

UPPER PERKIOMEN SCHOOL DISTRICT

**Education Center
2229 E. Buck Road
Pennsburg, PA 18073**

Communication Committee Meeting

**May 23, 2024, 6:00 p.m.
*Education Center – Conference Room A***

CHAIR:

Elizabeth Fluckey

EX-OFFICIO:

Melanie R. Cunningham, President

MEMBERS:

Sarah Bieber
Peg Pennepacker

STAFF:

Dr. Allyn Roche, Superintendent
Alexis Jenofsky, Communication Specialist

AGENDA

1. Call the Meeting to Order / Attendance – In Attendance
2. Approval of April 25, 2024 Meeting Minutes ([Attachment A](#))
3. Discussion: Topics for Discussion on Current Projects and Focus Areas for UPSD Communications
 - a. District Branding
 - i. Trademarking Graphics
 - b. Great PA Schools Designation
 - c. Annual Report 2023 - 2024 School Year
 - d. District Profile 2024- 25 School Year
 - e. Past/Upcoming Events

NEXT MEETING: TBD

Mission: To promote clear, concise, & respectful communication throughout the district & community.

Vision: Create a forum that encourages effective dialogue to proactively respond to the needs and concerns of the district community.

**Please note all meetings will be no longer than 45 minutes.*