9th February 2020 - Subscribe all in one-click

Features

- You can now edit your newsletter title
- You can now edit your newsletter subject line

27th January 2020 - Subscribe all in one-click

Features

- Subscribe all of the members in your Slack in just-one click from the [add subscribers page](#).
- New onboarding that asks users to subscribe after creating their account

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18th January 2020 - Customise subscribe messages

Features

- Customise your Slackbot subscribe messages. You can now enter your own question and call to action and send them to your Slack via DM or in any channel.

7th January 2020 - Coming out of beta + updates

Features

- Send subscribe Slackbot message to any channel
- Turn on/off automatic subscribe DM to new members
- Customer payments functionality

- ○ New sign-ups must now pay to continue using Lowdown after sending their first free newsletter. Beta users get Lowdown for free for 3 months!

Other bug fixes and improvements

- Removed dashboard view temporarily to improve performance
- Fixed a bug causing the Slackbot #general message to not show a subscribe button to members

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30th November 2019

Features

- New dashboard view
  - ○ Review how many members received each newsletter and if they visited Slack
- New subscribers view
  - ○ See who is subscribed to your newsletter

Other bug fixes and improvements

- Improvements to Slack content rendering in emails
- Moved reminders to review your weekly newsletter from Sundays to Fridays

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14th October 2019 - Beta release

The first release of Lowdown enabling the public to sign up and take part in our private beta.

Features

- Connect your Slack account
- Select channels whose content will be included in your newsletter
- Select how many posts to show in each newsletter
- Manually remove a post from your newsletter
- Change the timezone for your newsletter
- Pause sending your weekly newsletter

- Handpick a post for your newsletter from Slack by pressing ... then selecting Add to newsletter
- Send a Slackbot message to your Slack's #general channel asking members to subscribe to your newsletter
- Send a Slackbot direct message to your members asking them to subscribe to your newsletter
- Automatically send all new members a message asking them to subscribe to your newsletter upon sign up
- Logout of your account from the Account page