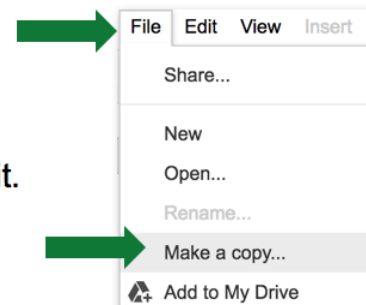


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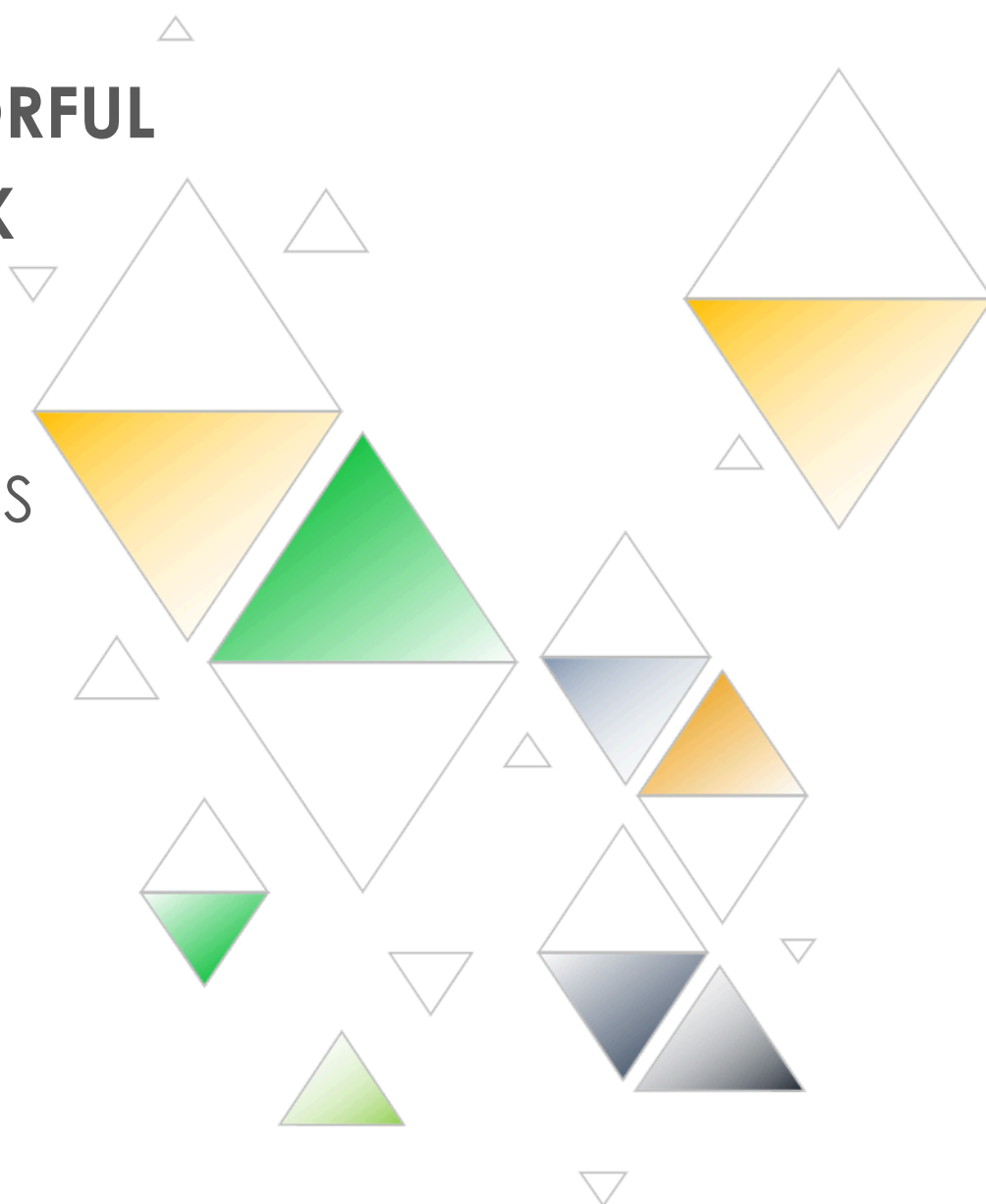
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Template on page 2.



SIMPLE SWOT MATRIX

Analysis Goals

Goals

strengths

+ Strength one

S

weaknesses

– Weakness one

W

O

+ Opportunity one

opportunities

T

– Threat one

threats

Evaluation and Next Steps

Evaluation and next steps

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