

Strategic Planning / 2012 Board Initiatives Priority Discussion

Purpose of this exercise was for the SLC IT Board to identify 2012 Goals:

The following are notes from that discussion:

Amendment to the Strategic plan

Digital Citizenship - Public Awareness / Campaign

- Letter to ISPs,

- Home Install

- Annual Mailings

Star Lake/Clifton Fine - blanket the two communities with access

- How can we help them adopt the technology?

- Community Adoption

- Forum

- Session

SLC IT Board Identify Projects for Access - develop a list of projects

Track data on service availability - update

- From Providers

- From Users

- Community User Surveys

(Does this also include from parents via the schools?)

Track Funding Opportunities for Broadband Projects

- Goal: Track Cuomo's \$25 Million Broadband Fund

Goal: Improve Relationship with County Administrators and Elected Officials

Talking Points:

2% Tax Cap Increase - make an investment of this size for a non-mandated effort

We'd like to help them develop a County Technology Plan

Want to know the status of the project (like to close the communication project)

Want a copy of the Contract

What was the Due Diligence

Now that the decision is made, how can we help us to make a success?

Step #1 - Each Board IT Member contact their own SLC Board Rep

Timeline -? (Laura to look through communications)

Meeting - no one showed up

Email questions -

Letter - no one answered

Goals: Funding Opportunities for Technology Development for Local Government

Contest for Best Wired

Keep Our Eyes on This Initiative: Children's Toy Museum - lego connection

Coordinate effort to build relationship with Ottawa high tech business community with North Country Community.

There is interest from both sides of the bridge to build business relationships. With encouragement, the Board could assist that effort through communications.