

**Special Opportunity: Founding Member Invitation for a Select Group  
of Faith Inspired Financial Advisors**

**Build a Business That Reflects Your Faith, Fuels  
Your Growth, and Multiplies Your Impact**

**Introducing the *Purpose-Focused Advisor Mastermind***

**(\*This opportunity is limited to just 12 founding advisors\*)**

You've built a strong business. But something still feels off.

You're serving clients well. Leading a team. Hitting your goals.

But beneath the surface...

You're craving more.

- More alignment between your business and your beliefs.
- More clarity in your leadership and next steps.
- More connection with other advisors who share your values.

You're not alone.

And you're not crazy for wanting all of that.

This is exactly why I created the *Purpose-Focused Advisor Mastermind*.

**This isn't just a coaching program. It's a calling.**

I'm Rob Brown—founder of Truest Fan Coaching, former financial advisor and executive leader in financial services, and now coach to some of the top advisors in the country.

Over the years, I've helped advisors scale multi-million-dollar practices, lead with purpose, and deepen their impact—without sacrificing faith, family, or personal peace.

But something was missing...

Too many advisors were thriving in business—yet quietly compartmentalizing their faith.

This mastermind, with God's nudging, is my answer to that.

A space where you don't have to choose between growth and calling.

Where faith and business don't just coexist—they flow in the right order, with faith leading the way.

💬 *“Working with Rob isn't just about business—it's about building something meaningful. I've had coaches before, but Rob's approach is different. He helps you see the bigger picture and make decisions that align with your values, not just your bottom line.”*

— Casey, a Forbes-ranked advisor

## **Introducing the Purpose-Focused Advisor Mastermind**

**A high-level mastermind for Christian financial advisors ready to boldly step into:**

- Scaling a business that reflects your faith, serves your clients with excellence, and creates lasting legacy—without sacrificing your values or family.
- Leading your team with clarity, integrity, and intention—so you're not just managing people, but developing leaders who share your mission and purpose.

- Surrounding yourself with a brotherhood of like-minded advisors who offer real support, wise counsel, and accountability rooted in shared faith.
- Multiplying your Kingdom impact by aligning your business with your calling—so every decision, client relationship, and goal reflects who God created you to be.

This is not a passive group.

It's a brotherhood of advisors committed to growing as leaders, disciples, and builders of legacy.

💬 *“Rob has a way of helping you slow down, refocus, and execute on what truly matters. I used to feel like I was constantly chasing growth without a clear direction. Rob helped me create a strategy that not only increased my revenue but also gave me more time for what really matters—my family and faith.”*

— Matt, Chairman's Council Advisor at Raymond James

## **Here's What You Can Expect**

### **Your Personal Purpose-Focused Blueprint**

We'll begin with a focused, one-on-one planning experience built on *The Truest Fan Blueprint*—my proven system for aligning your vision, strategy, and purpose so you can lead with greater clarity and conviction.

### **Monthly Mastermind Roundtables**

Bring your biggest challenges to the table—and leave with wisdom, clarity, and Spirit-led strategy from advisors walking a similar path.

### **Weekly Faith & Business Reflections**

Come together in God's Word each week—for prayer, encouragement, and

reminders of what truly matters. We don't just talk about business success—we seek the wisdom to steward it well.

### **Rapid Response Coaching**

When you need discernment fast—whether it's a tough decision, a leadership moment, or a spiritual roadblock—you'll have real-time support grounded in truth and experience.

### **Private 1-on-1 Clarity Calls with Me**

Sometimes, you just need a confidential space to think, pray, and process with a coach who gets both your business and your faith. That's what these personal strategy sessions are for.

### **Live Masterclasses**

Equipping you with faith-aligned training to lead your team, serve your clients with excellence, and grow your business without compromising your convictions.

### **In-Person Mastermind Retreats**

Step away from the day-to-day to reconnect with your purpose, gain fresh perspective, and grow alongside a brotherhood of advisors who share your faith and calling.

## **Why Now? Why You?**

This mastermind isn't for everyone.

It's for experienced, purpose-focused advisors who are:

- ✓ Running an active, established practice
- ✓ Hungry for the next level—but not just financially
- ✓ Looking to integrate faith and business more deeply
- ✓ Willing to contribute, encourage, and grow alongside others
- ✓ Ready to invest in their leadership, their calling, and their legacy


## A Special Opportunity for Founding Members

This is the very first cohort—and with that comes a special invitation.

As a Founding Member, you'll:

- Receive significantly reduced pricing
- Help shape the experience
- Be part of the initial brotherhood that sets the tone for years to come

We are limiting this first group to 12 advisors, and spots are already filling.

 *“Rob doesn’t just offer advice—he challenges you to think bigger and actually follow through. The clarity I’ve gained from working with him has been a game-changer in both my business and my leadership.”*

*— Ron, RIA who recently completed an eight-figure succession plan*

## Apply to Join the Purpose-Focused Advisor Mastermind

If you feel like this group could be a fit for you (and vice versa)...

...the next step is for you to apply for a spot.

Here's how that works:

**Step 1:** You [apply with a \\$100 non-refundable donation to charity.](#)

This ensures that I'm only talking to serious, committed advisors who truly want to explore this mastermind. Whether or not you join, your donation will go to Compassion International, a Christ-centered, church-driven, and child-focused charity aiming to release children from poverty.

## **Step 2: We'll Talk and See if This is the Right Path for You.**

We'll set up a time to connect over the next few days. This call is about getting to know you, your business, and your goals—so we can both determine if this mastermind is the right fit. You'll also have the chance to ask any questions before making a decision.

## **Step 3: You're Welcomed into Our Mastermind.**

If we both decide this is the right move, we'll finalize the details, get you onboarded, and introduce you to the other high-caliber advisors in the mastermind.

Rooting for your success!

# **Rob Brown**

Founder | Truest Fan Coaching  
Coach | Author | Christ-Follower

**P.S. Founding Member spots are limited**—and the first cohort receives the best pricing this program will ever offer.

This mastermind is built for long-term impact, not short-term hype. If you're looking for a circle of like-minded leaders, aligned in faith and mission—this might be exactly what you've been praying for.

👉 [Apply Now](#)

*"Working with Rob has given me the clarity and confidence to lead through a major transition. As I've grown my firm by acquiring other practices, I've leaned on his guidance to align my leadership with my faith. It's not just about building a bigger business, it's*

*about building it the right way."*

*— Craig, who is acquiring the practices of retiring advisors*