

Privacy Policy

Our contact details

Name: AdSeenit Ltd
Phone Number: 0330 223 5656
E-mail: dpo@adseenit.com

The type of personal information we collect

We currently collect and process the following information:

- Personal identifiers, contacts and characteristics (names, emails, telephone numbers)
- Business names and addresses
- Bank account numbers and sort codes
- Credit/debit card numbers

How we get the personal information and why we have it

The personal information we process is provided to us directly by you in connection with your use of the AdSeenit platform in accordance with our [terms and conditions](#).

We only use the information that you have given us in order to facilitate your use of the AdSeenit platform. We will not share this information with anyone outside AdSeenit.

How we use your personal information

Under the UK General Data Protection Regulation (UK GDPR), the lawful bases we rely on for processing this information are:

- a) Your consent. You are able to remove your consent at any time. You can do this by contacting dpo@adseenit.com
- b) We have a contractual obligation
- c) We have a vital interest
- d) We have a legitimate interest

How we store your personal information

Your information is securely stored.

We keep your [personal information](#) for as long as you continue to be a registered user, for 36 months after you last accepted updated terms of service. We will then dispose of your information by deleting your data from all servers, drives and other storage devices.

Your data protection rights

Under data protection law, you have rights including:

Your right of access - You have the right to ask us for copies of your personal information.

Your right to rectification - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

Your right to erasure - You have the right to ask us to erase your personal information in certain circumstances.

Your right to restriction of processing - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

Your right to object to processing - You have the right to object to the processing of your personal information in certain circumstances.

Your right to data portability - You have the right to ask that we transfer the personal information you gave us to another organisation, or to you, in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at dpo@adseenit.com if you wish to make a request.

How to complain

If you have any concerns about our use of your personal information, you can make a complaint to us at complaints@adseenit.com

You can also complain to the ICO if you are unhappy with how we have used your data.

Information Commissioner's Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

<https://www.ico.org.uk>