

Link to files, graphics, and photos that might be useful for website and design (not yet complete or sorted but many things there!):

https://drive.google.com/drive/folders/1V5ls4jmx69cmcGx2U3BtGQeCCW_Zmjsv?usp=sharing

Questions to go over in meeting

- How to organize/assign to-do items? - google spreadsheet with the item and the owner and they can check off when it's done (Rehj to start this and put action items)
- Review submission guidelines
- Do we need both home and blog page in main menu?
- Do we need all of Contact, About, Submission guidelines?
- I used css to remove titles from Pages but I discovered it also removes them from Posts (where we want them)! So I put them back and let's discuss what titles we do and do not want.
- Can we embed giphy "library" (not sure if that is correct term)?
- Possible pleasing sizes of potential logos
- How to include partial page list in "Archives" page? (devs please help!)
- Draft is terrible on phone so far
- Templates, e.g., an Ask Emma et al Template (I'd like cool Q/A images to replace what I have now)
- How and where to embed twitter and/or instagram? Facebook? (I'm leaning toward not doing this, really. We can always post stuff here and link to it from those other places.)
- How to allow users to filter on tags/categories or even just a flexible search box?
- Excerpt and featured image for some/all pieces
- Search page location?
- I would like to be able to use featured images but they are too big in the blog overview page and then they are too small when you go into the post itself!!!

Notes from 3/

- Change "Blog" to "Recent", "Latest", "Articles" or something else to indicate that it is the content, "Journal"?
 - Don't have title on this main page but have it on other
- Each post should have featured image
 - "Hover over grid" website
 - Alt text should be included with every photo
 - Tab through form (navigate without using mouse)
 - Forms probably also have alt text
 - Look for a accessibility checklist (Virginia)

- Ask Josh what he already knows
- Virginia could potentially make illustrations; do we have a moral problem with just taking photos from internet?
 - Ask people to submit photos if they have something to go with their piece.
 - Ask other random leftist websites if we can use (with credit) images from their sites?
- Remove links to member-written articles and use the ones we want to as content
- Keep articles mentioning MACC
- Archives -> Multimedia
- Let's see what's possible with automatic archiving (John to investigate)
 - Can we automatically get old articles moved into Month Year, or by Season Year
- Add search to the main navigation things
- Put "Contact" in the footer instead
 - Or just move it to last position
- About:
 - Mention New York
 - Transparency and accountability and building relationships
 - Include P or two about what the journal is about
- Twitter?
 - prominently -displayed MACC Social Media
 - t

Agenda for 2/19

* intended audience(s)

No need to restrict ourselves

But we should definitely think of everything we already have to upload so we don't start with an empty website

Will definitely have an advice column -- a lot of positive feeling for calling it "Ask Emma"

- Multiple points of view. Answer the question from different perspectives (e.g., more incendiary, somewhat reformist, etc.) Can also address what various writers might have thought (Kropotkin might have said...)
- ravachol could be a Kropotkin marmot - endless options
- Alex to start a cryptpad with some questions, either online or personal issues she wants us to resolve for her... and then people can start answering questions.

* publishing cadence

* Do we want to publish multiple pieces at one time?

* Do we want to restrict ourselves to, e.g., thematic "volumes"?

* Do we want to put out an open call for submissions even before we start publishing?

* How to frame that open call? “Here’s what we’re looking for: ???”

* Different categories in which to write:

* topical (e.g., news item response)

* prefigurative politics lifestyle (gardening, how do we implement Anarchism in our daily life)

* literary and theoretical stuff where we engage with Anarchist ideas on a broader level

* Anarchist -inspired or -made art (photography, poetry, etc)

* Do we need to start a graphics subgroup for people to focus on that?

* How we will frame what perspectives will be brought in (Journal for Leftist Perspectives. “Liberation work” is a good way of framing it so it doesn’t have to be explicitly Anarchist.

* mini interviews with anarchist groups outside the US - AJ working with some Filipino groups that may be interested

* Republishing with permission is okay if there’s something we want to do that with and have the opportunity

- Explicitly decolonializing.

Caveats - what we don’t want:

- Bullshit takes about why Joe Biden is good
- What we are not: Jacobin
- Do we want personal essays
- Not another white disaffected liberal takes
- Takes on veganism that aren’t thoughtful in the way they approach indigenous people

Let’s do a rough draft of our editorial statement on what we do and do not want.

Sample submission guidelines: <https://roarmag.org/contribute/>,
<https://www.fifthestate.org/contact-fifth-estate/writers-guidelines/>

John will take crack at first draft of submission guidelines.

Website User Interface

- We should immediately start tagging things, e.g., “current events” so that people can see what’s most current
- Embed Twitter feed right away so you can always see what’s there

How to reject people:

- You might be a better fit for _____.

- * our capacity and what role(s) we each hope to fill
- * next steps and timeline
- * ???

Editorial Committee

- Small group that discusses and votes on what to publish
- Small group and specific subject line for people who are reacting to a current event so we can react to that and publish it ASAP

Every GA people are coming, so we can expand our editorial Signal loop. Rotating person giving the first look to submissions every week and passing them on to the signal group to see who will raise their hand and run it down to make it happen

Make an email address. @macc.nyc, @breadbutterandroses

Contact page embedded in site so it doesn't matter the email address it goes to

Ask people to be explicit about the level of urgency needed (current events versus think piece)

Ads in Zines:

“usually less than \$20 and keeps the money in indie publishing”

“Marketing” (Dana)

Authorship:

- Who gets to write about what
- Being explicit about who has what perspective/expertise
- A tricky thinking to navigate

Possible Audiences and content that seems relevant thereto

- MACC Members
 - News about what's coming up in MACC
 - News about what's happened recently
 - News and thoughts about thing like MACC's strategic direction, conflict resolution group, and other things that get discussed in GAs, OAs, and special meetings
 - How to get involved in mutual aid initiatives
 - Discussions coming out of our book club groups,
- NYC-area Anarchists and friendly leftists

- What's going on in New York
 - How to get involved in mutual aid initiatives
- People new to Anarchism
 - Discussions coming out of our book club groups
 - Articles people would write about Anarchist theory and practice
- Long-time Anarchists
 - Discussions coming out of our book club groups
 - Articles people would write about Anarchist theory and practice
- People interested in Anarchist theory
 - Discussions coming out of our book club groups
 - Articles people would write about Anarchist theory and practice

It occurs to me I'm thinking about our audiences along two axes: proximity to MACC and experience with Anarchism (although I'm not sure if this is a helpful perspective):

	In MACC	In NYC	Anywhere
Interested people			
Newer people			
Experienced people			

Thoughts on editorial procedures

Obviously we are all individuals and will believe different things.

When putting out content, it is good for individuals to stand behind their own work (singly or in committees), but the group is also responsible for the content: responsible to the other individuals of the group to not be putting out content that is "destructively non-representative" of the group at large.

So my thinking is that there should be some editing process which allows for a few things: (1) people to whom has been delegated responsibility for approving content; (2) anyone who writes content having it approved by someone besides themselves; (3) people, even those who aren't normally involved in producing/editing/approving content, to block or re-consider something they feel is destructively non-representative.

- Using bylines to either real people or pseudonyms to make it clear that it isn't a statement from MACC but from specific people
- Editorial committee can be trusted with making decisions

- At next GA/OA do a reportback of what the status is - encourage content, bring people in who might not be interested in MIOP but could be more narrowly interested in editorial work
- Ultimately we are interested in fielding submissions from external folks that are either explicitly anarchist or anarchist-compatible
- How can we place ourselves within the world of anarchist journals? just found this list - maybe deserves a bit of review before deciding now:
https://en.wikipedia.org/wiki/List_of_anarchist_periodicals (e.g., locality? our perspective?)

What Roles do We Each Want to Play and What Kinds of Content Do We Want to See/Create?

Ideas for pieces

- In-depth discussions generated from SARG and ACAB meetings
- News about Anarchist actions around the NYC area
- Pictures of Anarchism that go beyond the infamous black hoodie-wearing young person
- Current events within MACC; news for members
- When people have big proposals to make within MACC, writeups of those proposals
- Visions of an anarchist future
- Mutual aid that's currently going on
- Navigating living in the current statist system as an Anarchist

Navigating factionalism?

Inclusion

How can we make sure we are sharing the power of the press equitably? Currently the MIOPs group is fairly white. In order to make space for BIPOC folks without asking them for unpaid labor, I am interested in the idea -- if we can build up a decent audience first -- of paying BIPOC writers to share their thoughts with us and our readers. Freelance rates don't seem to be so high we couldn't make that happen. That's just one idea, of course.

Actual site

- Maddie who works for Wordpress offers hosting from Wordpress in case we don't want to host our own; Also teaches how to build a site using managed CMD

Note about changing parts of template: This is a really crummy test site, but here's what the font options look like <https://d.pr/l/1P2sX8> its not too tricky to change them with this theme. You can also change them with CSS or a plugin.

Template was chosen: Didi

Pages were finalized at the last meeting (but I can't find the notes on this so I'm not sure what they were...)

Names

Another Earth, An Other Earth, Another Mother Earth (References to Emma Goldman journal)

Other Earth News

Other Earth

A world where many words fit (omething about pluriverse? (A world where many words fit) - Arturo Escobar (primary) and Walter Mignolo.)

Bread, Butter and Roses (So as for the name I like the idea of finding a quote. I personally like "Bread, Butter, and Roses" for a possible name. It's a reference to a quote from Cindy Milstein's *Anarchism and Its Aspirations* "Rather, [Anarchism's] precisely a means of taking full account of material as well as nonmaterial needs and desires—not simply bread and butter, but bread, butter, and also roses—and imagining ways that everyone can fully satisfy them." <https://theanarchistlibrary.org/library/cindy-milstein-anarchism-and-its-aspirations>)

Poll: <https://www.loomio.org/p/r93gXVNz/macc-s-forthcoming-blog-what-should-it-be-called->

Three teams, but only two signal groups

Writing-focus - John T, Arlo (not added yet), AJ, Kiera, Vail, Alex, Dana, Rehj, Matt

UI-focus - Maddie, Blaze, Dana

Tech-focus - Maddie, Blaze, Josh, Matt

Just two signal groups: one for writing and one for UI/tech

Senia

- Get in touch with oral history project about transcriptions (*waiting on their response before signal loop add -D.B 8/29*)
- Contact art working group about anarchist art and sketches, present a concrete request for art including dimensions and topic

Journal-related events!

- A party when we publish an edition! Talks and panels when someone publishes something! The sky's the limit!

Worksheet on building a Information and Outreach Journal/Site

- Websites that look like what we want?
- Web developers willing to help us?
- Visual guide (logos in grid format) to working groups (*could be wikis, loomios, social media or separate website page*)
- Producing pamphlets which can be distributed (*reach out to zine distros and libraries, independent booksellers around and outside U.S.*)
- Unpublished writing that can be edited/commented or used.
[https://docs.google.com/document/d/1Vsl64V8ApybNCOTu_4MXleKhjL1aYj2XG8llcnQ8E34/edit?usp=sharing\[Unpublished writing\] - MACC MIOP](https://docs.google.com/document/d/1Vsl64V8ApybNCOTu_4MXleKhjL1aYj2XG8llcnQ8E34/edit?usp=sharing[Unpublished writing] - MACC MIOP)
- Collecting media, writing, and images to serve as a foundation.
 - CH oral history project (*in the works; reaching out about their website hosting process. D.B. 8/29*)
 - Scans of previous MACC zines/ephemera (*link Google drive here. How best to post?*)
 - Transport previous blog entries
 - Theory group summaries (*posted after each meeting. These would be written by rotating group of volunteers*)
 - Links to educational/ theoretical resources external of MACC (*inc. websites, zine distros, PDF books, etc.*)

- Archive of past ACAB readings and PDFs
([https://wiki.macc.nyc/wiki/Anarchists_Care_About_Books_\(ACAB\)](https://wiki.macc.nyc/wiki/Anarchists_Care_About_Books_(ACAB)))
- Mention of MACC in the news - can we aggregate?

Important Content Links?

MACC Giphy (all our wonderful .gifs):

https://giphy.com/macc_nyc

MACC in the Media:

<https://www.loomio.org/d/jO6JzmBs/macc-in-the-media-news-archive>

MACC's Wikipedia Article (Someone made this! I dunno who! If anyone felt like extending it based on the MACC in the media links that's fun. But a total aside I dunno why I'm including it was just happy to see it.):

https://en.wikipedia.org/wiki/Metropolitan_Anarchist_Coordinating_Council

MACC Graphics and Files:

https://drive.google.com/drive/folders/1V5ls4jmx69cmcGx2U3BtGQeCCW_Zmjsv?usp=sharing

Devrimci Anarsist Faaliyet (Revolutionary Anarchist Action) - Turkey Interview Summer 2019 (Needs Transcription and Editing - Vail might be down for this):

Raw audio and current unfinished transcription:

<https://drive.google.com/drive/folders/1XPOb6GDmhWnCVeLPZHUV3Cq-pcuZUAjY?usp=sharing>

Member Written Articles or productions or Members with LOTS of writing/books/etc. (articles the author is okay with republishing highlighted yellow):

- **[Solidarity with Anti-fascists and Across Struggles is Needed Now More than Ever](#)** (Matthew Whitley - The Agency - 8/5/2020)
- **[Why Mutual Aid? 'Social solidarity - not charity'](#)** (Matthew Whitley - openDemocracy - 7/14/2020)
- [The NYPD: A "ticking time-bomb" in an anarchist jurisdiction](#) (John Teufel - ROAR mag - 9/25/2020)
- **Maia Ramnath** - has written an incredible amount of great stuff short and long - including books like Haj to Utopia
<https://www.ucpress.edu/book/9780520269552/haj-to-utopia>

- **Jane Addams Collective** - has a number of pamphlets and short books on radical organizing and trauma, Mutual Aid Self Therapy, anarchism and mental health, etc.:
<https://janeaddamscollective.wordpress.com/publications/>
- **Wayne Price** - prolific writer, lots of articles and I believe involved with the journal Utopia.
- **Marisa Holmes** - documentary films on Occupy, migration and refugee struggles, and lots of writing!
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Member Written Creative Writing:

- https://www.academia.edu/37722018/Do_You_Like_the_Word_Crisis_Chapbook
(Poetry Chapbook, but there are some unpublished poems) - Matthew Whitley