

Keyword Report #822: Best Ping Pong Paddle for Spin

Primary Product: Ping Pong Paddle

Spin ping pong, also known as table tennis, is a popular indoor sport that requires the right equipment for optimal performance. The ping pong racket plays a crucial role in spin-heavy gameplay.



Page: [CLICK HERE](#)

Primary price: \$24.99 – \$873.96

Primary keyword to target: Best Ping Pong Paddle for Spin

Other keywords to target (non-primary): Best Ping Pong Paddles for Spin, Best Ping Pong Paddle for Spin and Control, Best Ping Pong Paddle for Spin and Speed, Best Spin Paddle for Ping Pong

Keyword Difficulty (KD) scores for the Primary Keyword:

Keyword	Semrush KD
Best Ping Pong Paddle for Spin	20% (easy)
Best Ping Pong Paddles for Spin	16% (easy)
Best Ping Pong Paddle for Spin and Control	N/A
Best Ping Pong Paddle for Spin and Speed	N/A
Best Spin Paddle for Ping Pong	N/A

Exact Keyword search volumes for the Primary Keyword:

Keyword	Semrush Search Volume
Best Ping Pong Paddle for Spin	210
Best Ping Pong Paddles for Spin	30
Best Ping Pong Paddle for Spin and Control	20
Best Ping Pong Paddle for Spin and Speed	20
Best Spin Paddle for Ping Pong	20

Google Keyword Planner validation that search volumes are accurate:

Keyword (by relevance)	Avg. monthly searches
<u>best ping pong paddle for spin</u>	100 – 1K
<u>best ping pong paddle for spin and control</u>	10 – 100
<u>best ping pong paddle for spin and speed</u>	10 – 100
<u>best spin paddle for ping pong</u>	10 – 100
<u>best ping pong paddles for spin</u>	10 – 100

Competition Analysis for this keyword:

“Best Ping Pong Paddle for Spin”

Website	Content Length	Comments
https://www.stigaus.com/blogs/players-corner/which-ping-pong-paddle-is-right-for-you	491 words	Short article Title: CHOOSING THE RIGHT PING PONG PADDLE 2024 GUIDE Can be outranked by a longer quality article. Very good chances to outrank this one.
https://www.killerspin.com/pages/compare-table-tennis-paddles	N/A	Product Listing
https://prospin.net/products/carbon-ping-pong-paddle	N/A	Product Listing Very good chances to outrank this one.
https://www.reddit.com/r/tabletennis/comments/tit1lb/buying_a_new_paddle/	N/A	Reddit Very good chances to outrank this one.
https://www.amazon.com/Ping-Pong-Paddle-Killer-Spin/dp/B083GZRVWW	N/A	Amazon Product Listing Very good chances to outrank this one.

https://medium.com/@duzicollection0/top-10-best-ping-pong-paddles-for-spin-available-in-the-usa-58e2a15b70b9	694 words	Short article Title: Top 10 Best Ping Pong Paddles for Spin Available in the USA You may be able to outrank this with a quality long review article. Good opportunity!
https://www.quora.com/Which-table-tennis-racquet-is-good-for-spin	N/A	Quora Very good chances to outrank this one.
https://www.stripers247.com/threads/lets-talk-ping-pong-paddles-recommendations-and-tips.43120/	N/A	Forum Very good chances to outrank this one.
https://cstabletennis.com/product/pre-assembled-paddles/offensive-paddles/rally-bandit-spin-mystic-combo/	362 words	Short article review Title: Rally Bandit Paddle Ping Pong Paddle Table Tennis Racket CounterStrike Table Tennis Can be outranked with a quality article.
https://www.menstennisforums.com/threads/ping-pong-paddle-for-an-intermediate-player.1017274/	N/A	Forum Title: Very good chances to outrank this one.

Conclusion:

- Easy keyword
- Almost all sites have short articles
- Low competition
- Popular product
- Most sites are pretty weak
- You can outrank most domains with a proper review of 2,000+ words
- Good search volume
- Great commission opportunity 💰
- You should have a good chance of ranking on the first page 

Suggested strategy:

- Publish a very high quality article – **Best Ping Pong Paddle for Spin**
- Make sure to use the main keyword in **title and description**
- **Title ideas:** Check out the titles I have included in the table below
- Make the post above **2,000 words**
- In the **page description** and in **the page title**, add the word **"BEST"**
- Link from the review several times to the products you decide to promote **via your affiliate link**
- To make your article even more comprehensive you could add a section **about the manufacturing company**
- The top ranking articles have reviewed between 5 to 10 products. **You could review 10 or even more products.** Some title ideas for this keyword type: Top 10 Best Review/Top 15 Best Review etc..
- Here are 2 good articles to use as an example:

<https://pingpongrouler.com/best-table-tennis-paddles/>

👉 You could make a table reviewing both products features – check out this example:

Image	Name	Quality	Buy
	Palio Expert 2	Best Beginner Paddle	CHECK CURRENT PRICE
	Yasaka Mark V Racket	Best Intermediate Paddle	CHECK CURRENT PRICE
	Timo Boll ALC Proline with Tenergy 05	Best Advanced Paddle	CHECK CURRENT PRICE

. Palio Expert 2 | Suits: Allround Play



[CHECK CURRENT PRICE](#)

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Flared
- Anatomic
- Straight
- Penhold
- The Blade
- The Sponge
- Speed
- Spin
- Control

<https://www.thespruce.com/best-ping-pong-paddles-4589989>

👉 You could make a table reviewing both products features – check out this example:

Best Overall:

[Killerspin JET200 Ping Pong Paddle at Amazon \(\\$30\)](#)

↓ [Jump to Review](#)

Best Budget:

[DHS Table Tennis Racket at Amazon \(\\$33\)](#)

↓ [Jump to Review](#)

Best Professional:

[Joola Infinity Balance Table Tennis Racket at Amazon \(\\$50\)](#)

↓ [Jump to Review](#)

Best Under \$50:

[Butterfly 401 Table Tennis Racket Set at Amazon \(\\$44\)](#)

↓ [Jump to Review](#)

Best Under \$100:

[Stiga Pro Carbon Table Tennis Racket at Amazon \(\\$71\)](#)

↓ [Jump to Review](#)

Killerspin JET200 Ping Pong Paddle



PHOTO: Amazon

\$30 AT AMAZON

VIEW ON KILLERSPIN.COM

👉 Some of the product aspects and information ideas that you could include in your article to make it super complete:

- Skill Level
- Blade
- Handle
- Rubber and Sponge

- **You may want to promote products by using one of or both strategies:**

👉 Create a comparison table of the **Best Ping Pong Paddle for Spin**

👉 Pick one or more models and review them in your article

- **You could add** Pinterest posts, Instagram images, Youtube videos
- **Here are most popular FAQ:**

Do ping pong paddles make a difference?

How do you spin a ping pong paddle?

How to choose a good ping pong paddle?

What rubber does Adam Bobrow use?

Why do Chinese hold ping pong paddle?

What is the difference between cheap and expensive ping pong paddles?

How do ping pong players get so much spin?

How to get backspin in table tennis?

How to hit a spin serve?

- Make the post super comprehensive by adding extra sections that other posts may have missed such as **frequently asked questions**, warranty, money back, specifications, shipping costs, pros and cons
- **Create a catchy SEO Title** – Check out what the competition has done:

<https://www.stiga.us.com/blogs/players-corner/which-ping-pong-paddle-is-right-for-you> 
[stiga.us.com](https://www.stiga.us.com/blogs/players-corner/which-ping-pong-paddle-is-right-for-you)

 Image

 People also ask

<https://www.killerspin.com/pages/compare-table-tennis-paddles> 
[killerspin.com](https://www.killerspin.com/pages/compare-table-tennis-paddles)

<https://prospin.net/products/carbon-ping-pong-paddle> 
[prospin.net](https://prospin.net/products/carbon-ping-pong-paddle)

★ Reviews

https://www.reddit.com/r/tabletennis/comments/tit1b1/buying_a_new_paddle/ 
[reddit.com](https://www.reddit.com/r/tabletennis/comments/tit1b1/buying_a_new_paddle/)

 Site links

<https://www.amazon.com/Ping-Pong-Paddle-Killer-Spin/dp/B083GZRVWW> 
[amazon.com](https://www.amazon.com/Ping-Pong-Paddle-Killer-Spin/dp/B083GZRVWW)

★ Reviews  Image

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 Image

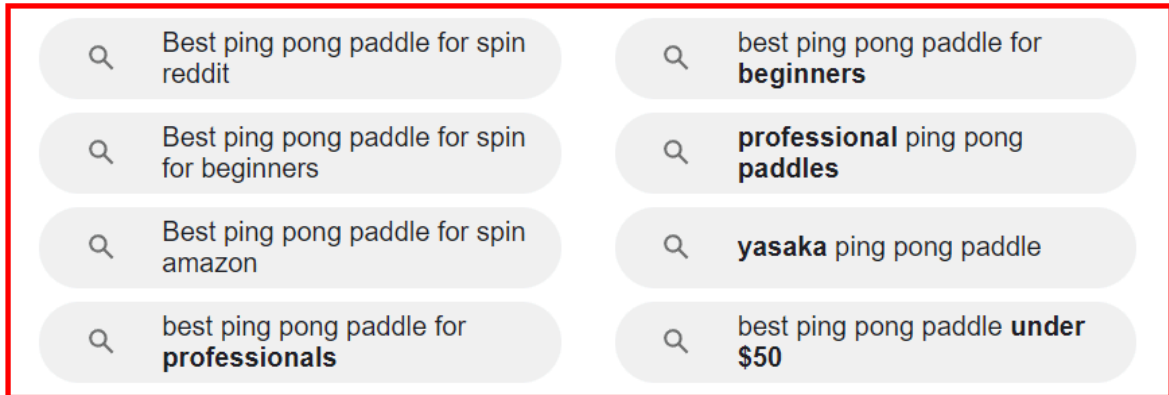
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<https://cstabletennis.com/product/pre-assembled-paddles/offensive-paddles/all-ally-bandit-spi> 
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★ Reviews  Image

<https://www.menstennisforums.com/threads/ping-pong-paddle-for-an-intermediate-player.10> 
[menstennisforums.com](https://www.menstennisforums.com/threads/ping-pong-paddle-for-an-intermediate-player.10)

Related searches from Google USA – Make sure to include some of this info and keywords in the article as subtopics, or mentioning it somewhere.



Keywords to explore, maybe add some to your article or create new articles!

Keyword (by relevance)	Avg. monthly searches
best table tennis bat for spin	100 – 1K
best table tennis paddle for spin	100 – 1K
pro spin carbon ping pong paddle	10 – 100
best table tennis racket for spin	100 – 1K
best table tennis bat for spin and control	10 – 100
best ping pong bat for spin	10 – 100
best ping pong paddle for spin and control	10 – 100
best ping pong paddle for spin and speed	10 – 100
best ping pong racket for spin	100 – 1K
best ping pong rubber for control	10 – 100
best ping pong rubber for spin	10 – 100

You can promote this product using the following Affiliate programs:

	3%	Sign up	Product search page
	4%	Sign up	Product search page
	5%-8%	Sign up	Product search page
	2%	Sign up	Product search page
	5%-7%	Sign up	Product search page

Content ideas for your posts where you can consider this offer:

Which side of a ping pong paddle is for spin?

How do you hold a ping pong paddle for spin?

What side of a ping pong paddle is for spin?