<u>Subject: Introducing New Online Ticketing Services and Season Passes at Hermantown</u> <u>Activities!</u>

Dear Parents and Community Members,

We hope this email finds you well and looking forward to the upcoming school year. We are thrilled to share some exciting news about the improvements we have made to enhance your experience with Hermantown Activities. Starting this school year 2023-24, we are introducing a new and simpler way to purchase tickets to our events - our very own Hometown Ticketing services and Fan App!

Our aim is to streamline the ticketing process and offer you greater convenience in securing your seats for all the thrilling events and activities our students will be participating in. To accomplish this, we are offering a range of Season Passes and Scan Passes that will give you access to all home Hermantown Activities events (please note that some activities, such as fine arts or fundraiser events, may not apply).

- ★ All Activities Season Pass: For only \$100, you can enjoy unlimited access to all home Hermantown Activities events.
- ★ Scan Pass Options:
 - 10 Scan Pass: \$50
- ★ Student Season Pass: Exclusively for Hermantown students, the Student Season Pass is priced at a nominal \$30, granting them access to all our events throughout the year.
 - Be aware that an additional service fee of \$3 will be applied to each online single-gate ticket, in addition to the standard credit card transaction fee.

With these Season Passes, you'll never have to worry about missing out on any of the action-packed moments during the school year. They offer a cost-effective way to support our students and be part of the incredible community spirit at Hermantown Activities.

For those who prefer not to commit to a season pass, we have also updated our admission gate ticket options.

Admission Gate Ticket:

- Single Adult Ticket: \$5.00
- Single Student Ticket: \$3.00
 - Be aware that an additional service fee of \$1 will be applied to each online single-gate ticket, in addition to the standard credit card transaction fee.

By purchasing tickets online, you also contribute to smoother event operations, allowing us to focus more on providing memorable experiences for all attendees.

Our goal is to encourage all Hermantown community members to be well-informed about our new updated ticketing system and take advantage of the convenience it offers. Please visit our website or download the Fan App to explore the various ticketing options and secure your passes today!

Hermantown Online Box Office Site (Click Here)

Download HomeTown Fan App to purchase your season passes and tickets Today (Click Here)

Tips:

- The HomeTown Fan App will allow guests to manage their entire ticketing experience on most iOS or Android mobile devices.
- Create an account on HomeTown Fan App to save and store your purchase tickets/passes.
- Search for <u>"Hermantown Activities"</u> and select it as a favorite school for easy access.
- Use your same and preferred cell phone number and email address with your Hometown Account for purchases of tickets and passes.
- Enter the events. All tickets and passes can be scanned directly from the app to enter events, providing for true touchless redemption.

We thank you for your continued support in fostering a vibrant and engaging environment for our students at Hermantown Activities. If you have any questions or require further assistance, feel free to reach out if you have any questions.

Warm regards,

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Alex White Director of Activities Hermantown Community Schools