Examples of Start-ups in Health and Nutrition

Scope	Definition	Example
Medical Transcription Service	Converting voice recordings or handwritten notes into written documentation for patients' records	https://www.insynchcs.com/
Medical Records Management	Helping hospitals, clinics, offices with patient record management	https://www.avant.org.au/Resources/Public/Storing-retaining-and-disposing-of-medical-records/
Physical/Occupational Therapy Center	Physical therapy or specialized therapy (eating disorders for example)	
Health Apps	For tracking, documenting or managing medical issues. Health care tracker: e.g. steps, diet or medication	https://www.noviguide.com/
Diabetic Care Center	Providing assistance to diabetics: advice, dialysis, medical treatment, support groups to improve their quality of life.	
Home Health Care Services	In-home medical care e.g. for the elderly, chronic illnesses, birth complications	
Medical Footcare	Footcare or specially designed footwear for the elderly or overweight who have challenges with mobility	
Drug Treatment/ Rehabilitation Center	Helping with addictions and rebuilding	
Childbirth Services	Midwife services, at home service, pregnancy coaches, small infant care	
Medical Billing Services	Helping with insurance claims. Medical billing software	https://www.drchrono.com/
Nutritionist / Dietitian	Helping individuals improve their nutritional intake or behavior	
Alternative healthcare	Acupuncture and massage treatment	
Health information website	Guidance through a website by healthcare professionals. Can also be through podcasts, YouTube videos, online classes	https://www.ginger.com/
Medical supply sales	Online or physical store: selling walkers, braces, bedpans ect.	
Hearing Aid Dispensary	Hearing exams, cleaning and reparation of hearing aids	

Helping caregivers	Giving families a break from caregiving to handicapped children	
Nutrition supplements		
Health Education?	Providing health content?	https://www.healtheducat.rw/