

So, you are a new agent.. Here are your Top 10 Things to do NOW:

- NUMBER 1 Forms Know Them, Love Them
 - o Transaction Desk www.aaronline.com
 - Arizona Association of REALTORS® Forms
 - MLS Forms
 - Local Association Docs if applicable
 - Skyslope eXp Specific Documents & ALL documents now!
 - From the Skyslope Home Page:
 - Click the Apps icon (waffle top right)
 - Choose Forms
 - Browse Libraries EXP AZ Broker Library
 - OR Link on left side when you login

NUMBER 2 - Programs - Learn how to use them

- Transaction Desk <u>Recorded Webinars</u>
- Skyslope Trainings held via recorded sessions
 https://rise.articulate.com/share/skd82Gd9rVrYEoGEu_GS4R7LOLK-6_L3#/less ons/QljrseDm5NnE_sHwoGFn_OSw1Cd_0rO6 & Class with Kendra 7/20/22 https://exprealty.workplace.com/groups/218038742067121/permalink/120023222 7181096/
- Lockbox/Keybox Practice using your key, view a home & purchase a lockbox if you have listing coming up
- MLS Contact your MLS to find date/times of trainings

- AAR
 - https://www.aaronline.com/increase-knowledge/rookie-resources/start-smart/
- o ADRE https://azre.gov/

NUMBER 3 - eXp Resources

- o eXp World 2.0/Frame!
 - exp.world/azbrokerroom
- Broker Team -

Your Arizona Broker Team



Cathy Swann Designated Broker



Marcie Teague Managing Broker



Lacey Jagger Managing Broker



Ginger Zilk Managing Broker



Shannon Wellman Managing Broker

480-378-3555 Option 3 az.broker@exprealty.net

- Enterprise What is this for?
- Workplace There are over 1200 Groups to Join
 - Make sure you join the <u>AZ State Group</u>
- Arizona Video Library Watch at least 2-3 training videos per day
 - Video Library link can be found in the Pinned post in the Arizona State Group
- o Review the New Agent FAQ's
- o eXp Cloud Calendar Merge with your Google Calendar
- o eXp Access www.zenlist.com
- eXp University Login to your Passport Account http://exprealty.okta.com to access eXp University

NUMBER 4 - Create a Listing

- List your own home
 - Review and complete all <u>required docs</u>
 - Any questions AFTER attempt of completion ask your Mentor/Broker Team

NUMBER 5 - Create a CMA of your own home

- Watch a great <u>training video</u> on creating a comparative market analysis
- RPR Realtor Property Resource

NUMBER 6 - Write a Purchase Contract

- Write an offer on your own home
 - Review and complete all <u>required docs</u>
 - Any questions AFTER attempt of completion ask your Mentor/Broker Team

NUMBER 7 - Professionalism

- You are now a Real Estate Professional
 - Follow showing instructions

Manage your clients during showings

- Encourage only the "decision makers" to attend showings
- Use restrooms ahead of time
- o Encourage clients to make comments outside of the home
- Answer your phone!
- 4 Steps to a smooth transaction

Manage expectations of you client; Critical Dates Checklist AAR/TD

Follow the contract

Document everything

Build GREAT relationships - w/ your client & the

agent on the other side

NUMBER 8 - Know your Fiduciary Responsibility

- OLDCAR!!!!!!
- Obedience
- Loyalty

- Disclosure
- Confidentiality
- Accounting
- Reasonable Skill & Care
- A video explanation for each of these can be found under "Best Practices" & then "Agency" on the <u>AZ Video Resource Library</u>

NUMBER 9 - Marketing

- Visit the <u>eXp Marketing Center</u> Order your business cards and a listing sign if you have a listing coming up. Practice editing pieces
- Get creative with <u>Canva</u> IT'S FREE
- Use AI
 https://exprealty.workplace.com/groups/218038742067121/permalink/186
 9679013569744/
- Call your Sphere of Influence and share your real estate experiences
- Hold Open Houses and door knock the neighbors

NUMBER 10 - Bring it all together

Quick Start Training -

https://us.exprealty.com/agent-onboarding/exp-realty/checklist-for-newly-activated-agents/

- Agent Essentials for Agents New to eXp -https://exprealty.workplace.com/groups/218038742067121/permalink/18582

 24708048508/
- New Agent Orientation -

https://exprealty.workplace.com/groups/218038742067121/permalink/1858224708048508/

New NAR Lawsuit -

C:\Users\MarcieTeague\Documents\Forms\NAR SETTLEMENT, UPCOMING CHANGES.pdf