

Podcast

1. Create a combined video of the 4 clips of the podcast episode
2. Edit out for any ums, cut that, bathroom break, wifi is bad and take out the repeated part
3. Share back to the guests folder
4. Look out for any first draft edits that need to be done before final
5. Make the edits that need to be done
6. Create a done folder with the finished video and audio

Final Product Examples:

Youtube Examples of project:

Millennial Millionaire good episode edit: <https://www.youtube.com/watch?v=QvVmAkC1uz4&t=2s>

Podcast we model example Biggerpockets: https://www.youtube.com/watch?v=8MDR2hMw_o0

Audio examples of the finished project:

Millennial Millionaire On apple: [Apple MMTR Juan Pablo Episode 10](#)

Millennial Millionaire on Spotify: [Spotify MMTR Juan Pablo Episode 10](#)

Recorded video of the steps below [here](#)

Steps

1. Access [Podcast_Detail_Doc](#) and look at column H (Assigned editor) for the episode that you are assigned to edit
2. Once you have located the episode that you are assigned to, click on column D (Recorded and Loaded to folder). Each guest will have their own folder.
3. The google folder of that guest will consist of 4 things in total
 - The intro recorded by Jon where he says, "This is the Millennial Millionaire Podcast", and his standard intro
 - Intro audio music
 - Cover shot
 - Introduction (Usually a 5-minute clip where Jon introduces the episode and quick tip)
 - Full interview with guest
4. When editing the episode, this is what the order should look like
 - There will be a video in the Intro Audio & Cover Shot and intro where Jon says, "This is the Millennial Millionaire Podcast."
 - Then insert the 10 second clip which will be found on the [Podcast_Detail_Doc](#) and locate column G - (Claire picks 10 second clip). The times listed are from the zoom recording. If the time is not located, please pick a clip that would be a good audience starter.
 - Next will be the intro music with the cover photo

- Then insert the standard intro. This is in the same video where Jon says, “This is the Millennial Millionaire Podcast.” You will take everything after he says, “This is the Millennial Millionaire Podcast.”
 - Then the 5-minute clip where Jon introduces the episode with a quick tip
 - Last will be the full podcast interview
5. Here is an example from [Na'im Anís Paymán Episode](#)
- This is the first part where Jonathan says, “This is the Millennial Millionaire Podcast.”

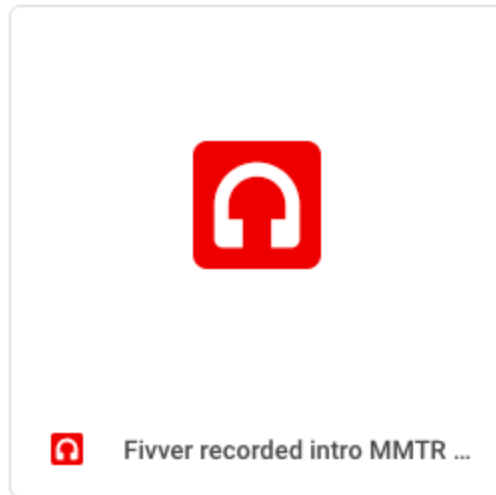


- Then insert the 10 second clip which will be found on the [Podcast_Detail Doc](#) and locate column G - (Claire picks 10 second clip). The times listed are from the zoom recording. Or pick a clip if not listed that would be a good audience starter.
- Next you will take the cover photo and have the intro music play

Files



- Here is what the intro music looks like:



- Edit and insert the standard intro video
- Edit and insert the video that introduces the guest and quick tip
- Edit and insert the full guest interview (The name of the guest should be in the title)

Files

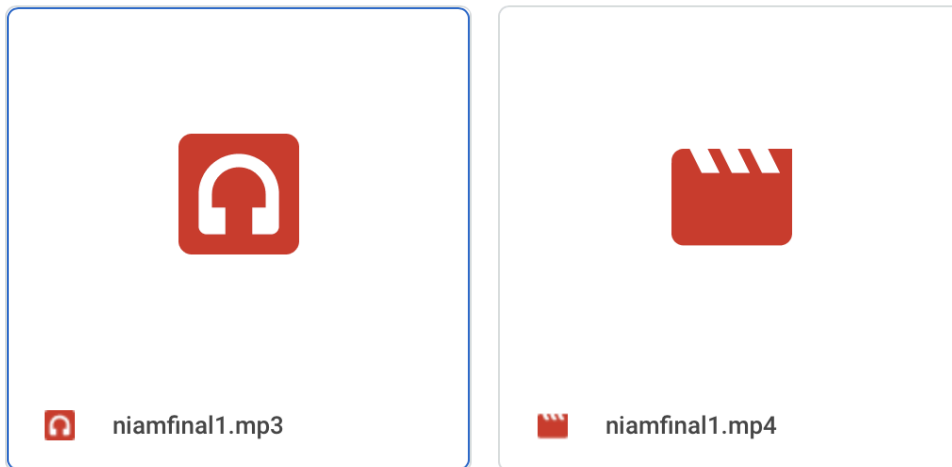


6. Edit audio and make it sound like this: [Spotify MMTR Juan Pablo Episode 10](#)
OR
[Apple MMTR Juan Pablo Episode 10](#)
7. Combine / clean video clips so it looks like this
<https://www.youtube.com/watch?v=QvVmAkC1uz4&t=2s>
OR
https://www.youtube.com/watch?v=8MDR2hMw_o0
8. Reload finished versions back to the original folder and put guest first name and first edit in the title

9. Once you have edited the video, record in the podcast detail doc that the first edit has been completed.
10. Once claire writes in column P that she is ready for the editor to do final edits, you will see any edits that need to be done before you pull the final video and audio
11. Create a done folder by the due date listed in column R and put the finished video and audio for the episode in the done folder
12. Please don't forget to record everything in the [Podcast_Detail Doc](#)

Shared with me > Episodes > Na'im Anís Paymán > Done ▾ 

Files



Show Notes:

Here is the format below:

- Brief summary on the guest and what the episode is about
- 3 main takeaways with time stamps
- Answer to how can we add value to you question (Last question in the episode)
- Resources they mention in the episode
- Social Links (Anything they mention for how to connect with them)
 - Pull BiggerPockets profile if they have one
 - LinkedIn Profile
 - Facebook if they have one
- Jonathan's social links here

Connect with the host, Jonathan Farber Here!

LinkedIn: <https://www.linkedin.com/in/jonathanfarber1/>

Instagram: @jonjfarb

Facebook: <https://www.facebook.com/jonathan.farber.9>

Facebook Group: Real Estate Mentorship Mastermind

BiggerPockets: <https://www.biggerpockets.com/users/JonathanF29>

- **Mark Yes when Show notes have been added to Show notes doc**
- **Create another folder that says show notes and insert show notes**

Example below:

Take note on what is bolded, underlined and bulleted

In this episode, Jonathan Farber interviews Lisa Phillips on her journey from foreclosure to financial freedom. Lisa's goal is to provide professionals the ability to invest in rental properties that generate 2-4K in rental income each month. Her niche is the 30K space, which allows everyone to stop making excuses to say they don't have enough money to invest and to achieve something greater for their life. In this episode, we discuss topics like how Lisa got started in Real Estate, building a repeatable process, how to find the right market, and more!

Top Takeaways:

What Lisa has learned about herself investing in Real Estate - 28:19 - 33:12

- Everything is a learning process
- Some are equipped to handle a lot of disappointment and she is one of those people
- Born to take action
- Made to do this and she is a healer
- Not a lot of people were talking about low-cost properties and wanted to educate people on that niche
- Take advantage of coaches to guide you towards success

Find a market that has an opportunity - 34:16- 45:14

- Definitely doable to drive 1.5 hours on a Saturday looking at neighborhoods
- If having to fly, figure out how much flights will be
- Property managers are a big part of investing in long-distance]
- Great condition, no property managers in site = skip it
- Once you find the right market then we know we can find the house

Distinguishing between execution and strategy - 46:39 - 50:23

- A lot of analysis is done before stepping foot into the home
- Once you feel comfortable on the computer, go out and see the neighborhood
- Always okay if go out and don't find anything right away
- Be comfortable with failure
- You don't have to hit it out of the park every time
- Looking at properties is a skill
- You are gaining perspective and skill sets
- Consistent action over perfection

How to bring value to Lisa Phillips:

- Set up a strategy session call
- Take me out to eat and I am there!

Resources:

Book by Lisa Phillips: Investing In Rental Properties for Beginners

Social Links:

AffordableREI YouTube Channel: <https://www.youtube.com/user/AffordableREI>

Sub30k Mastermind Group on Facebook:

<https://www.facebook.com/groups/Sub30kMastermindGroup>

Connect With The host, Jonathan Farber Here!

LinkedIn: <https://www.linkedin.com/in/jonathanfarber1/>

Instagram: @jonjfarb

FaceBook: <https://www.facebook.com/jonathan.farber.9>

Facebook Group: Real Estate Mentorship Mastermind

<https://www.facebook.com/groups/860025821084224/>

BiggerPockets: <https://www.biggerpockets.com/users/JonathanF29>

Schedule 1 on 1 time: <https://calendly.com/jonathan-farber/1-on-1-with-jonathan-farber-mmtr>