

# Communicating Free School Breakfast for Eligible Students

We at No Kid Hungry Texas know that making school breakfast free for reduced priced qualifying students may be confusing to parents. Feel free to utilize the form newsletter, letter, and social media below to help communicate these changes to your community.

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## ABSORBING COSTS:

Some school districts are choosing to absorb the additional financial cost of reduced priced breakfast meals until the new legislation kicks in on September 1st. If your district is choosing to do this, you can utilize the materials below.

### SCHOOL DISTRICT NEWSLETTER

[More Students Have Access to Free School Breakfast in Texas](#)

#### What's new?

Thanks to the 88th Texas Legislature, new investments in school meals are expanding access to free school breakfast for eligible students. **Starting this school year, students who are eligible for reduced priced meals at school will receive school breakfast free for the next two school years (2023-2024 and 2024-2025).**

#### What does this mean for my child?

Students must be eligible for free or reduced priced meals to qualify for free breakfast. Make sure you apply for free or reduced priced meals by turning in your meal application. To fill out the form, contact the school at [#####] or [EMAIL].

Please note that this expansion in school meals only applies to reduced priced school breakfast. If your child utilizes reduced priced meals, you will still be responsible for paying for reduced priced lunch.

### Why is this important?

Children who eat school breakfast make the most of the morning in the classroom. School breakfast provides a consistent source of balanced nutrition for schoolchildren, which is associated with positive academic, behavioral, and physical health outcomes.

The cost of school meals – even at the reduced rate – adds up quickly for families. The expansion in free school breakfast means that more children will receive a nutritious breakfast at school.

### What's next?

**Apply for free or reduced price meals** even if you are not sure that you would qualify. Application forms are typically available online [SCHOOL DISTRICT LINK] or you can call [NUMBER].

In addition to ensuring your student gets school meals, meal applications can also help your family qualify for additional benefits like discounted exam fees and college applications, extracurriculars, scholarship opportunities, and even home wifi.

Finally, please spread the word! Tell your friends, family, and neighbors to check in with their child's school to find out more.

## LETTER FROM SCHOOL TO PARENTS

### More Students Have Access to Free School Breakfast in Texas

Dear parent,

Good news! Your child(ren) might qualify for free school breakfast for the next two school years (2023-2024 and 2024-2025).

Thanks to the 88th Texas Legislature, new investments in school meals are expanding access to free school breakfast for eligible students. **Starting this school year, students who are eligible for reduced priced meals at school will receive school breakfast free for the next two school years (2023-2024 and 2024-2025).**

We encourage you to complete and return your free and reduced price meal application form, even if you think you may not qualify. You can apply electronically at <LINK>, or you can reach out to [school department/staff] at [phone number] for assistance.

In addition to ensuring your student has access to free or reduced school meals, meal applications can also help your family qualify for additional benefits like discounted exam fees and college applications, extracurricular activities, scholarship opportunities, and even home wifi.

For more information, please visit [link] or contact [department/staff name] at [phone number].

Sincerely,

[name, title]

Social Media Posts [[download graphics](#)]

Images:



## Social Copy

- #DidYouKnow that this school year, even more kids will enjoy free school breakfast? Contact your school to learn more and apply for free or reduced price school meals.
- School breakfast has a powerful impact on kids! Make sure you complete your child's free and reduced meal application - your child may benefit from free breakfast this year!
- School breakfast provides the consistent nutrition kids need to learn, grow and reach their full potential. Make sure you complete your child's free and reduced meal application - your child may benefit from free breakfast this year.
- More students qualify for free breakfast this year! Contact your school to learn more about applying for free or reduced price school meals.

## Charging for Reduced Priced Breakfast Until September 1

Some school districts may choose to charge students for reduced priced breakfast until the policy change goes into effect on September 1, 2023. If your district is choosing to do this, you can use the materials below.

## SCHOOL DISTRICT NEWSLETTER

### [More Students Have Access to Free School Breakfast in Texas](#)

#### What's new?

Thanks to the 88th Texas Legislature, new investments in school meals are expanding access to free school breakfast for eligible students. **Starting September 1, students who are eligible for reduced priced meals at school will receive school breakfast free for the next two school years (2023-2024 and 2024-2025).**

#### What does this mean for my child?

Students must be eligible for free or reduced priced meals to qualify for free breakfast. Make sure you apply for free or reduced priced meals by turning in your meal application. To fill out the form, contact the school at [#####] or [EMAIL].

Please note that this expansion in school meals only applies to reduced priced school breakfast starting on September 1. Until September 1, you will be responsible for the cost of reduced price breakfast which is \$0.00. If your child utilizes reduced priced meals, you will still be responsible for paying for reduced priced lunch.

### Why is this important?

Children who eat school breakfast make the most of the morning in the classroom. School breakfast provides a consistent source of balanced nutrition for schoolchildren, which is associated with positive academic, behavioral, and physical health outcomes.

The cost of school meals – even at the reduced rate – adds up quickly for families. The expansion in free school breakfast means that more children will receive a nutritious breakfast at school.

### What's next?

**Apply for free or reduced price meals** even if you are not sure that you would qualify. Application forms are typically available online [\[SCHOOL DISTRICT LINK\]](#) or you can call [\[NUMBER\]](#).

In addition to ensuring your student gets school meals, meal applications can also help your family qualify for additional benefits like discounted exam fees and college applications, extracurriculars, scholarship opportunities, and even home wifi.

If you qualify for reduced priced meals, continue to add funds to your child's school account to cover breakfast costs until September 1. **Please remember, parents will still be responsible for reduced priced lunch.**

Finally, please spread the word! Tell your friends, family, and neighbors to check in with their child's school to find out more.

## LETTER FROM SCHOOL TO PARENTS

### More Students Have Access to Free School Breakfast in Texas

Dear parent,

Good news! Your child(ren) may qualify for free school breakfast for the next two school years (2023-2024 and 2024-2025).

Thanks to the 88th Texas Legislature, new investments in school meals are expanding access to free school breakfast for eligible students. **Starting September 1, students who are eligible for reduced priced meals at school will receive school breakfast free for the next two school years (2023-2024 and 2024-2025).**

We encourage you to complete and return your free and reduced price meal application form, even if you think you may not qualify. You can apply electronically at [<LINK>](#), or you can reach out to [\[school department/staff\]](#) at [\[phone number\]](#) for assistance.

In addition to ensuring your student has access to free or reduced school meals, meal applications can also help your family qualify for additional benefits like discounted exam fees and college applications, extracurricular activities, scholarship opportunities, and even home wifi.

Please note that this expansion in school meals only applies to reduced priced school breakfast starting on September 1. Until September 1, you will be responsible for the cost of reduced price breakfast which is **\$0.00**. If your child utilizes reduced priced meals, you will still be responsible for paying for reduced priced lunch.

For more information, please visit [\[link\]](#) or contact [\[department/staff name\]](#) at [\[phone number\]](#).

Sincerely,

[\[name, title\]](#)

## SOCIAL MEDIA



### Social Copy

- **#PSA 📣**: Your student may qualify for free breakfast! Complete and submit your free and reduced price meal application today!
- **#DidYouKnow** that this school year, even more kids will enjoy free school breakfast? Contact your school to learn more and apply for free or reduced price school meals.

- School breakfast has a powerful impact on kids! Make sure you complete your child's free and reduced meal application - your child may benefit from free breakfast this year!
- School breakfast provides the consistent nutrition kids need to learn, grow and reach their full potential. Make sure you complete your child's free and reduced meal application - your child may benefit from free breakfast this year.
- More students qualify for free breakfast this year! Contact your school to learn more about applying for free or reduced price school meals.