Luna Steed

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PROFESSIONAL SUMMARY

Experienced web administrator with a focus on robust, scalable web content solutions. Eager to apply strong problem-solving skills to develop, code, test, and debug new and existing web properties.

PROFESSIONAL EXPERIENCE

Idaho State University Pocatello, Idaho

Web Coordinator May 2024 – Present

- Programmed content types, page layouts, and websites with Jquery, Bootstrap, and Javascript daily
- Utilized PHP for form processing and connecting satellite ISU domains with University elements e.g. header, footer, and stylesheets, supporting over 10 forms and 2 satellite domains
- Spearheaded an initiative to make the website more accessible with Disability Services and other stakeholders,
 improving quality and ease of use for all users
- Leveraged various tools such as Dubbot and Ahrefs to improve page accessibility across devices and improve search engine optimization
- Coordinated with a team of 9 people to publish a print and web version of ISU's magazine, styling and creating unique content types to maximize readability and user retention, leading to over 30 seconds of average active user retention
- Monitored site activity using G4 Analytics and Looker Studio, creating 26 assigned web analytics reports to help departments organize their online content strategies
- Maintained website functionality by updating sitemaps, configuring website publish channels, addressing broken links, and handling maintenance requests in a timely manner

Web Design Intern August 2022 – May 2024

- Utilized TerminalFour CMS to update university web properties and create engaging pages for various departments
- Developed, edited, copied, and updated content from various sources, including the Department of Student Affairs and existing University-level content

EDUCATION

Bachelor of Science in Computer Science

Graduated May 2024

Idaho State University Pocatello, Idaho

- Earned Cum Laude Honors Distinction with a final GPA of 3.68
- Proficient in a variety of programming languages including JavaScript, Python, SQL, and HTML/CSS, along with
 extensive experience using version control systems such as Git and Github.
- Excelled in a comprehensive range of Computer Science courses, covering topics such as Computer Architectures,
 Data Structures and Advanced Algorithms, Secure Systems and Networks, Databases, and Project Management
- Demonstrated a strong interest front-end development, with a keen focus on advancing knowledge and skills in these areas