

Click on the links below for specific Macomb Community College ABA program articulation agreements with Kettering University's Bachelor of Science in Management

[Macomb Community College Global Supply Chain Management, ABA to Kettering University Bachelor of Science in Management](#)

Description: The Macomb Community College Global Supply Chain Management ABA program is designed to allow students to gain knowledge in the coordination and acquisition of raw materials processes, manufacturing, warehousing, and the distribution of finished goods and services to customers. Students will develop skills in purchasing, logistics, warehouse management, distribution, transportation, and negotiations while gaining knowledge of how decisions are made throughout the global supply chain. This program is compatible with many Bachelor degree programs offered through local colleges and universities; see an academic advisor or counselor for full details.

Macomb Credit Hours Required: 62

[Macomb Community College Business Management, ABA to Kettering University Bachelor of Science in Management](#)

Description: The Macomb Community College Business Management, ABA program is designed to provide both a practical and theoretical management background for today's business world. This program enables students to enter the field of management and/or further their careers as supervisors and managers. Important management applications and techniques, history, relevant laws, entrepreneurship, and human and organizational relationships are emphasized.

Macomb Credit Hours Required: 62

[Macomb Community College General Business, ABA to Kettering University Bachelor of Science in Management](#)

Description: The Macomb Community College General Business ABA program is designed to allow students the widest possible latitude in choosing business courses. Seven common core and one required business courses provide basic knowledge and skills. In addition, students must select a minimum of 9 semester hours in business electives enabling students to tailor a business program to their educational needs.

This program is compatible with many bachelor degree programs offered through local colleges and universities; see an academic advisor or counselor for full details. Refer to Degree & Certification section online.

The Skill Specific Certificate in General Business-International Business is designed for students who desire to pursue a career in international business and to enhance their knowledge of global business practices. This program provides comprehensive knowledge of international business practices, marketing, supply chain management, and global entrepreneurship. Emphasis is also placed on the study of culture, economic, social, and political aspects affecting global business operations. **Macomb Credit Hours Required: 62**

[Macomb Community College Entrepreneurship & Small Business Management, ABA to Kettering University Bachelor of Science in Management](#)

Description: The Macomb Community College Entrepreneurship & Small Business Management ABA program is designed for students who desire to develop their own small businesses or pursue a career in a corporation that requires continuous innovation. It provides a comprehensive knowledge of accounting, management, globalization, marketing, and computer information systems as these areas relate to entrepreneurial business. This includes an understanding of how to develop a new business plan, conduct marketing research to determine the feasibility of a new business, obtain capital resources for a new business enterprise, pursue global opportunities, manage the cash flow of a new business, and understand the legal issues related to entrepreneurial endeavors. **Macomb Credit Hours Required: 63**