Categorized Midjourney UI design prompts

Website UI prompt

*A [**design style**] website layout for a [**purpose/audience**]. The design features [**key elements and layout details**], including [**specific sections or features**]. Use a color scheme of [**colors**] to express [**emotions/brand identity**]. The overall aesthetic should be [**descriptive adjectives like modern, clean, etc.**]. [**Include or exclude**] [**specific imagery or elements**].*

Icon design prompt

*Icon of [**an object or device**], [**design style or aesthetic**]. Designed for [**purpose/audience**]. Use a color scheme of [**colors**] to evoke [**emotions/brand values**].*

Dashboard UI prompt

*A [**style or aesthetic**] dashboard layout for a [**type of platform or application**] targeted at [**audience/persona**]. The design features [**key navigation or structural elements**], with key sections including [**core functionalities or modules**]. Use a color scheme of [**colors/palette**] to evoke [**emotions/brand values**]. The overall aesthetic should be [**descriptive adjectives like professional, playful, etc.**] and emphasize [**design priorities like functionality, simplicity**]. Include [**specific details like transitions, effects, or visuals**] and exclude [**undesirable elements**].*

Mobile app UI prompt

*A [**style/aesthetic**] mobile app interface designed for [**purpose/functionality**] targeted at [**audience/persona**]. Features include [**key functionalities or sections**], with [**specific navigation or interactive elements**]. Use [**main color(s)**] and [**accent color(s)**] to evoke [**emotions/brand values**]. The design should be [**descriptive adjectives like sleek, intuitive, etc.**] and emphasize [**priorities like ease of use, clarity, engagement**].*

Hero image design prompt

*A [**design style**] hero section illustration for a [**business type/sector**] featuring [**key visuals or subjects**] with [**layout/composition details**]. Use [**color scheme**] to evoke [**emotions/brand values**]. The design should be [**descriptive adjectives like clean, professional, etc.**] and emphasize [**priorities like clarity, branding, or engagement**].*

Midjourney workflow tips

Here's a simple step-by-step process for using Midjourney to move from idea to final design:

1. **Write a brief for your task to help guide your design process**
    a. Create a scope to set clear goals and guide the design process
    b. Start with Midjourney's search feature for inspiration

2. **Submit a prompt to Midjourney**
    a. If applicable, take a supplied prompt to your needs
    b. Be as detailed as possible
    c. Play with [Midjourney's available parameters](#) to refine the output

3. **Refine the prompt and play with the results**
    a. Change the style, add a reference image, adjust parameters
    b. Focus on specific parts of the design if needed
    c. Use [Midjourney's action variations](#) and editing interface for detailed changes

4. **Save the results**
    a. Download immediately or "like" to revisit later
    b. Generate multiple ideas and group them in an inspiration board

5. **Execute the idea in the design tool of your choice**

You may find these additional tips and reminders helpful:

- Start with research instead of jumping straight into image generation

- Include the most important details at the beginning of the prompt

- Use specific design words to get the right style, techniques, size, shape, etc.

- Iterate and play with the results to get closer to what you want to achieve

- Use different Midjourney versions to get different results

- Midjourney can only generate UI design ideas, not real components or information architecture. As a result, it may sometimes generate UI designs that are not feasible in reality. Understand the limitations of your design tool to ensure your design ideas can be reasonably executed

Lastly, try not to get too hung up on writing prompts and creating the perfect design idea. Midjourney is great for design inspiration, not final versions, so you'll need to execute the ideas you generate using an actual design tool.

Helpful tools

- [Midjourney parameters](#) — Craft better, more specific prompts
- [Midjourney action variations](#) — Generate different versions using the same prompt
- [IMI Prompt](#) — Generate a prompt
- [Midjourney Prompt Helper](#) — Generate a prompt
- [Prompto Mania Prompt Generator](#) — Generate a prompt
- [Vectorizer.AI](#) — Turn images and icons into vectors