



# STATE-CITY COLLABORATION ON CLEAN ENERGY TRANSFORMATIONS

## Communications kit

*This communications kit is meant to support partner outreach for Renewable Cities' State-City Collaboration on Clean Energy Transformations conference. We would like to thank our partners and collaborators for supporting us in raising awareness for this event. Please feel free to use any of the materials in this kit for your website; newsletters; social media; and other platforms.*

*For more information, contact Angela Paley, Communications Specialist, Renewable Cities at 778-782-3017 or [angela\\_paley@sfu.ca](mailto:angela_paley@sfu.ca)*

## Conference information

- **Conference title:** State-City Collaboration on Clean Energy Transformations
- **Date:** May 29–30, 2019
- **Location:** SFU Morris J. Wosk Centre for Dialogue, 580 W Hastings St, Vancouver, BC V6B 5K3 ([Map](#))
- **Convenor:** [Renewable Cities](#), Simon Fraser University's Morris J. Wosk Centre for Dialogue
- **More information:** [renewablecities.ca/conference](http://renewablecities.ca/conference)

## Quick social media reshares:

[Facebook](#)

[LinkedIn](#)

[Twitter](#)



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### Sample text

Can be combined with social card from next section. Ideal for website, invitations, newsletters and events calendars.

#### SMALL (50 words)

##### **CONFERENCE: STATE-CITY COLLABORATION ON CLEAN ENERGY TRANSFORMATIONS**

How can local and senior governments work together to enable the clean energy transition? Join Renewable Cities from May 29–30, 2019 in Vancouver, B.C. to learn how leading jurisdictions are collaboratively advancing clean energy policy.

Register now at [renewablecities.ca/conference](http://renewablecities.ca/conference)

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#### LARGE (75 words)

##### **CONFERENCE: STATE-CITY COLLABORATION ON CLEAN ENERGY TRANSFORMATIONS**

Globally, cities are responsible for the majority of the world's energy consumption and greenhouse gas emissions. To successfully enable the urban energy transition, local and senior levels of government cooperation is necessary.

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### SOCIAL CARDS

Please feel free to download and use the following social cards in any capacity with supporting: send with Tweets or with Facebook/LinkedIn posts, place on a website or into a newsletter

<p><b>Card 1 (<a href="#">download</a>)</b></p> 	<p><b>Card 2 (<a href="#">download</a>)</b></p> 
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### RENEWABLE CITIES LOGO

Renewable Cities' [jpeg logo](#).





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## Social Media

### TWITTER

(The event's hashtag is #REcities: <https://twitter.com/hashtag/REcities?src=hash>)

**Post re-share:** <https://twitter.com/renewablecities/status/1062411220085436416>

#### Packaged tweets:

1. How can local and senior levels of government collaborate to enable the clean energy transition? Join @renewablecities' conference from May 29-30, 2019 in Vancouver [www.renewablecities.ca/conference](http://www.renewablecities.ca/conference) #REcities
2. You're invited to @renewablecities conference "State-City Collaboration on Clean Energy Transformations" in #Vancouver from May 29-30, 2019 [www.renewablecities.ca/conference](http://www.renewablecities.ca/conference) #REcities
3. Cities can unlock the clean energy transition with the support of senior governments. Join @renewablecities for "State-City Collaboration on Clean Energy Transformations" in #Vancouver from May 29-30, 2019 [www.renewablecities.ca/conference](http://www.renewablecities.ca/conference) #REcities

### LINKEDIN

**Post re-share:** <https://www.linkedin.com/feed/update/urn:li:activity:6468177862758330368>

#### Packaged post:

How can local and senior levels of government collaborate to enable the clean energy transition? Join Renewable Cities from May 29–30, 2019 in Vancouver for "State-City Collaboration on Clean Energy Transformations" [www.renewablecities.ca/conference](http://www.renewablecities.ca/conference)

### FACEBOOK

**Facebook event page:** <https://www.facebook.com/events/223463448444692/>

**Post re-share:** <https://www.facebook.com/renewablecities/posts/2170338236360256>



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### Packaged post:

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