



Don Bosco
Mandaluyong
Alumni Association, Inc.



[Recipient's Name]
[Recipient's Position]
[Company/Organization Name]
[Company/Organization Address]

[Date]

Dear [Recipient's Name],

Warm greetings from the Silver Jubilarians of Don Bosco Alumni Association – Mandaluyong Chapter!

On January 24, 2026, Don Bosco Technical College, Mandaluyong will celebrate its 39th Grand Alumni Homecoming, a significant milestone that brings together generations of Bosconians to honor our shared legacy and strengthen our community. As the Silver Jubilarians High School Batch 2001 and key organizers of this event, we are reaching out to invite you to be a valued partner and sponsor in making this celebration truly memorable.

This homecoming is more than just a reunion—it is an opportunity to give back to the institution that has shaped countless lives through its commitment to excellence in education, technical training, and character formation. With your generous support, we can create an event that not only celebrates our alumni but also contributes to the continued growth of Don Bosco Mandaluyong and its students.

How Your Support Can Make a Difference

Your sponsorship will play a vital role in ensuring the success of this event and supporting the ongoing projects of the Silver Jubilarians. In return, your company will gain unparalleled visibility and engagement with a highly influential audience.

We are offering the following sponsorship attached with this letter. By supporting the Don Bosco Mandaluyong Alumni Homecoming, your sponsorship will:

- Showcase your commitment to community development and education.
- Connect you with a vast network of over 6,000 professionals, business leaders, and potential customers in both live and online engagements.
- Enhance your brand's visibility within the alumni community and throughout the year and the Homecoming day.
- Build goodwill and brand affinity through meaningful social engagement.

We would be honored to have your company as a partner in this celebration. Please let us know how you would like to participate, and we will be happy to provide further details.

Thank you for considering our request. We look forward to your positive response and the opportunity to work together in making this event a success.

Sincerely,

< NAME OF SIGNATORY >

Board Member , Silver Jubilee Team

Don Bosco Alumni Association – Mandaluyong Chapter

THE BOSCONIAN PERSONA



Don Bosco
Mandaluyong
Alumni Association, Inc.



Don Bosco Technical College		A premier Catholic educational institution founded in 1953 in Mandaluyong City by the Salesians of Don Bosco.		#27 Nationwide		the institution has ranked #27 in the Philippines by EduRank 2025					
300–400 high school graduates, many pursue degrees in engineering, IT, architecture, and business.			300–400 high school graduates, alumni		The institution has produced thousands of alumni who have excelled in various fields, contributing significantly to society and embodying the spirit of St. John Bosco						
Bosconian Alumni Bosconians are a multi-generational group, predominantly Millennials (29–44 years old) with growing Gen Z alumni. They live and work in Metro Manila—especially Mandaluyong, Makati, and Quezon City—and across global business centers like Singapore, the U.S., Canada, the Middle East, and Europe. They serve as engineers, architects, tech professionals, consultants, corporate leaders, and policymakers.											
The DBTC alumni community is highly activated through multiple channels including Facebook:		4,900 page likes		6,500 followers		115,000 reach		28,000 engagement			
1,000+ attendees, offers a rare in person convergence		Strong Tradition: Held annually in January, the Homecoming is a high-water mark for alumni engagement.		Grand Alumni Homecoming 2026		Multi-generational: From Baby Boomers to Gen Z, the event brings diverse alumni together on campus.		Multichannel: via Facebook, IG, Tik-Tok, chats, on-campus visuals, and batch networks.			
Don Bosco Alumni Association				The Don Bosco Alumni Association unites alumni nationwide through camaraderie, service, and lifelong connections. Mandaluyong Chapter, with 1,500 active members, is among the most vibrant.				10,000 Nationwide Members		1,500 Mandaluyong Chapter	

The Bosconian International Chamber of Commerce (BICC) is a global alumni network dedicated to fostering business connections while promoting Salesian values of community, service, and integrity. With active chapters in the Philippines and abroad, BICC hosts events, networking, and collaborations that support the growth of Bosconian entrepreneurs and business leaders.

**Bosconian
International
Chamber of
Commerce**

Address:
736 Gen. Kalentong St., Brgy. Pag-asa,
Mandaluyong City, Metro Manila, 1550

Contact:
(+63) 917-882-6369 (Finance)

Email & Website:
juanmoretime2001@gmail.com
<https://www.DBMAAI.org>



Don Bosco
Mandaluyong
Alumni Association, Inc.



OUR SPONSORSHIP OFFERINGS

	PLATINUM	DIAMOND	GOLD	SILVER
	200,000	150,000	100,000	50,000
	Full curated marketing + optional custom activation	Curated marketing & promotion in event program & premises	Not included	Not included
PRINT & DIGITAL				
Pre-Event Promotions	Full-year exposure starting (beginning 2025)	Prominent branding in pre-event promos (beginning 2025)	Branding in pre-event promos (beginning 2025)	Not Included
Digital & Social Media Exposure	Dominant presence across all digital materials, weekly features	Weekly social media ads (Stories & Posts)	Minor Logo placement on social media posts	Not Included
PROGRAM				
Event Program Recognition	Special segment mention + on-stage acknowledgment	Primary recognition in program	Recognition during program	Not included
Raffle Participation (Products/Services)	Allowed - major raffle item or multiple	Allowed - major raffle item	Allowed - mid-tier raffle item	Not included
EVENT PREMISES				
Booth / On-Ground Activation	Booth placement	Distribution of x-deal (1-staff) along "blue carpet" area.	Distribution of x-deal (1-staff) along "blue carpet" area.	Not Included
Tarpaulin & Quadrangle Physical Promos	Maximum visibility - multiple tarpaulins in quadrangle, large format. Top-tier logo size on all Partners' Wall	Strong visibility - tarpaulin in quadrangle area. Primary logo on in Partners' Wall	Logo on in Partners' Wall	Partner's Page minor logo inclusion
Giveaway Entitlement	Premium product inclusion for 1000 pax	Inclusion for 1000 pax	Inclusion for 1000 pax	Inclusion for 1000 pax

**We are also open to customizing sponsorship arrangements to align with your company's goals and preferences. Likewise, we offer in-kind sponsorships or x-deals (e.g., catering, raffle prizes, printing, giveaways).*

OUR BANKING INFORMATION

Michael Adrian Lu

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00 1914 9749
Bank of the Philippine Islands
Savings Account

Your help will come a long way not just to support the event preparations, but also our Legacy Fund and Teachers' Retirement Fund beneficiaries.