with simple tricks like landing pages. Anddddddd many more others, but that's another conversation.

Til next time,

Sir Roosevelt.

## Draft 2

### The simple trick to Automate leads without A.I.

Now, just like so many others, I was taught that sales was simply asking everyone you see to buy your service or product. It's a numbers game they say. Maybe so, but that's no longer as effective as it used to be. Especially in the times of **social media** and online presence.

Sooooooo, I did some digging and researched strategies **Fortune 500 companies** used to market their products/services and you wouldn't believe the simple trick they used.(It's not A.I.).

I didn't believe it myself, so I tried it and the results are endless. By the end of this article, not only will you attract a shit ton of LEADS, but you will know a secret trick that 99% of business owners don't know. Grab a pen and paper or if you're **Gen Z**, open up your notes app and save this information. Let's GEAUX!!!!

### Why aggressive sales don't work anymore

The times of hard selling someone is coming to an END. Everyone is so focused on their phones, tablets and rarely purchase in person anymore. Just the other day, I heard a customer in a local Home decor store say, I can just buy this off Amazon.

Even Though the product is right in their face with the same price, it's something about online purchases for most customers. If you're not selling online, you're not selling. This even includes dating.

Ex: Hey, what's your name? Can I get your number?

Answer: Follow me on Social Media. Just another way to add you as a potential date(Lead)

## Adapting to Modern Times

The truth is most business owners suck at sales. They have an amazing product or even better service BUTTTTTTTTT sales isn't their strong skill. Soooooooo like many other business owners, they just POST POST POST and pray to GOD someone will buy. Every now and then they may luck up and grab a customer or 3, but with so many people with online businesses, you will have to constantly post, even in your sleep, if you want leads. We don't have that type of time, so here's a trick that will generate leads all times of the day and you don't have to worry about not being seen because it ALWAYS works.

## Become to 1 eyed man in the land of the blind

Want to generate an unlimited list of leads, create a LANDING PAGE. With a landing page, you can collect information, such as emails, phone numbers etc and the best part is you don't even have to guess if they're interested in what you're selling, because they wouldn't even be on the landing page if they weren't.

Example: AD says, if you're interested in getting more clients using META ADS, click here. The link brings them to a Landing page where they can fill out the form, which indicates they're interested and just like that you have LEADS and you didn't even have to open your mouth.

If you're ever in need of assistance with building a landing page, we're always available. Just click here for a FREE analysis and we can discuss how we can get YOU more clients with simple tricks like landing pages. Anddddddd many more others, but that's another conversation.

Til next time,

Sir Roosevelt.

Final

Tweets