

## **BD Roothing facebook post**

### **Funnel part : facebook ad**

**Business objective :** Increase sales in roading and driveway repair and construction for the business.

Who am I talking to : Based on market research customers are looking for a company that are easy to deal with, have friendly staff, provide results, do a nice job, have good workmanship, are professional, efficient, provide convenience and are considerate to customer, do what they say they will, have good communication, customer focused, provide an expert service offering quality and value at a reasonable price.

Where are they at now? They have a lack of knowledge on how to fix the problem, they urgently want a solution, they need help from an expert and they want a reasonable price.

Where I want them to go : I want them to contact the business to arrange a consultation.


Percieved costs : How much money will it cost? How efficient will the business be in carrying out the job? How much time will I need to commit to them? Will it be convenient for me? Can I be certain they will do a good job? Can I trust them?


## **Your Solution for Stress-Free Driveway & Road Construction**


Are you feeling overwhelmed by the nightmare task of repairing or building your driveway or road? At BD Roothing, we specialize in turning your worries into peace of mind with our friendly, expert service.

### **✨ Why Choose Us?**

- **Empathy & Understanding:** We know how frustrating and urgent these projects can feel. We're here to listen and guide you every step of the way.
- **Expertise You Can Trust:** With Brad's 12 years of experience, rest assured your project is in capable hands.
- **Clear Communication:** We keep you informed at every stage, ensuring you're never left wondering.
- **Efficient & Reliable:** Our team works diligently to deliver results promptly, minimizing disruption to your daily life.
- **Affordable Excellence:** We believe in fair pricing without compromising on quality, so you can achieve the results you envision without breaking the bank.

 **Transformative Benefits** Imagine coming home to a perfectly smooth driveway or driving on a flawlessly constructed road that enhances your property's appeal and functionality. With BD Roding, you're not just getting a construction service; you're gaining peace of mind and a lasting improvement to your property.

 **Ready to Get Started?** Contact us today for a consultation at a time that's convenient for you. Let's discuss your needs, provide expert advice, and begin transforming your driveway or road into something beautiful and functional.

 **Join Our Community** Follow our journey on Facebook for inspiring project stories, helpful tips, and more. Like our page to stay connected with a company that cares about your satisfaction.

[https://www.canva.com/design/DAGKO4nomHA/klup4UIIFLTbEJ7P2QCdGg/edit?utm\\_content=DAGKO4nomHA&utm\\_campaign=designshare&utm\\_medium=link2&utm\\_source=sharebutton](https://www.canva.com/design/DAGKO4nomHA/klup4UIIFLTbEJ7P2QCdGg/edit?utm_content=DAGKO4nomHA&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton)