

## VOCAB ON CONSUMERISM – MAREK

<https://www.youtube.com/watch?v=Lun4ksNengc>

- To **clue you in** on the world of consumerism
- Be an **expert on**
- **Give me 2 cents on** the subject (**share my opinion**)
- Consumption **has taken over** (**take the control of**) the developed and developing world at a remarkable pace.
- I can't consider myself **exempt from this consumerism frenzy**
- I'm a **light to moderate consumer**
- I don't buy things **on a whim** (**a capricho - a whimsical person, a whimsy**) unless the **damage** (**the cost, colloquial**) is under €100
- I'm a bit of an Ali-Express **junky (addict)**
- I **have nipped** that shopping habit in the bud (**stop it at an early stage**)
- I'm not a shopaholic
- To wean ourselves off of gradually ...ing (**desacostumbrarse**)
- It's **intrinsically intertwined** with (**essentially, naturally connected**)
- It provides us with jobs and **livelihoods (sustento)**
- It's a **double-edge sword**
- A world of opulence, decadence and excess where the differences between **the haves and the have-nots** are immense.
- We have **hit the brakes** on our spending habits since the **credit crunch** of 2008 (**crisis**)
- Go through economic cycles of **shrewdness** (**the quality of having or sharing good powers of judgement**) and then **shopping till we drop** when the economy is booming
- Doing the transition of physical shopping to online shopping **in droves (en tropel)**
- **To name but a few**
- Consumers **want their euros to work harder for them** and our **shopping sprees** now occur more **at the click of a button** rather than **a swipe of our credit card**.
- The advent of internet shopping is a **win-win for** consumers and retailers **alike**.
- Automation is **doing away with** millions of jobs (**putting an end**)
- Everything is going to **end up in landfill** (**acabar en el basurero**)

- Humanity is going to have to **take a drastic U-turn** at same point of
- We'll have **to curb** (refrenar) the way we shop
- I'm a huge **proponent of** (a supporter)
- **When it comes to** shopping (as for)
- Men are generally **in-and-out shoppers** in terms of clothes shopping
- I used to **follow the fashion hype** (emotion)
- **Marvelling at** tools and gadgets
- Pressure **to fit in** these days
- To see kids **donning** (using/having) €500 iphones is somewhat **mind boggling** (alucinante)
- Just a brief **segue** /segwei/ (to make a transition, without interrupting one activity or topic, to another)
- **That was my last straw.**
- I'm not going **to fork out a grand** every year (pay unwillingly a thousand) to have the latest **incarnation** (version) of the iphone.
- All the innovations **of gimmicks** (a trick or device intended to attract attention, publicity or trade)
- I **digress** /ai/ (apartarse del tema)
- **Going forward** (in the future)
- The consumerist **juggernauts** of the future (giants)
- They will **be vying for** (competing) full immersion in **the digital realm**
- What consumerism **knock on effects** this may have (domino effect)
- A **stark** warning sign of (unpleasantly clear & obvious)
- Internet will be **the driving force of** consumerism in the future
- **Clothing-wise** (in terms of)
- Items you are **eyeing up**
- Programmes to accurately **depict** our bodies (represent)
- We need a **paradigm** /ai/ shift regarding ...
- **to keep up with the Joneses**
- It could be our **undoing** (downfall, ruin)