

AVATAR

Sarah is a 40-year-old woman who's started a real estate business but isn't growing and scaling to the levels she's proud of because her website isn't reaching her target audience.

The people who do land on the website rarely convert. This makes Sarah almost *confused and sad* that her business and life goal isn't hitting what she dreams of.

CURRENT STATE

- Sarah has tried different gurus as well as paying website providers but she's still not found luck as her business isn't growing and she does not see any results from those people. The people just made it look clunky and didn't increase her conversion rates
- The low number of people who are actually making purchases through Sarah's website makes her frustrated and confused.
- Sarah isn't getting enough people to visit her website, which is why she is unlikely to be able to convert them into customers.
- Sarah's target audience is also a problem since she's not reaching the right kind of people, so the people visiting her website aren't people she can convert into clients.
- She is also scared of building her own website and the entire idea makes her feel intimidated and scared that she might get it wrong and kill her business in the short and long run.

DREAM STATE

Sarah basically wants an easy way to make her website more appealing so she can target the right audience and that audience lands there they actually convert and purchase the property she has on display. This will make her *happy and confident* that she has a future with her work.

ROADBLOCK & SOLUTION

Her website -> A course that will teach Sarah how to manage her own website to generate more leads and conversions.

POST 1

You deserve a website that shines brighter than the diamonds on your ring,

But the truth is your current one is sinking faster than the Titanic.

Hundreds of women have developed their sites into cash magnets,

And its nothing to do with being unique or having a fancy design either.

You can keep spending endless hours on YouTube tutorials that will only have you and your babies starving for days...

Or you can learn exactly how to make your website shine brighter than your makeup in minutes,

And help you outshine the competition faster than your makeup remover.

If you're ready to become the supermom your kids admire and have clients flying onto your site faster than a Sephora store, then click the in bio.

POST 2

Katie's real estate website was dying.

Splurging money into multiple third-party providers...

Who only left her site clunky and as dead as a cemetery.

With her business's future hanging on a thread, Katie felt intimidated by the thought of creating her own website...

Yet the sinking ship of her current one left her with no other option.

But then, like a ray of sunshine, she stumbled upon a tool that transformed her website and business forever.

An effortless way how she operated, and it wasn't only re-born, but it was attracting leads and generating more sales like a Victoria Secret store.

Katie had single-handedly breathed new life into her real estate business, and you do the same.

Simply click the link in bio to discover the exact tool Katie used to re-birth her company and soar her business to heights higher than the clouds.

POST 3

Your website is the reason you're not selling enough houses.

Third-party agencies are only here to steal your money from your fingertips...

And online gurus know less about businesses than they do about their own lives.

You can keep giving your site and having it come back clunky and unorganized like a kid from boarding school,

Or you can take control of your precious baby and have her bring you in revenue like a money tree.

If it's the latter then there's a step-by-step guide used by numerous women to finally take control of their websites.

It's how they've managed to generate new clients almost from thin air in days.

It's how to instantly elevate your site while binge-watching prospects make purchases like they're in Victoria's Secret store.

[Discover how hundreds of women have single-handedly attracted new clients in under 14 days by clicking the link in the bio.](#)