



## Overview

- [Instructions for use](#)
- [Sample Social Media Posts](#)
- [Graphics](#)

## Instructions for use

### When:

*Practical Radicals: Seven Strategies to Change the World* is launching on **Tuesday, November 7, 2023**. To show your support for the authors, Deepak Bhargava and Stephanie Luce, use any of the sample posts and graphics provided in this document before, during, and after the book release!

### How:

Make sure to tag **Deepak** and **Stephanie**'s social media accounts in your content! Doing this helps your networks find and follow these accounts with ease.

- **Twitter:** [Deepak Bhargava](#), [Stephanie Luce](#)
- **Facebook:** [Deepak Bhargava](#), [Stephanie Luce](#)

## Sample Social Media Posts

Feel free to use the posts below exactly as they are written, or adjust them so they are more aligned with your voice. These posts are designed to be used across all social platforms (i.e., Twitter, Facebook, Instagram).

### Post 1 (if posted on Twitter will need to be done in a thread):

- The last 7 years have undoubtedly been hard on progressives. We have seen some wins—important ones—but also major losses. For progressives to continue to win, we

must utilize strategic approaches to chart a way forward, such as: base-building, collective care & more. (1/2)

- If you're ready to join the fight to build a better society together, make sure to check out Deepak Bhargava & Stephanie Luce's upcoming book, Practical Radicals: <https://thenewpress.com/books/practical-radicals> (2/2)

#### Post 2:

- With the unending threats to our economy & #democracy it goes without saying that our world is in need of transformative change. But how can we accomplish that? Check out Deepak Bhargava & Stephanie Luce's upcoming book, Practical Radicals: <https://thenewpress.com/books/practical-radicals>

#### Post 3:

- The rich legacy of progressive wins is one that today's movements can continue to build on.  
Practical Radicals is THE guidebook for young activists, organizers & anyone hoping to win the fight for a better society. Learn more: <https://thenewpress.com/books/practical-radicals>

### Graphics

Download the graphic below and share it with your social media networks using the sample copy provided in this document



