

Plant-Based 1080x1080 Images

Introduction

I need to translate the text from 180 infographics/pictures.

I will provide you the link to the IG image and you will translate the image.

You will provide the final image in jpeg and the PSD.

Access to Google Drive

Only after we have agreed, request access to this Google Drive folder.

https://drive.google.com/drive/u/0/folders/1Yf3qXY6Bui2nqvdlS_ckjPzQoh5YdPyv

Job Flow

1. Go to the [IG Plant-Based Content 2021](#)
2. Find the month you will be working on and you will see your IG link images in the column "**Original Post URL**".
3. Download your image (You can use Google chrome extension [Download](#))
4. Create a group in Photoshop and name it with your Image ID from the spreadsheet.
5. [Apply one of the template](#)
6. Translate the text to **TRADITIONAL CHINESE** using [the correct fonts provided](#)
7. Remove any mentions (ie. @instagramAccount)
8. Save the PSD in dimension 1080x1080px
9. Save the image in the "Final Image" folder of your month. (Format: Jpeg, Dimension 1080x1080px)

Video Walkthrough

<https://www.loom.com/share/2453a26c916942c0a99e75fcb7c6e65b>

Niche

My niche is Plant-based Nutrition.

We educate people on the benefits of plant-based nutrition, diets, fitness, veganism, environment, and any green/ecological topic.

How to Download IG pictures?

Use this Google Chrome extension

[Download](#)

Example of your work

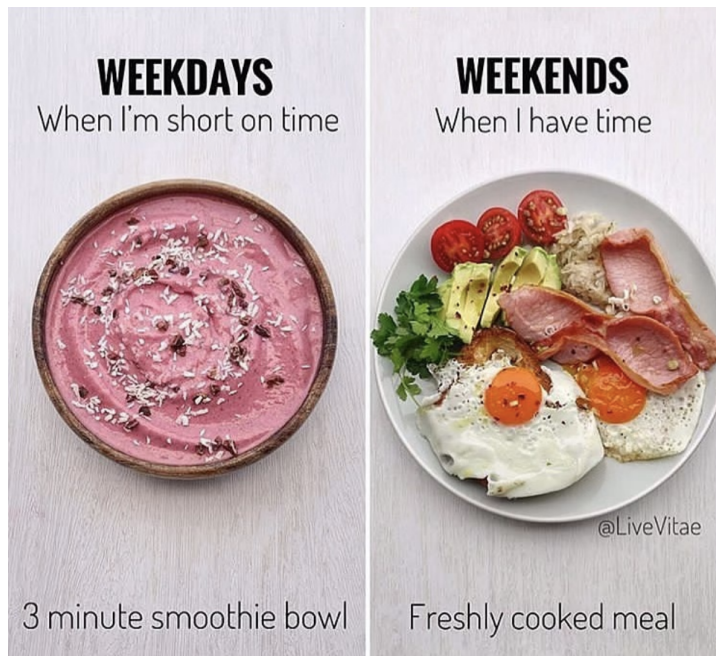
Original image



After Edit



Original Image



After Edit



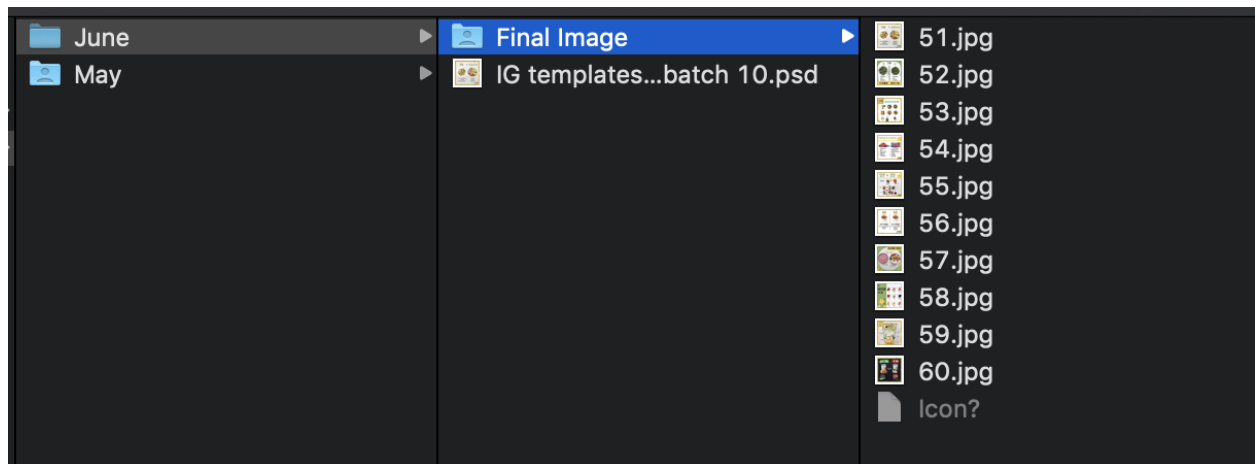
Folder Arrangement

You will put all your information in a shared Google Drive folder.

Google Drive folder will be divided by Month

Within each month you will have one PSD containing all the editable group layers.

Final images will go to the “Final Image” folder in jpg or jpeg format.



Where is the Spreadsheet?

I will give you access later. Don't request access.

<https://docs.google.com/spreadsheets/d/1xp9oS55tPkctn3B6nSDgxl1CZnSfCLiFN-P38Bc7Xp0>

Translating English to Chinese and Adding the template

The main reason for removing the text from the image is because I need to translate this picture information to **TRADITIONAL Chinese**. In other words, I am translating the images from English to Chinese.

Most of these translations are really simple:

- Ingredients names
- Fruit or vegetable names
- Title of the infographic.

If you don't know the name of the element, you can use Google Translate.

In case you don't find a translation, you just leave it in English.

After you added the translations to the image, you need to arrange everything in one of the templates for our Instagram.

Font

Please use GenYoGothicTW font.

You can download it here:

https://drive.google.com/file/d/1TWA4M_SL2KrKCWBb0rQIVGeHEJ3HqVkf/view?usp=sharing

Templates

You are mainly going to work with the PSD/EPS templates. I provided you a sample and the template for your reference.

1. Don't edit the templates directly. Instead, go to your folder month and create a copy there.
2. Choose any template you want for your pictures, but make sure you have used them all.
3. If the template is too small for your image, feel free to edit it for that picture.
4. You can move any element in the template.
5. If the brand name is blocking any element of your picture, feel free to move it.

Access to templates. Don't edit these files:

<https://drive.google.com/drive/u/0/folders/1ngMLtGJhzy4GSPefF5YfNrxGPAnyIQJ>

Vocabulary

Please check this sheet to be familiar with some vocabulary that we use in Taiwan

https://docs.google.com/spreadsheets/d/1WK3m_w6_My6sx89aatd_7G-FiNa6QLPhewSq8-B9vJc/edit#gid=1037066872

Protein Images or Protein Mentions

Video introduction:

<https://www.berrycast.com/conversations/b93aa5f8-ab43-5c2d-ba46-960e5da92fbd>

When there is a protein brand image in the picture, please replace it any of these images:

https://drive.google.com/drive/folders/1z_M7x9R8aQikEzNn8rQa33dSoEczQBRk

When there is a protein powder mention, please change it for 愛舒彼

Here are some nutrition facts of 愛舒彼 that you can also use:

1 scoop

23g protein

3g Carbs

1g Sugar