

# For the People Week of Action Social Media Storm Toolkit

*Join us Wednesday, June 16th 12-1pm ET/9-10am PT*

## About

Join West Virginians For Democracy for a social media storm in support of the For the People Act and to promote the Week of Action leading up to West Virginia Day!

## Table of Contents

[How to Participate](#)

[Sample Posts](#)

[Sample Graphics](#)

[Other Resources](#)

# How to Participate

## Instructions

Join us and post on social media this Wednesday, June 16th from 12-1pm ET/9-10am PT.

Please encourage both Senators Manchin and Capito to pass the For the People Act.

*Note: Organizations should use/modify sample content in accordance with applicable c3/c4 rules.*

## Top Targets

- Senator Joe Manchin ([@Sen\\_JoeManchin](#))
- Senator Shelley Moore Capito ([@SenCapito](#))

## Top Hashtags

### Primary hashtags:

#ForthePeopleAct  
#HappyBirthdayWV

### Secondary hashtags:

#HR1  
#DemandDemocracy

# Sample Posts

By passing #ForThePeopleAct, we can protect our freedom to vote and ensure fair representation by ending partisan gerrymandering.

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The #ForThePeopleAct would:

- ✓ Stop politicians from making maps that reflect their own political interests instead of the needs of our communities
  - ✓ Increase voters' ability to challenge discriminatory maps
  - ✓ Make sure congressional districts are drawn by non-partisan commissions
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The #ForthePeopleAct is vital to protecting our freedom to vote:

- ✓ Dismantling barriers erected by extremist politicians to silence voters at the state level,
  - ✓ Ensures early voting is equally accessible in every state
  - ✓ Enable voters to vote by mail in every state
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You know who the main opponents of the #ForThePeopleAct are? The billionaires, corporations, and dark money groups that have used their money to buy elections for decades to gain power and avoid accountability.

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We need to pass the #ForThePeopleAct to prevent extremist politicians and their billionaire donors from silencing our voices.

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The #ForthePeopleAct modernizes our voting system to ensure safe and accurate elections by replacing all paperless electronic voting machines with machines that require an individual paper record of each vote.

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Across race, gender, age, and political party, the majority of Americans agree - we need to pass the #ForthePeopleAct.

<https://endcitizensunited.org/latest-news/press-releases/new-poll-overwhelming-majority-of-americans-across-party-lines-support-the-for-the-people-act/>

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The majority of West Virginians from both parties support the #ForthePeopleAct. Make sure our Senators do too.

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REDUCE the influence of big money in politics

STOP partisan gerrymandering

PROTECT our freedom to vote.

Tell Senators Manchin & Capito to vote YES on the #ForthePeopleAct.

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Politicians don't decide what's bipartisan—the American people do. A majority of voters in both parties support the #ForThePeopleAct. Shouldn't your senator support it too? Tell your Senator to support #S1

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Politicians shouldn't decide what we support, they should represent what we support. The Majority of voters support the #ForthePeopleAct, shouldn't your senator support it too?

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You know who doesn't like the #ForThePeopleAct? Billionaires, corporations, and dark money groups that have used their money to buy elections for decades, Let's put the power back in the people's hands. Tell your Senator to vote YES on #S1.

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### **DC Statehood Tweets**

The 700,000 residents of Washington DC deserve equal voting and representation rights. Retweet if you agree. #DCStatehood

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Because DC isn't a state, 700,000 Americans:

- Do not have the freedom to fully participate in our democracy
- Have no representation in Congress
- Have no say on the selection of Supreme Court justices

We need #DCStatehood

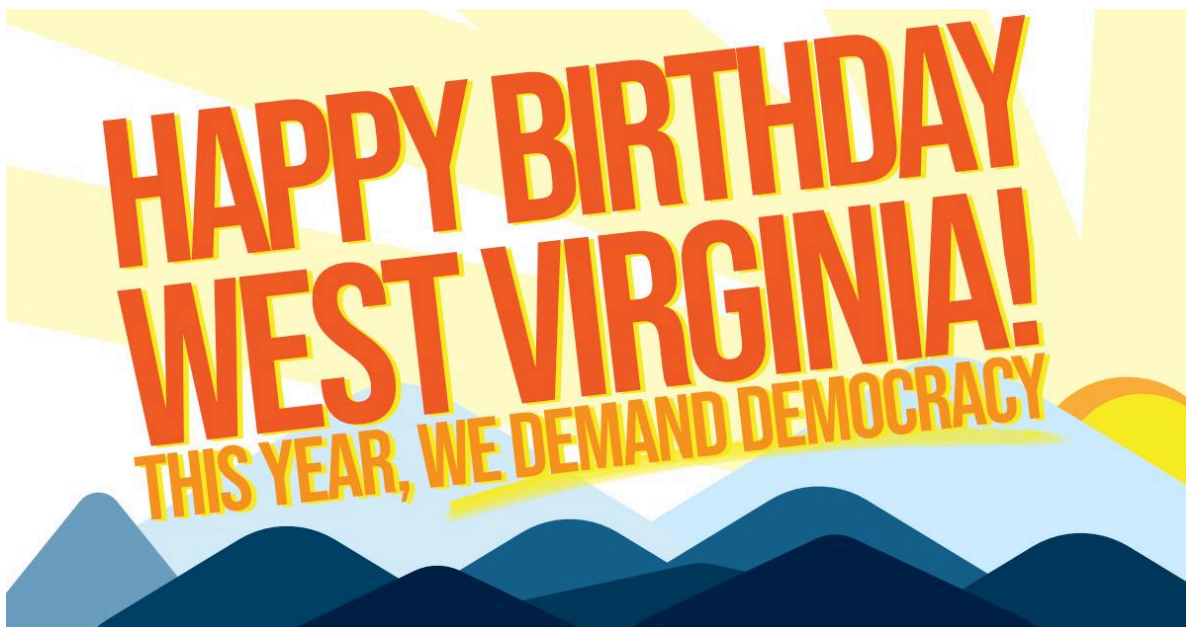
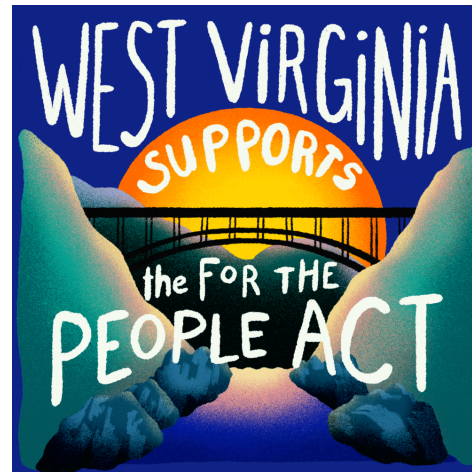
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To build a democracy where everyone has fair representation, we must guarantee that all Americans have equal voting rights. That includes residents of DC. #DCStatehood

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No matter our color, party, or zip code, we all want an equal say in the decisions that shape our future. That's why we're coming together to support HR 51. #DCStatehood

## Sample Graphics



# Other Resources

## Messaging

DFAD's new [messaging guidance](#) on the For the People Act.

## DFAD Campaign Toolkit

A [toolkit is available](#) with additional messaging guidance, templates, and grassroots actions.

## DC Vote Statehood Toolkit

DC Vote prepared [this toolkit](#) for the House Vote on HR51. It has messaging that is applicable to general Statehood conversations.