# **Privacy Policy**

BHAWNA GUPTA DENTAL PRACTICE is committed to protecting your online privacy. We feel it is important for you to know how we handle the information we receive from you via the Internet. You can visit the BHAWNA GUPTA DENTAL PRACTICE website without revealing any personal information. However, you are required to provide basic contact information if you wish to use the site to request an appointment, ask a question or subscribe to a newsletter, or apply for a position as an employee. If you wish to request an appointment, you will be asked what type of dental services you wish to obtain. If you wish to apply for a position as an employee, you will be asked to submit your current resume.

### How we collect and use personal information

The website of BHAWNA GUPTA DENTAL PRACTICE may contain links to websites operated. BHAWNA GUPTA DENTAL PRACTICE has no control over the privacy policies and practices of sites, and if you have any concerns, you are urged to review the terms of those sites for more information about the policies applicable to those sites.

#### IP Addresses

We collect and log the IP addresses of all visitors to BHAWNA GUPTA DENTAL PRACTICE. An IP address is a number automatically assigned to your computer whenever you access the Internet. IP addresses allow computers and servers to recognize and communicate with one another. We collect IP address information so that we can properly administer our system and gather aggregate information about how our site is being used, including the pages visitors are viewing. To maintain your anonymity, we do not associate IP addresses with records containing personal information. We will use IP address information, however, to personally identify you in order to enforce our legal rights or when required to do so by law enforcement authorities.

#### How we use cookies

"Cookies" are small pieces of information that some websites store on your computer's hard drive when you visit them. Like many other websites at times, the website of BHAWNA GUPTA DENTAL PRACTICE may use cookies to provide us with information relating to the sources of our site traffic. Collecting this information, however, does not allow us to personally identify you. Most web browsers automatically accept cookies but allow you to modify security settings so that you can approve or reject cookies on a case-by-case basis. Our site will work best if JavaScript is enabled. If you reject cookies from our site, some parts of the site may

not work properly for you.

### How we protect your personal information

Once your data reach our servers, the same state-of-the-art security software that guards our company's essential business data protects your data as well. In addition to using the most secure technology available, we do identify all data before they are used in any aggregate reporting that may be done.

### What we provide

Except as noted above for our surveys, BHAWNA GUPTA DENTAL PRACTICE does not provide any access to your IP address and contact information. We may provide with aggregate statistics about our visitors, traffic patterns and related site information. These data reflect site-usage patterns gathered during visits to our website each month, but they do not contain behavioral or identifying information about any individual member unless that member has given us permission for that information.

## Aggregate Information

We use general traffic, site usage and length-of-stay information in reports to which we have a business relationship. This sort of information is only in aggregate and does not personally identify you.

### Children's Privacy

This site is intended for adults age 18 or older. It is not intended for or designed to attract people under the age of 18. We do not collect personally identifiable information from any person we actually know to be under the age of 18.

#### **Email**

Email communication that you send to us via the email links on our site may be communicate with a customer service representative, employee, dental expert or agent that is most able to address your inquiry. We make every effort to respond in a timely fashion once communication are received. Once we have responded to your communication, it is discarded or archived, depending on the nature of the inquiry. The email functionality on our site does not provide a completely secure and confidential means of communication. It's possible that your email communication may be accessed or viewed by another Internet user while in transit to us. If you wish

to keep your communication private, do not use our email. You may decide at some point that you no longer wish to receive communications from our site. To stop receiving communications, contact us at any time.

## Changes to our Privacy Policy

We will occasionally update this Privacy Policy. We recommend that you check back here often to see any changes that have been made, and how our policies may have changed with regards to your personal information, how we store it and use it to help give you the best online experience possible.