

### Development Team Digital Footprint

- Google search names from the development team to try and find their social media pages.
- Reverse image search pictures of faces that are provided on the website.

### Project Recency

- Use [lookup.icann.org](https://lookup.icann.org) to find how recent their domain was registered
- Join their community platforms like Discord and Telegram to see community engagement and time social channels have been active.

### Partnerships

- Check partnerships on their website, they may be too good to be true.
- Try to verify partnerships from a source other than their website.

### Site Quality

- Look for reused and recycled content throughout the site
- Look for unresponsive buttons
- Look for pages lacking information

### Whitepaper

- Check for typos.
- Check for bad grammar.
- Look for vagueness in descriptions.

### Tokenomics

- Check supply given to founders/investors
- Check into initial supply distribution
- Check into insider ownership

### Community

- Look for active communities (Discord, Telegram, Twitter, etc)
- Look for evidence of bots
- Try reaching out to individual people in the communities to see if they're real
- Use [bscscan.com](https://bscscan.com) or [etherscan.io](https://etherscan.io) to check for comments about the project

### Reputable Sources

- Look for coverage by reputable media outlets.
- Look for videos about it on YouTube.

### Code

- Look for anomalies in the token's code.
- Look for any sell or trading restrictions built in the code.
- Look for community comments regarding the code