

1. Find the nodes in any community that are maximal on some worthwhile axis.
  - a. Figure out what activates them deeply (how to provide hilarious amounts of value) and optimize yourself for creating that sense.
    - i. Contrarian truth in their space
    - ii. Storytelling that instantiates their highest values
    - iii. Connections to people they deeply admire
    - iv. Ets.
  - b. From those nodes, get introductions to the strongest nodes they know on the same axis.
2. Cold Approach
  - a. If you know who the people are exactly, find them, walk up to them, and start a conversation. (This is super hard. Go warm or with social proof if possible.)
3. Location
  - a. For the best forms of randomness, spend time in places where you're likely to run into really brilliant or amazing people.
  - b. Algorithm:
    - i. List the best people on the axis you care about
    - ii. Ask yourself what all of the places that they spend time is
    - iii. Go to those places, building up social proof in those communities
    - iv. Naturally run into similar people who can help with the kind of growth you have in mind
  - c. Ex. MIT Media Lab, Maxwell Dworkin, OpenAI Hackathon
  - d. Ex. Research Community - get a project that arbitrary numbers of people can be a part of and use places like Brain, FAIR, OpenAI, Stanford, Berkeley to immediately involve literally everybody in the bay area research community in your project.
4. Create High Quality, Exclusive Events
  - a. Have your strongest friends invite 1-2 of their strongest friends
  - b. You can only have 6-10 great conversations in a night. So this can be the upper bound on the number of people invited.
5. Create Huge Events
  - a. Find the topic that people are most emotionally activated by, and promise intense amounts of it.