

Source

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Headlines

- The 3 core elements all marketing needs to give your business results.
- 3 crucial core elements all marketing needs to be successful.
- 3 crucial core elements in marketing that most businesses fail to implement in their ads.
- The only 3 core elements you need to succeed in marketing.
- The 3 core elements your business needs to succeed in marketing.
- 3 core elements in your marketing that could make or break your business!
- 3 easy-to-understand “core elements” in all marketing that your business needs to make more sales.
- How to improve your marketing by implementing 3 easy-to-understand “core elements”.
- 3 core elements in marketing that every successful business in the world use - and how you can implement in your business.
- 3 quick and easy “core elements” in marketing that every successful business in the world uses to drive more sales!

Outline

Subject: 3 quick and easy “core elements” in marketing that every successful business in the world uses to drive more sales!

Problem: Good marketing that get you results and makes your business more money consists of 3 core elements - if you get these right, you're golden.

Agitate: 1 - what is the message? 2 - Who's our target audience? 3 - How are we reaching these people?

Solve: Once you have the first two elements in place, you need to know how you're reaching these people - social media.

Close = If you're interested in seeing how we can help improve your ads, contact us for a free marketing analysis.

1st draft

The 3 core elements your business needs to succeed in marketing.

Good marketing that will get your business results - in this case more clients, consists of three core elements.

If you're able to get these three simple but crucial elements correct, your golden.

So in the next X minutes, I'm going to show you the 3 core elements your business needs to succeed in marketing.

Let's get into it:

1 - what is the message?

Your message needs to clear.

It needs to be powerful, compelling, persuasive, intriguing or fascinating.

But most importantly, it needs to cut through the clutter.

You can also not be boring or say the same stuff as everyone else says, or say something saturated like *"we're cheap"*, *"we have the lowest price"*, *"we're really good"*.

The first step to achieve a clear message, is pin-pointing your target-audience.

This takes us nicely into element number two:

2 - who's our target audience?

A business NEEDS to know their target audience so they can gear it towards those people.

It's border-line impossible for a business to come up with a message that speaks to everyone, and that gets the attention of everyone.

Something that is of interest to me, could be of no interest to plenty other people.

If I'm a football player and you talk to me about football, then I'm easily going to be interested.

But if I'm a football player and you talk to me about ant-colonies - I don't care about, I don't know anything about it.

Your message needs to be geared towards a group so you can disregard others.

Every business has a target audience with an above average chance of converting.

So after we've figured out what our message is and who our target audience is, we need to figure out how we're going to reach these people.

3 - How are we reaching these people?

Social media has made this super-easy to do.

Instagram, Facebook, Tik tok, X, Youtube - in most cases your target audience can be reached by using one or more of these social media platforms.

You can see what their interests are, do [retargeting](#) or market on a local scale - the possibilities are endless.

Every successful business in the world is able to answer these three core elements and implement them in their marketing to see giant numbers of customers and sales.

And every small or local business can do the same.

What to do now?

Implementing these three core elements so they give you results might seem like a scary and time-consuming task.

So if you're interested to see how we can improve your marketing so you can land more customers and make more sales, [contact us](#) for a free marketing analysis today!

2nd draft

3 quick and easy “core elements” in marketing that every successful business in the world uses to drive more sales!

Good marketing that will get your business results consists of three core elements.

If you can get these three simple but crucial elements correct, you're golden.

So in the next two minutes, I will show you the 3 core elements your business needs to succeed in marketing.

Let's get into it:

1 - what is the message?

Your message needs to be clear.

It needs to be powerful, compelling, persuasive, intriguing, or fascinating.

But most importantly, it needs to cut through the clutter.

You can also not be boring or say the same stuff as everyone else says, or say something saturated like *“we're cheap”*, *“we have the lowest price”*, or *“we're really good”*.

The first step to achieving a clear message is pinpointing your target audience.

This takes us nicely into element number two:

2 - who's our target audience?

A business NEEDS to know their target audience so they can gear it towards those people.

It's borderline impossible for a business to come up with a message that speaks to everyone, and that gets the attention of everyone.

Something that is of interest to me, could be of no interest to plenty of other people.

If I'm a football player and you talk to me about football, then I'm easily going to be interested.

But if I'm a football player and you talk to me about ant colonies - I don't care about it, I don't know anything about it.

Your message needs to be geared towards a specific group so you can disregard others.

Every business has a target audience with an above-average chance of converting.

So after we've figured out what our message is and who our target audience is, we need to figure out how we're going to reach these people.

3 - How are we reaching these people?

Social media has made this super-easy to do.

Instagram, Facebook, TikTok, X, and YouTube - in most cases, your target audience can be reached using these platforms.

You can see what their interests are, do [retargeting](#), or market on a local scale - the possibilities are endless.

Every successful business in the world can answer these three core elements and implement them in their marketing to see giant numbers of customers and sales.

And every small or local business can do the same.

What to do now?

Implementing these three core elements might seem like a scary and time-consuming task.

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