

Privacy Policy for What's in the Box

Last updated: June 27, 2025

What's in the Box ("the App") respects your privacy and is committed to protecting your information. This Privacy Policy explains how your data is handled when you use the App.

1. Information Collection

The App **does not collect or transmit personal information to the developer or any third parties.**

All information you enter into the App (such as box names, locations, item details, photos, and notes) is stored **either locally on your device or securely in your personal iCloud account using Apple's CloudKit service.**

2. Data Storage and Sync

- **Local Storage:**

Data you create in the App is stored on your device.

- **iCloud/CloudKit:**

If iCloud is enabled, your data may be securely backed up and synchronized across your Apple devices via Apple's CloudKit.

Your data is stored **only in your private iCloud account** and is not accessible to the developer or to third parties.

3. Permissions

The App may request access to your camera or photo library only to let you add photos to your boxes and items.

These photos are stored with your box/item data and may be synced to your iCloud account if iCloud is enabled.

4. Data Sharing

- The App **does not share your data** with the developer or with any third parties.
- Only you (via your iCloud account) can access your data.
- You may export your box and item list as a file; this is only initiated by you and is never sent automatically to any external service.

5. Analytics

The App does **not** collect analytics data or usage tracking information.

6. Changes to this Policy

We may update this Privacy Policy from time to time. Any changes will be posted in the App or on the App Store page.

7. Contact

If you have any questions about this Privacy Policy, please contact us at:

whatsintheboxapp@gmail.com