

ACTE Division: Trade and Industrial

	Goal (Theme):	Strategies:	Indicators:
<i>Ex.</i>	<i>Recruit at least 1 New Professionals Fellow to apply for Fellowship program (MV&E)</i>	<i>Aggressively promote the program through my newsletters, policy committee, EIA, social media; Offer additional stipend support for Fellows from my Region.</i>	<i>Promote the Fellowship program in the newsletter twice in the FY19 and FY20 year. Place the Fellowship program on the policy committee agenda once in the FY19 & FY20 year. Write 2 blog posts on the New Professional Fellow program. Provide x stipend to support Fellow.</i>
1	Member Value and engagement	Develop value in Professional development through change in budget funding this year. Work with ACTE staff to develop a promotional video of "why I teach T/I"	Tracking of clicks on video and by opens of newsletter in which video should be attached.
2	Teacher pipeline shortage	Dr. Mark Johnson will actively engage T/I teachers on the national institute for apprenticeships	Report prepared by Mark Johnson
3	Increased IAED in T/I leadership position.	Attend conferences and seek out IAED leadership to fill open policy committee openings. Seek out award candidates through ACTE and Harbor Freight tools for schools.	Increased IAED participation on policy Committee
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ACTE Divisions

Strategic Planning

Sample annual goals for an ACTE Division:

Member Value & Engagement

- Recruit (and sponsor) Division Fellows
- Recruit at least 1 HURP to participate in Division policy committee, national committee, or ACTE leadership program
- Increase overall Division membership by XX
- Increase membership in targeted groups (ex. CTSO advisors, in certain states)
- Recruit XX Educators in Action
- Maintain or increase number of award winners participating in the Region/national awards from my Division

Advocacy & Awareness

- Recruit my Division affiliates and CTSOs to participate in/share their CTE Month activities
- Maintain/increase number of members from my Division attending NPS

Professional and Leadership Development

- Collect examples/resources for non-ACTE professional development from Division affiliates/CTSOs
- Recruit at least one (1) possible presenter for an ACTE online seminar on Division content
- Recruit XX session proposals from my Division for VISION
- Recruit XX session proposals for VISION for targeted content areas (ex. High-Quality CTE Elements, Innovative Practices)
- Increase the number of Division members attending VISION
- Maintain high overall level of satisfaction from members in Division programming at VISION?

Teacher Pipeline Shortage

- Identify a way to support new teachers in your Division/Region such as by supporting their attendance/participation at CareerTech VISION or a Region Conference
- Collect feedback from your Division/Region regarding the teacher pipeline strategies that have been effective related to recruitment and retention challenges and report out to all of your members.
- Develop promotion (e.g. blog entries, video highlights, posters) specific to your Division/Region that frame CTE teaching in a positive light to students or other audiences.

Strategic Partnerships

- Secure at least one Division partner or sponsor (in collaboration with ACTE staff)
- Recruit at least one nomination for the Business-Education Partnership Award for a sector within my Division
- Suggest XX potential partners (companies within my Division/field) that ACTE could try to partner with

Inclusion, Access, Equity, and Diversity

- Plan and produce an IAED webinars sponsored by your Division/Region focused on an IAED topic.
- Identify IAED-related topics related to your Division/Region that could be incorporated into CTE lesson plans or programming.
- Develop a recognition program within your Division/Region recognizing individuals who have done something significant to address diversity in their classrooms.

Resources to Consider:

- **Funding Sources:** Operating Account, Designated Account, Restricted Accounts, Opportunity Fund
- **Human Resources (*Volunteers contribute Time, Passion, Expertise, Influence, Network*):** Policy Committee Members, Educators in Action
- **Useful Connections:** State Division Affiliate Leaders, National Division Affiliates, CTSOs