

Boise Voice Advertising

The Boise Voice is an 8 page, 8 ½" x 11" color newsletter published four times a year by neighbors for neighbors. We focus on local issues, local free events and new businesses in the Boise Neighborhood.

The Boise Voice has a circulation of 3,500 with an estimated readership of 8,750. It is mailed to almost every home, apartment and business in the Boise neighborhood. We also hand deliver bulk copies to coffee shops, medical offices, salons and grocery stores.

- **WINTER ISSUE** - Published in December, covers **December 22 - March 21**
 - *Ad deadline - November 15*
- **SPRING ISSUE** - Published in March, covers **March 22 - June 21**
 - *Ad deadline - February 15*
- **SUMMER ISSUE** - Published in June, covers **June 22 - September 21**
 - *Ad deadline - May 15*
- **FALL ISSUE** - Published in September, covers **September 22 - December 21**
 - *Ad deadline - August 15*

Ad Pricing	Ad Size	Full Price	10% discount	15% discount	20% discount
		1x	2x	3x	4x
1/8 Page	3" W x 2" H	\$77	\$69	\$65	\$62
1/4 Page	3" W x 4" H	\$135	\$122	\$115	\$108
1/2 Page	7" W x 4.5" H	\$229	\$206	\$195	\$183
Full Page	7" W x 9.5" H	\$378	\$340	\$321	\$302

Ad rates and sizes effective October 1st 2025.

To ensure quality duplication of your publish-ready ad, please submit in color, 300 DPI high resolution. We accept .pdf, tif, .png or .jpg. If submitting a .jpg, please make sure it is saved at 100% quality.

If these rates are a hardship for your business, please send us an email. We want every business to have the opportunity to reach the neighborhood.

Revenue from ads cover the costs of mailing. Any extra money goes towards community events put on by the BNA.

Moda Health generously provides in kind printing.

Thank you for supporting the Boise Neighborhood Association!