

That time a Facebook ban cost my client \$1.3M...

Before you even think about advertising on Meta in 2025, you need to hear this.

Back in 2020, I was a copywriter for an 8-figure company. We were printing money.

Then one fateful morning... it was all gone.

The dreaded email: **“Your Ad Account Has Been Disabled.”**

We scrambled. We had NO idea what we did wrong.

The ads that were crushing it yesterday were now the cause of our demise.

It took us WEEKS to get back up and running. And that whole time? The business was bleeding.

A \$1.3M loss in revenue. All because we didn't understand the rules of the game.

If only I knew then what I'm about to show you now...

See, there are few things more gratifying than outsmarting Facebook...

So you never have to worry about that gut-wrenching email ever again.

I mean, who can really outsmart a MULTI-BILLION DOLLAR COMPANY???

Well, soon... you can.

Because I went down the rabbit hole. I got obsessed.

And what I found is that Facebook doesn't even follow its own damn rules.

There are 3 "invisible" policies their AI ban bots actually look for.

And once you know what they are...

You'll Be Surprised How Fun And Easy It Is To Run Circles Around Cuckerberg And His AI Ban Bots

Now, how could I possibly know how their ban algorithm really works?

My name is Ed Reay.



(That's me, smiling because I probably outsmarted Facebook's algo that morning)

And here's the catch...

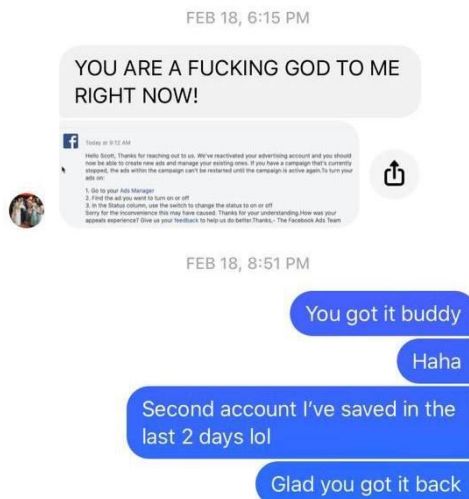
I'm NOT a media buyer.

I DON'T have insider connections at Facebook.

Shit, I barely know how to run an ad campaign.

What I became a fucking master at is understanding the WORDS. I see the patterns. It's my natural gift.

I've used this gift to consistently reverse ad account bans for offers in aggressive niches, like I did for Scott who runs a crypto offer...



Or Justin, who had his account banned for his supplement offer, and used what you're about to discover to get it back...



Justin Lucas

March 12 at 6:25 AM · 🌐



Yo [Ed Reay](#) I got banned on Facebook Ads on Wednesday...

But thanks to your course and especially that compliance checklist, I was able to clean up my funnel, appeal the account, and got that ads account back this morning!

And weren't we just joking around at Copy Accelerator Live about getting banned right away?

Ayyyyy...

Haha don't worry...this wasn't my main account for my supplement offer (just one more piece to set up before I go live!). It was just a secondary ads account for some car insurance lead gen I was testing out as an affiliate.

Yeah, so with affiliate stuff I love to move fast and break things, and I should've been a lot more careful on Facebook. I'm a lot more cautious with the funnel and setup for my own offer.

Fortunately your teachings saved my ass.

Thank you so much, Ed!

P.S. Wow media buying is so much easier on FB compared to other sources lol



5

3 Comments Seen by 24

All because I spent years going line-by-line, reverse-engineering why one ad got slapped and another flew under the radar.

Since that \$1.3M catastrophe, I've pressure-tested my new ban-avoidance tactics across:

- 115+ offers in dozens of "high-risk" niches...
- Tens of millions in client ad spend...
- And 2,457+ ads in 24+ of the most aggressive niches you can think of.
- One client account I tested this on runs **\$100K/day in ad spend**.

So yeah, I have a HUGE data pool.

And as long as your ads stay within the guardrails of the 3 invisible policies I discovered... you can say damn near whatever you want.

You won't just get your ads approved on the first try.

You'll leave your marketing friends wondering...

"How the hell did you get THAT approved?!"

So here's the deal.

I'm Pulling Back The Curtain On How To Outsmart Facebook's Ad Ban Algorithm In My New LIVE Program...

The Facebook Compliance Code 2.0

This isn't some boring 4-week course. It's two live, 90-minute, no-bullshit workshops where I personally guide you through the system.

Workshop #1: Inside the Mind of the Machine (Tuesday, Oct 7th @ 1pm Pacific / 4pm Eastern)

This is where I show you what every advertiser ought to know so your ads never get banned again. You'll discover:

- The 3 Invisible Policies that cause 90%+ of ad bans. You won't find these on Google. Not even ChatGPT knows about them.
- The REAL reason your ads got rejected in the past (it wasn't what you think).
- How to get your ads approved on the first try, every single time.
- The exact words and phrases that trigger the ban bots.
- What to do if your account gets restricted (WARNING: DO NOT hit the appeal button. I'll show you the one thing you MUST do first to get it back).
- And a ton more...

Workshop #2: Writing High-Converting Ads That The Algorithm LOVES (Thursday, Oct 9th @ 1pm Pacific / 4pm Eastern)

This is where we get into the weeds and write copy that converts like crazy while avoiding Facebook's ban hammer. You'll discover:

- How to make aggressive promises that Facebook's algorithm actually likes.
- My simple method for writing emotional, high-converting ad hooks that outsmart the bots.
- How to craft ads that go VIRAL, dropping your CPMs while Zuck's platform pushes you to the moon.
- The small tweaks that turn risky copy into compliant copy without killing your conversion rate.
- And a lot more...

You get the recordings, too. Obviously.

So Let's Talk About What Happens When You Know This Stuff...

Instead of that daily, low-grade anxiety every time you hit "Publish"... you'll scale with confidence.

That \$1.3M disaster? After we figured this out, we scaled back up to a million a month and hit a record \$1.8M month shortly after.

For you, maybe you'll finally steal market share from your competitors because you can say things they can't.

If you run an agency, maybe you'll become the genius who takes on clients no one else will touch... and get paid handsomely for it.

No matter who you are...

You'll Never Worry About Getting That Dreaded "Your Ad Account Has Been Disabled" Email Again

It's hard to put a price on that peace of mind.

The good news is, I already paid the price for you. In blood, sweat, and a whole lot of my client's money.

And now it's your turn to get the reward.

Frankly, you're going to face another ban scare sometime in the future. You either pay the price then, or you pay now.

One costs a fortune. The other is a tiny investment.

Business owners have wired me **\$12,000+** for me to implement this system in their business. My original program on this was \$2,000, and a lot has changed in 5 years.

So I'm launching an updated, streamlined, and more action-focused version for 2025.

You can join me LIVE for **The Facebook Compliance Code 2.0** for just one easy payment of **\$597**.

I'm not gonna twist your arm. If you rely on ads to scale, you know what this is worth.

I haven't taught this LIVE in 5 years, and honestly don't know when I will again. If you're tired of walking on eggshells...

Click the button below. Fill in your info. And be one of the 50 people I guide through this.

Once all 50 seats are gone, this page comes down.

>> Claim your seat now

Doors close on October 5th @ 11:59pm Pacific.



**When You Join Today, You'll Also Get These THREE
Exclusive Bonuses:**

Bonus #1 - Live Hot Seat Group Call (Wednesday, October 15 @ 3pm Pacific)

I'll pick 5-10 people and personally help you workshop hooks and angles for YOUR offer, on the spot. We'll put everything into motion immediately.

Bonus #2 - The Facebook Compliance Checklist

This reveals 24 "loopholes" in Facebook's policies so you know exactly where you can push the limits and make more aggressive claims. Hand this to your team.

Bonus #3 - The Facebook Compliance Cheat Sheet

A 1-page PDF. A quick-and-dirty summary. Use it as an SOP before you launch ANY ad so you don't miss a thing.

Keep Facebook Off Your Case At Any Scale, I GUARANTEE It

This is how confident I am.

In the insanely unlikely event your ad account gets banned in the next 90 days after implementing my system...

Shoot me an email.

I will personally negotiate with Facebook support FOR you.

I have an incredibly high success rate getting accounts back. I'll even write you an executive summary explaining what got you banned and how to make sure it never happens again.

Sound good?

Then let's do this.

>> I've got nothing to lose and everything to gain.

Sign me up, Ed!

Doors close on October 5th @ 11:59pm Pacific

So to recap:

- I'm going to share with you the 3 invisible policies that most advertisers don't even know exist.

- You're going to see how your ads can get approved on the first try.
- You're going to feel the relief of never having to worry about sudden account shutdowns again.
- You're going to know exactly what words to use so your ads pass through even the strictest filters.
- I'm going to give you two live 90-minute workshops where you'll get the frameworks, checklists, and cheat sheets that simplify everything.
- You're going to get access to recordings, so if you miss anything live, it's already there for you.
- You're going to get a live hot seat, where I'll help you implement these methods immediately.
- You're getting the Facebook Compliance Checklist and Cheat Sheet to use for every ad you ever run.

The knowledge, tools, and confidence to run ads without bans will soon be yours.

As long as you don't delay.

Because the longer you wait, the more risk you're taking.

You're risking lost revenue, lost clients, and most importantly wasted time.

So are you going to leave your ads at the mercy of Facebook's ban bots?

Are you going to keep risking client accounts?

Or are you going to join the 50 advertisers who will finally scale without interruption?

The choice is yours.

Click the button below, fill in your info, and join the heavy hitters inside the Facebook Compliance Code 2.0.

>> Now's the time to scale uninterrupted

Doors close on October 5th @ 11:59pm Pacific

See you inside,

Ed Reay

P.S. Once you understand how the algorithm *thinks*, it doesn't matter if you, an AI, or a trained monkey writes your ads. You'll know the exact edits to make in minutes to outsmart the bots every single time.

FAQ:

Q: Will this work for *my* niche?

A: Yes. This has been proven to work

- GLP-1 telehealth
- Life insurance
- Credit repair
- Make money online
- Crypto investments
- Legal claims
- Flight delay claims
- Day trading
- Pain relief alternatives
- Housing

- Debt relief
- Male enhancement
- Menopause weight loss
- Anti-aging skincare
- High-ticket coaching
- Prayer manifestation
- Government benefits lead gen
- Allergy relief tech
- Diabetes weight loss

You name it. If Facebook hates it, I've probably run it. And I know how to get it approved.

Q: What if I'm brand new to Facebook ads?

A: Perfect. You skip the headaches, the guesswork, the bans. You'll go straight to writing ads that get approved and keep converting.

Q: I've been banned before. Is it too late for me?

A: Not at all. You'll see exactly why it happened, how to prevent it, and how to recover if it ever happens again.

Q: Do I need to be a copywriter to make this work?

A: No. You just need to run ads. The cheat sheets and checklists make it easy for anyone, even a VA or junior media buyer to do this right.

Q: How is this different from just "following Facebook's rules"?

A: Because the rules Facebook publishes aren't the rules they actually enforce. I'll show you the 3 invisible policies their AI actually looks for. That's the difference between constant rejection and smooth approvals.

Q: How fast will I see results?

A: Fast. Once you know the rules, ads that used to get rejected suddenly slide right through.

Q: My niche isn't "high-risk." Do I still need this?

A: Yes. Even safe niches get banned. Knowing the invisible policies means you can run ads confidently without ever worrying about a shutdown.

Q: Won't following your method hurt conversions?

A: Nope. Done right, your ads actually convert better because you're pushing hard within the invisible guardrails.

Q: Why should I trust you?

A: I've tested this on 2,400+ ads across \$10M+ in spend. I've worked with accounts spending \$100K per day. This isn't theory, it's field-tested, data-backed, and battle-proven.

Q: What if Facebook changes the rules again?

A: Doesn't matter. Facebook's ad ban algorithm hasn't changed in years. Especially the 3 invisible policies they have baked into the algorithm. Once you know them, you're set.

Q: Will this work outside the U.S.?

A: Yes. Same algorithm. Same rules. Doesn't matter where you're running ads.

Q: Why can't I just ask ChatGPT how to use this?

A: ChatGPT is trained on general knowledge, not specific knowledge that I've accumulated over the last 5 years and 115+ offers helping people do this.

Q: Do I need any technical skills?

A: Nope. This is about words on a screen. Nothing fancy. Nothing complicated.

Q: What if I can't make the live workshops?

A: No problem. You'll get the recordings, plus the checklist and cheat sheet to reference anytime.

Q: Is there a guarantee?

A: Yes. If you get banned within 90 days, I step in. I'll talk to Facebook support for you and help get your account back.

Q: How long is the training?

A: Two live 90-minute workshops. That's it. No fluff. No theory. Just the stuff that actually works.

Q: I run an agency. Will this help me?

A: Absolutely. Keeping one client's ads live pays for this multiple times over. You'll be the hero everyone calls a miracle worker.

Q: Why not just hire a compliance lawyer or insider?

A: Because they'll charge \$10,000+ and still give you watered-down ads. I'll show you how to get approved ads that actually sell today for \$597.

Q: \$597 feels like a lot for two calls.

A: Not when one shutdown can cost you weeks of revenue. Or losing just one client. One ad staying live pays for this many times over.

Q: Can my team learn this too?

A: Yes. The cheat sheet and checklist make it dead simple. Hand it off to your team and you know they'll do it right.

Q: What's the risk of not joining?

A: You keep rolling the dice. Eventually, one ban or one shutdown will hit you and it will cost way more than this training ever would.

Q: How do I buy?

A: Click the link below, fill in your info, and secure your spot. One easy payment of \$597 and you're in the group. Remember, there are only 50 spots and the **cart closes October 5 @ 11:59pm Pacific**. Don't miss out.

>> I never want to worry about ad bans or rejections
again