

Popping Colors Project is a visual of contrasting an editorial Fashion playing sports, in the form of an editorial. Created to inspire women in understanding their characteristics of femininity. Confidence in a woman is key, these models all replicate the compulsive beauty of different women gravitating their self-image while performing action sports in being captured. It is a reminder that we as women provide beauty, femininity, and strength at any time and anywhere. Models will be able to express and learn from the experience.

A casting call will be placed for all women with little to no experience will be advertised using an online casting call. The Models will receive an entire layout of the project plans and timeline of the Project sessions. Guidance will be given to models for understanding.

Models will receive clothing articles from local Thrift stores, boutiques, and or branded companies to match the descriptive of the editorial style, clean. The model's hair will be upon their desired liking along with nails. However, the Makeup will be professionally done by Hattisha Beauty.

This Project will be a two-day project, The timing will commence around 10:00 am on both Saturday and Sunday, ending around 2:00 pm on both days as well. There will also be an assistant photographer that will be assisting me with the shoot and models as well. They will serve also as the time facilitator.

The location will be held in Washington, DC at the Anacostia Park. This park holds a variety of beautiful sport courts in which the desired project will be located. Saturday and Sunday, using the Basketball and Tennis Court on Saturday and Sunday using the skating rink starting out early in the morning.

The look and style for the editorial session for all three sports, there will be equipment and props used to demonstrate a high fashion look. The props for the sports are Basketball, basketball headbands, skates, tennis balls, tennis rackets, towels, roller skates, and tennis ball machines.

Clothing is one of the major concepts for this project. For each sport, it will have a different sense of clothing article theme. The Basketball court will have an urban look and feel. The Skating Rink will have a 70's funky vibe feel with bright and loud colors. The colors will be loud along with the makeup too. Along with assorted glitter and sparkle clothes to demonstrate spring wear. The Tennis court will have an edgy look, a little more dramatic with the hair.

For this project, I am wishing to shoot with Sony's Equipment with proper sponsoring, if selected for this opportunity. Lighting is very important while outdoors. Lighting stands, Octabox, a simple speed light with a diffuser to make some images soft. A reflector and a stand for the reflector as well. With a variety of lenses.

A COVID-19 Waiver will provide information in which models need to be aware of in order to ensure that they are safe and the project is completed.